MSc
INTERNATIONAL BUSINESS
BOOST YOUR CAREER IN A DIGITAL WORLD
“The MSc International Business program is designed to provide international students with skills that will enable them to make strategic management decisions and develop solutions to problems in a wide range of business functions in a digital and cross-cultural environment. Frequent collaboration with a cross section of international firms allows the program to evolve/adjust continuously to meet industry’s needs. The program gives a global vision of business to students through a deep understanding of the major business functions and management skills. It allows them to work in functions such as Sales, Distribution, Digital Marketing & Communication, Procurement, Supply Chain, International Trade, Administration & Finance, Internal Audit and Quality. In these functions the International Business manager will be capable of producing concrete economic benefits. Students learn to make decisions relying on their own capacity to analyses professional opportunities and risks. They also learn the importance of Corporate Social Responsibility and sustainability in their decision making. The course provides individual guidance through multiple exchanges with international faculty, teaching professionals and industry representatives to help students combine their previous experience with newly acquired skills to personalize their career paths and to develop their unique potential.”

Jill Tynan
Director of the MSc International Business
I have studied MSc International Business program at EMLV in Paris which is the top business school in France. I choose to study the master program here because the course outline meets my objectives of advancing my competencies, experiences, and skills through practice and education that the university offers in the program such as the module of International Project Management, Global Business Strategy, Digital Brand Management, E-commerce, and Mobile Marketing. Furthermore, we can exchange and learn our international classmate’s knowledges and perspectives from the group project that we need to do the research and analyze the case study about the international organizations. Those are the advantages that enable me to be the professional employee in my current career as a Creative Marketing Manager to supervise all Asian locations at the company. EMLV provides us a career fair that is organized in our university. There are more than 100 local and international organizations to find the students to work with them. Besides, EMLV offers the pitch and meet event in order to help students get ready for the job interview on how to present the skills and professional projects to HR. Besides, EMLV is located in the business area at Paris La Defense that has a lot of multinational companies, supermarkets, restaurants, and shopping malls including all types of transportation near the university. It is very convenient for us to do various activities.”

Nuttharin Limcharoeysuk  
MSc IB class of 2020

Studying at EMLV was an amazing journey where right from the day I landed in Paris, the University made sure I had a hassle free experience in settling down in a new city. I also had the opportunity to be a part of a class with students from 20+ Nationalities. Each student brought his/her own set of experiences and came from diverse backgrounds. We also had a lot of experienced in house faculty as well as from Corporate, who came with vast experience, and more importantly made the entire MSc course enjoyable with a lot of student driven case studies and presentations. The course also had a Business Simulation week, where we had to implement all our classroom learning by running a company in simulation mode for an entire week. This was also one of the most memorable part of my course. The entire experience and learning also helped me land in a full time permanent job in Paris soon after the course. Apart from being the fashion capital, Paris is also a multi-cultural city and even today has the charm of an ancient city, with a lot of architectural wonders and many vibrant places related to art, culture and music. There are a lot of multi-national companies here in Paris along with increasing number of start-ups. Learning to speak French is definitely important and has a huge added advantage, as it will make our lives much easier here, both professionally and personally. Looking back at where it all started, I’m grateful to EMLV for what I am today, and the journey called life continues.”

Vijet Shetty  
MSc IB class of 2020  
Senior Program Manager, Amazon Paris
CAREER OPPORTUNITIES

Students aspire to leading roles such as Government Trade Officer, International Management Consultant, Manager of International Subsidiaries, International Business Consultant, International Project Manager, Procurement Manager, Supply Officer, Marketing & E-commerce Manager, International Product Manager, Business Development Officer…

THEY HIRE OUR STUDENTS!
A 1-YEAR DEGREE

The MSc International Business educates students in best business practices in an international business environment. This programme welcomes students from all academic backgrounds and covers practical and theoretical aspects of international management.

The programme explores the various cultural and geopolitical characteristics of today’s complex international business environment and prepares students for career opportunities on the international scene in the field of management, digital marketing, corporate finance and trade.

EMLV is close to the companies that shape the economic landscape of tomorrow and therefore trains managers to respond to the needs of multinational and global organisations. The school helps students to develop their network and gives them great global career perspectives.

6 months of class starting from October, followed by 6 months of internship starting from March. Enjoy the opportunity to put what you have learned into practice in a professional context!

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<td>RESEARCH METHODS</td>
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*It is possible to substitute the Internship for a Research Dissertation upon request.
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<th>INTERNATIONAL DIGITAL MARKETING</th>
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<tr>
<td>International Project Management</td>
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GENERAL AIMS

The MSc International Business explores the various cultural and geopolitical characteristics of today’s complex international business environment and prepares future managers to become members of the international community in this digital world. The course prepares students for career opportunities on the international scene in the field of management, digital marketing, corporate finance and trade. By studying the theory and working with real-case scenarios, students will learn how to manage and write complex business proposals. This programme will allow graduates to identify and execute opportunities for international expansion and develop new areas of business. Students will learn to master project management skills and analytic ability that will give them a competitive advantage in today’s ever-changing world.

LEARNING OBJECTIVES

+ Analyse the potential impacts of economic and geopolitical events on businesses
+ Identify and use the relevant tools for strategic decision making
+ Integrate new technology in business development
+ Engage in creating and running a website for digital marketing and e-commerce
+ Choose the Key Performance Indicators to follow business strategy implementation and measure performance
+ Calculate Return on Investment to identify best investments
+ Carry out business negotiations
+ Organise procurement and supply chain management
+ Manage global projects
+ Speak several languages
+ Master communication techniques
+ Carry out a research project dissertation
+ Propose solutions in the core business areas of international business
+ Use digital tools in international marketing, sales, big data analytics
“At EMLV Business School, one of our main missions is to train hybrid managers demonstrating both technical and interpersonal qualities. The presence on campus of an engineering school (ESILV) and a digital school (IIM) gives our students the opportunity to build a diverse and supportive network from all around the world. With more than 7,000 students, our campus is home to an enriching academic ecosystem that is truly representative of the Parisian world of vision and ideas. Being a student in Paris is a unique experience which is reflected in the school’s DNA. At EMLV, we support our students to diversify their skills, drive their own career, and pursue their ambitions from local or international perspectives. In today’s fast-evolving professional environment, our exceptional campus allows our students to access state of the art technologies, such as our FabLab and our research centres, which encourages curiosity, R&D activity, and entrepreneurial innovation. We are proud to welcome students from diverse academic backgrounds and cultures which allows EMLV Business School to stand out as one of the top business schools in Europe.”

Sébastien Tran
Dean EMLV
ABOUT THE INTERNATIONAL STUDENTS’ WELCOME DESK

The Welcome Desk welcomes all international students who come to study at Léonard de Vinci, whether they are pursuing a degree or participating in an exchange program with a partner university. The Welcome Desk helps students prepare their arrival and organizes orientation days at the start of each semester during which they are given information on campus life, life in Paris, and administrative and immigration procedures to follow. In addition to welcoming international students upon their arrival, it provides them with assistance and support all year long on topics such as housing, visa procedures, opening a bank account, participating in campus life activities… The Welcome Desk works closely with the student association ESN Devinci, an Erasmus Student Network association which aims to help integrate international students on campus. Before their arrival, students are put in relation with ESN Devinci to help them prepare for their arrival. Furthermore, ESN Devinci organizes different cultural and entertainment events for international students all year long such as visits of Paris, weekend trips, parties and cultural exchange dinners. Therefore, the Welcome Desk is one of the main points of contact for any international student studying at Léonard de Vinci. You are welcome to contact the Welcome Desk for assistance!

PARIS IS THE FIRST STEP TO YOUR INTERNATIONAL CAREER

Paris is world famous as a hub of European culture, history and academia, attracting businesses, students and tourists from around the globe. Paris is also home to La Defense, Europe’s biggest business district, which is located just 15 minutes to the west of Paris city centre. Devinci’s campus in La Defense is within walking distance to over 1500 companies and potential employers and just a few minutes from many of Paris’s most famous sights by metro. Devinci students are therefore uniquely placed to develop their cultural awareness and business acumen with the support of the school’s teaching faculty and careers service; if you want to experience European culture, build your network, and diversify your career opportunities, Devinci is the place for you!
ADMISSIONS

REQUIREMENTS
+ 4 year degree (Bachelor or Master) (240 ECTS)
+ IELTS 6.5 or equivalent (TOEIC, TOEFL, Duolingo, Cambridge, Pearson). Native English speakers, and those who have previously graduated from a degree programme taught entirely in English, are exempted

KEY INFORMATION
+ 12-month programme (6 months classes / 6 months internship or thesis)
+ CGE accredited (APS eligible (post-study work permit))
+ 90 ECTS
+ Intake October 2021
+ Tuition fees 11 500 €

APPLICATION PROCESS
1. Apply online https://international.leonard-de-vinci.net
2. Online interview
3. Results of admission
4. Secure your seat
5. Final enrolment confirmation
6. Welcome to Paris!

CONTACT
International.admission@devinci.fr
+33 (0)7 86 16 74 66 (Whatsapp)

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