

## Table des matières

<b>1. SEMESTER 1 / FALL SEMESTER 2020-21</b> .....	2
a. EMLV - YEAR 2 – SEMESTER 1 / FALL SEMESTER .....	2
b. EMLV - YEAR 3 - SEMESTER 1 / FALL SEMESTER .....	3
c. EMLV - YEAR 4 - Marketing Innovation and Distribution – SEMESTER 1/ FALL SEMESTER .....	4
d. EMLV - YEAR 4 - Digital Marketing Strategy - SEMESTER 1/ FALL SEMESTER.....	5
e. EMLV - YEAR 4 - Corporate Finance - SEMESTER 1/ FALL SEMESTER .....	6
f. EMLV - YEAR 4 – International Business- SEMESTER 1/ FALL SEMESTER .....	7
g. EMLV – YEAR 5 - Marketing Innovation and Distribution – SEMESTER 1/ FALL & SPRING SEMESTER.....	8
h. EMLV – YEAR 5 - Digital Marketing Strategy– FALL & SPRING SEMESTER.....	9
i. EMLV - YEAR 5 - Corporate Finance - FALL & SPRING SEMESTER .....	11
j. EMLV - YEAR 5 – Audit & Performance Management - FALL & SPRING SEMESTER .....	12
<b>2. SEMESTER 2 / SPRING SEMESTER 2020-21</b> .....	13
a. EMLV - YEAR 2 - SEMESTER 2/SPRING SEMESTER .....	13
b. EMLV - YEAR 3 - SEMESTER 2/ SPRING SEMESTER .....	14
c. EMLV - YEAR 4 - Marketing Innovation and Distribution / Digital Marketing Strategy - SEMESTER 2/ SPRING SEMESTER.....	15
d. EMLV - YEAR 4 - Corporate Finance - SEMESTER 2/ SPRING SEMESTER.....	16
e. EMLV - YEAR 4 - AUDIT & PERFORMANCE MANAGEMENT - SEMESTER 2/ SPRING SEMESTER.....	17
a. EMLV - YEAR 5 – All Majors - SEMESTER 2/ SPRING SEMESTER .....	18

## 1. SEMESTER 1 / FALL SEMESTER 2020-21

### a. EMLV - YEAR 2 – SEMESTER 1 / FALL SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
2	S03		EMLV - YEAR 2 - SEMESTER 1 - Fall		30	318,50	
2	S03	MEMLDF230819	EM03 - Géopolitique et entreprise	Economie et relations internationales	2	18,00	FR
2	S03	MEMLDF230919	EM03 - Economie mondiale	Economie et relations internationales	2	18,00	FR
2	S03	VIENT DE S04	EM03 - Introduction à la fiscalité des particuliers	Management et Droit	1	18,00	FR
2	S03	MEMLDM230519	EM03 - Ethique et RSE	Management et Droit	2	18,00	FR
2	S03	MEMLDM230619	EM03 - Management interculturel	Management et Droit	2	18,00	FR
2	S03	MEMLDF231119	EM03 - Comptabilité financière II	Finance et contrôle de gestion	2	18,00	FR
2	S03	MEMLDF231219	EM03 - Contrôle de gestion	Finance et contrôle de gestion	2	18,00	FR
2	S03	MEMLDF231319	EM03 - Analyse financière	Finance et contrôle de gestion	2	18,00	FR
2	S03	MEMLDM230219	EM03 - Stratégie Marketing	Marketing et commerce	2	18,00	FR
2	S03	MEMLDM230319	EM03 - Les bases de la négociation	Marketing et commerce	2	18,00	FR
2	S03	MEMLDF231419	EM03 - Etudes de marché	Marketing et commerce	2	18,00	FR
2	S03	MMIATV210219	EM03 - Transversal Créativité et innovation	Développement personnel	2	18,00	FR
2	S03	MMIATV210119	EM03 - Transversal Coopérer en équipe - fondamentaux (semaine)	Développement personnel	1	15,00	FR
2	S03	MEMLSP2301--	EM03 - Sport	Développement personnel	1	12,50	FR
2	S03	MTMILVS30119	EM03 - Anglais	Langues	2	21,00	ENG
2	S03	MEMLLVS30119	EM03 - Préparation au TOEFL.	Langues	1	18,00	ENG
2	S03	MEMLLVS3B119	EM03 - Business English	Langues		18,00	ENG
2	S03	MEMLLV2302--	EM03 - LV2	Langues	2	18,00	
2	S03	MEMLDM--0219	EM03 - Mission solidaire S04: présentation		0	2,00	FR

b. EMLV - YEAR 3 - SEMESTER 1 / FALL SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
3	S05		EMLV - YEAR 3 - SEMESTER 1 - Fall		30	243,50	
3	S05	MEMLDM350519	EM05 - Strategic management	French environment	2	18,00	ENG
3	S05	MEMLDF350119	EM05 - French Institutions	French environment	2	18,00	ENG
3	S05	MEMLDF350919	EM05- Lobbying and influence in the digital age	International business	2	18,00	ENG
3	S05	MEMLDF350319	EM05 - The European Business environment	International business	2	18,00	ENG
3	S05	MEMLDF350619	EM05 - Financial markets	International business	2	18,00	ENG
3	S05	MEMLDF350419	EM05 - Introduction to International Accounting	International accounting	3	18,00	ENG
3	S05	MEMLDF350519	EM05 - Management Accounting	International accounting	3	18,00	ENG
3	S05	MEMLDM350119	EM05 - International Business & Innovation	International marketing & management	3	18,00	ENG
3	S05	MEMLDM350319	EM05 - Leading people and organizations	International marketing & management	2	18,00	ENG
3	S05	Vient de S06	EM05 - Luxury and art business	International marketing & management	3	18,00	ENG
3	S05	MEMLLV50119	EM05 - English	Languages	2	18,00	ENG
3	S05	MEMLLV3502--	EM05 - 2nd modern language / French	Languages	3	18,00	ENG
3	S05	MMIATV310119	EM05 - Transversal week Softskills (week)		1	15,00	ENG

c. EMLV - YEAR 4 - Marketing Innovation and Distribution – SEMESTER 1/ FALL SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
4	S07		EMLV - YEAR 4 - SEMESTER 1 - Fall		7	82,50	
4	S07	MEMLTV470119	EM07 - Projet professionnel 1 / Career coaching - A4	Développement personnel	2	16,50	FR
4	S07		EM07 - MBTI	Développement personnel		6,00	FR
4	S07		EM07 - BackToParis - Feedback Expat	Développement personnel	1	6,00	FR
4	S07		EM07 - BackToParis - Business Case	Développement personnel		6,00	ENG
4	S07	MEMLLVS70119	EM07 - Méthodologie TOEIC	Développement personnel	1	18,00	ENG
4	S07	MEMLLVS7B119	EM07 - Business English	Développement personnel			ENG
4	S07	MEMLLV4702--	EM07 - LV2 / French as foreign language	Développement personnel	3	18,00	
4	S07	MEMLSP4701--	EM07 - Sport - Option - SEMESTER 7	Développement personnel			FR
4	S07		EM07 - Qualitative data analysis techniques	Research methodology	2	12,00	ENG
4	S07		<b>EMLV - MID &amp; DMS - YEAR 4 - SEMESTER 1</b>		<b>23</b>	<b>182,00</b>	
4	S07		EM072M - Back to Paris: présentation de la spécialisation MID/DMS			2,00	ENG
4	S07	MEMLDF470719	EM072M - Business Analytics	Market intelligence	2	18,00	ENG
4	S07	MEMLDM471319	EM072M - Market Research	Market intelligence	4	30,00	ENG
4	S07	MEMLDM470319	EM072M - Innovation & Technological Change	Market intelligence	2	18,00	ENG
4	S07	MEMLDM470519	EM072M - Ebusiness	Marketing Channels	2	18,00	ENG
4	S07	MEMLDM471419	EM072M - Satisfaction, Loyalty and Customer Value	Marketing Channels	2	18,00	ENG
4	S07	MEMLDM471119	EM072M - Events Management and Live Marketing	Marketing Channels	3	18,00	ENG
4	S07	MEMLDM481919	EM072M - Digital Branding	Marketing Channels	2	18,00	ENG
4	S07	MEMLDM471519	EM07MID - Cases in Mkg Innovation & Distribution (MID)	Marketing Innovation Distribution	4	24,00	ENG
4	S07		EM07MID - Agile methodology		2	18,00	ENG
4	S07	MEMLDM471619	EM07DMS - Cases in Digital Marketing Strategy (DMS)	Digital Marketing Strategy	4	24,00	ENG
4	S07		EM07DMS - Workshop Photoshop		2	18,00	ENG

d. EMLV - YEAR 4 - Digital Marketing Strategy - SEMESTER 1/ FALL SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
4	S07		EMLV - YEAR 4 - SEMESTER 1 - Fall		7	82,50	
4	S07	MEMLTV470119	EM07 - Projet professionnel 1 / Career coaching - A4	Développement personnel	2	16,50	FR
4	S07		EM07 - MBTI	Développement personnel		6,00	FR
4	S07		EM07 - BackToParis - Feedback Expat	Développement personnel	1	6,00	FR
4	S07		EM07 - BackToParis - Business Case	Développement personnel		6,00	ENG
4	S07	MEMLLVS70119	EM07 - Méthodologie TOEIC	Développement personnel	1	18,00	ENG
4	S07	MEMLLVS7B119	EM07 - Business English	Développement personnel			ENG
4	S07	MEMLLV4702--	EM07 - LV2 / French as foreign language	Développement personnel	3	18,00	
4	S07	MEMLSP4701--	EM07 - Sport - Option - SEMESTER 7	Développement personnel			FR
4	S07		EM07 - Qualitative data analysis techniques	Research methodology	2	12,00	ENG
4	S07		<b>EMLV - MID &amp; DMS - YEAR 4 - SEMESTER 1</b>		<b>23</b>	<b>182,00</b>	
4	S07		EM072M - Back to Paris: présentation de la spécialisation MID/DMS			2,00	ENG
4	S07	MEMLDF470719	EM072M - Business Analytics	Market intelligence	2	18,00	ENG
4	S07	MEMLDM471319	EM072M - Market Research	Market intelligence	4	30,00	ENG
4	S07	MEMLDM470319	EM072M - Innovation & Technological Change	Market intelligence	2	18,00	ENG
4	S07	MEMLDM470519	EM072M - Ebusiness	Marketing Channels	2	18,00	ENG
4	S07	MEMLDM471419	EM072M - Satisfaction, Loyalty and Customer Value	Marketing Channels	2	18,00	ENG
4	S07	MEMLDM471119	EM072M - Events Management and Live Marketing	Marketing Channels	3	18,00	ENG
4	S07	MEMLDM481919	EM072M - Digital Branding	Marketing Channels	2	18,00	ENG
4	S07	MEMLDM471519	EM07MID - Cases in Mkg Innovation & Distribution (MID)	Marketing Innovation Distribution	4	24,00	ENG
4	S07		EM07MID - Agile methodology		2	18,00	ENG
4	S07	MEMLDM471619	EM07DMS - Cases in Digital Marketing Strategy (DMS)	Digital Marketing Strategy	4	24,00	ENG
4	S07		EM07DMS - Workshop Photoshop		2	18,00	ENG

## EMLV Course list for Exchange students 2020-21

### e. EMLV - YEAR 4 - Corporate Finance - SEMESTER 1/ FALL SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
4	S07		EMLV - YEAR 4 - SEMESTER 1 - Fall		7	82,50	
4	S07	MEMLTV470119	EM07 - Projet professionnel 1 / Career coaching - A4	Développement personnel	2	16,50	FR
4	S07		EM07 - MBTI	Développement personnel		6,00	FR
4	S07		EM07 - BackToParis - Feedback Expat	Développement personnel	1	6,00	FR
4	S07		EM07 - BackToParis - Business Case	Développement personnel		6,00	ENG
4	S07	MEMLLV570119	EM07 - Méthodologie TOEIC	Développement personnel	1	18,00	ENG
4	S07	MEMLLV57B119	EM07 - Business English	Développement personnel			ENG
4	S07	MEMLLV4702--	EM07 - LV2 / French as foreign language	Développement personnel	3	18,00	
4	S07	MEMLSP4701--	EM07 - Sport - Option - SEMESTER 7	Développement personnel			FR
4	S07	NEW	EM07 - Qualitative data analysis techniques	Research methodology	2	12,00	ENG
4	S07		EMLV - CFI & APM - YEAR 4 - SEMESTER 1		23	203,00	
4	S07		EM072M - Back to Paris: présentation de la spécialisation CFI/APM			2,00	ENG
4	S07	MEMLDF471619	EM07CFA - Révision comptabilité-finance (E-Learning)	Accounting		9,00	EN/FR
4	S07	MEMLDF470319	EM07CFA - Consolidation	Accounting	3	18,00	ENG
4	S07	MEMLDF470919	EM07CFA - Corporate taxation in FR & EUR	Accounting	2	18,00	ENG
4	S07	MEMLDF471019	EM07CFA - Cash management	Company Finance	3	18,00	ENG
4	S07	MEMLDF470519	EM07CFA - Financial decisions	Company Finance	3	18,00	ENG
4	S07	MEMLDF471419	EM07CFA - Introduction to financial analytics	Technical skills	3	18,00	ENG
4	S07	MEMLDF470819	EM07CFA - Quantitative data analytics - SPSS	Technical skills	3	18,00	ENG
4	S07	VIENT DE S08	EM07CFA - Bloomberg certification	Technical skills	2	12,00	ENG
4	S07	MEMLDF470219	EM07CFI - Financial markets	Corporate Finance	2	18,00	ENG
4	S07	MEMLDF471119	EM07CFI - Financial econometrics		2	18,00	ENG
4	S07	VOIR COMMENTAIRES	EM07APM - Internal audit & risk management	Audit & Performance Management	2	18,00	ENG
4	S07	VOIR COMMENTAIRES	EM07APM - Performance Measurement		2	18,00	ENG

## EMLV Course list for Exchange students 2020-21

### f. EMLV - YEAR 4 – International Business- SEMESTER 1/ FALL SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
4	S07		<b>EMLV - YEAR 4 - SEMESTER 1 - Fall</b>		7	82,50	
4	S07	MEMLTV470119	EM07 - Projet professionnel 1 / Career coaching - A4	Développement personnel	2	16,50	FR
4	S07		EM07 - MBTI	Développement personnel		6,00	FR
4	S07		EM07 - BackToParis - Feedback Expat	Développement personnel	1	6,00	FR
4	S07		EM07 - BackToParis - Business Case	Développement personnel		6,00	ENG
4	S07	MEMLLVS70119	EM07 - Méthodologie TOEIC	Développement personnel	1	18,00	ENG
4	S07	MEMLLVS7B119	EM07 - Business English	Développement personnel			ENG
4	S07	MEMLLV4702--	EM07 - LV2 / French as foreign language	Développement personnel	3	18,00	
4	S07	MEMLSP4701--	EM07 - Sport - Option - SEMESTER 7	Développement personnel			FR
4	S07		EM07 - Qualitative data analysis techniques	Research methodology	2	12,00	ENG
4	S07		<b>EMLV - IBU - YEAR 4 - SEMESTER 1</b>		23	188,00	
4	S07		EM07IBU - Back to Paris: présentation de la spécialisation IBU			2,00	ENG
4	S07		EM07IBU - Geopolitics	Global Awareness	3	18	ENG
4	S07		EM07IBU - International Business Ethics	Global Awareness	2	18	ENG
4	S07		EM07IBU - International Market Study	International Marketing	3	18	ENG
4	S07		EM07IBU - International Marketing	International Marketing	2	18	ENG
4	S07		EM07IBU - International Development Strategies	Business Development	3	18	ENG
4	S07		EM07IBU - Global Retail Perspectives	Business Development	2	18	ENG
4	S07		EM07IBU - Planning & Control	Business Development	2	18	ENG
4	S07		EM07IBU - Operational Risk Management	Business organization	2	18	ENG
4	S07		EM07IBU - Business models & Business plans	Business organization	2	18	ENG
4	S07		EM07IBU - Information & Communication Technology	Business organization	2	18	ENG
4	S07		Masterclasses IBU			6	ENG

## EMLV Course list for Exchange students 2020-21

### g. EMLV – YEAR 5 - Marketing Innovation and Distribution – SEMESTER 1/ FALL & SPRING SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
5	S09		<b>EMLV - YEAR 5 - SEMESTER 1</b>		15	77	
5	S09	NEW	EM09 - Mémoire de recherche - méthodologie	Research methods	10	18,00	ENG
5	S09	NEW	EM09 - Qualitative analysis	Research methods	2	12,00	ENG
5	S09	MATXTV510119	EM09 - Développer ses potentiels (semaine)	Développement personnel	1	15,00	FR
5	S09	MEMLTV590119	EM09 - Projet professionnel 2 / Career coaching - A5	Développement personnel	1	14,00	FR
5	S09	MEMLLVS90119	EM09 - Préparation TOEIC		1	18,00	ENG
5	S09	MEMLLVS9B119	EM09 - Business English				ENG
5	S09		<b>EMLV - YEAR 5 - MID &amp; DMS</b>		20	90	
5	S09	MEMLDM593819	EM092M - Data Management & data analytics	Market Intelligence 360°	2	18,00	ENG
5	S09	MEMLDM596319	EM092M - International Business & consumer law	Market Intelligence 360°	2	18,00	ENG
5	S09	MEMLDM597519	EM092M - Tools of e-CRM	Market Intelligence 360°	2	18,00	ENG
5	S09	MEMLDM594119	EM092M - Marketing 360° & Omni-channel strategies	Market channels 360°	2	18,00	ENG
5	S09	MEMLDM594219	EM092M - Digital advertising	Market channels 360°	2	18,00	ENG
5	S09		EM092M - Master class MID/DMS			6,00	ENG
4	S10	NEW	EM102M - Stage de 5/6 mois MID/DMS		10		ENG
			<b>EMLV - YEAR 5 - MKG INNO. &amp; DISTRIB</b>		25	192	
5	S09	MEMLDM596019	EM09MID - Experience Marketing and Merchandising	Advanced retail marketing	2	18,00	ENG
5	S09	MEMLDM596119	EM09MID - Supply Chain Management	Advanced retail marketing	2	18,00	ENG
5	S09	MEMLDM596919	EM09MID - Category & trade marketing	Advanced retail marketing	3	18,00	ENG
5	S09	MEMLDM596219	EM09MID - Product Management and Innovation	Innovation & marketing management	2	18,00	ENG
5	S09	MEMLDM595619	EM09MID - B2B Marketing Projects	Innovation & marketing management	2	18,00	ENG
5	S09	MEMLDM596519	EM09MID - Global Business Strategy	Innovation & marketing management	2	18,00	ENG
5	S09	MEMLDM597619	EM09MID - Management : convince, motivate & lead teams	Innovation & marketing management	3	18,00	ENG
5	S09	MEMLDM593119	EM09MID - Sales Team Management	Sales & procurement	2	18,00	ENG
5	S09	MEMLDM593319	EM09MID - Key Account Management	Sales & procurement	3	18,00	ENG
5	S09	MEMLDM591519	EM09MID - Projet Consultant MID		4	30,00	FR
5	S09		EM09 - Entreprendre				



### h. EMLV – YEAR 5 - Digital Marketing Strategy– FALL & SPRING SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
5	S09		EMLV - YEAR 5 - SEMESTER 1		15	77	
5	S09	NEW	EM09 - Mémoire de recherche - méthodologie	Research methods	10	18,00	ENG
5	S09	NEW	EM09 - Qualitative analysis	Research methods	2	12,00	ENG
5	S09	MATXTV510119	EM09 - Développer ses potentiels (semaine)	Développement personnel	1	15,00	FR
5	S09	MEMLTV590119	EM09 - Projet professionnel 2 / Career coaching - A5	Développement personnel	1	14,00	FR
5	S09	MEMLLVS90119	EM09 - Préparation TOEIC		1	18,00	ENG
5	S09	MEMLLVS9B119	EM09 - Business English				ENG
5	S09		EMLV - YEAR 5 - MID & DMS		20	90	
5	S09	MEMLDM593819	EM092M - Data Management & data analytics	Market Intelligence 360°	2	18,00	ENG
5	S09	MEMLDM596319	EM092M - International Business & consumer law	Market Intelligence 360°	2	18,00	ENG
5	S09	MEMLDM597519	EM092M - Tools of e-CRM	Market Intelligence 360°	2	18,00	ENG
5	S09	MEMLDM594119	EM092M - Marketing 360° & Omni-channel strategies	Market channels 360°	2	18,00	ENG
5	S09	MEMLDM594219	EM092M - Digital advertising	Market channels 360°	2	18,00	ENG
5	S09		EM092M - Master class MID/DMS			6,00	ENG
4	S10	NEW	EM102M - Stage de 5/6 mois MID/DMS		10		ENG
			EMLV - YEAR 5 - DIG. MKG. STRATEGY		25	182	
5	S09	MEMLDM597719	EM09DMS - e-commerce	Marketing Strategy	3	18,00	ENG
5	S09	MEMLDM594619	EM09DMS - E mailing campaign	Marketing Strategy	2	15,00	ENG
5	S09	MEMLDM594419	EM09DMS - Mobile marketing	Marketing Strategy	2	18,00	ENG
5	S09	MEMLDM594519	EM09DMS - Online reputation & crisis management	Marketing Strategy	2	18,00	ENG
5	S09	MEMLDM594319	EM09DMS - Social gaming & gamification	Digital marketing tools	2	12,00	ENG
5	S09	MEMLDM597019	EM09DMS - Growth hacking	Digital marketing tools	2	12,00	ENG
5	S09	MEMLDM597119	EM09DMS - IT Security & Ethics	Digital marketing tools	2	18,00	ENG
5	S09	MEMLDM590419	EM09DMS - Web project management	Project management	2	18,00	ENG
5	S09	MEMLDM593919	EM09DMS - UX Design	Project management	2	18,00	ENG

## EMLV Course list for Exchange students 2020-21

5	S09	MEMLDM594019	EM09DMS - SEO & SEA	Project management	2	18,00	ENG
5	S09	MEMLDM596619	EM09DMS - DIGIT			2,00	ENG
5	S09	MEMLDM590919	EM09DMS - Projet Consultant DMS		4	15,00	FR
5	S09		EM09D- Entreprendre				

## EMLV Course list for Exchange students 2020-21

### i. EMLV - YEAR 5 - Corporate Finance - FALL & SPRING SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
YEAR	S09		EMLV - YEAR 5 - SEMESTER 1		15	77	
5	S09	NEW	EM09 - Mémoire de recherche - méthodologie	Research methods	10	18,00	ENG
5	S09	NEW	EM09 - Qualitative analysis	Research methods	2	12,00	ENG
5	S09	MATXTV510119	EM09 - Développer ses potentiels (semaine)	Développement personnel	1	15,00	FR
5	S09	MEMLTV590119	EM09 - Projet professionnel 2 / Career coaching - A5	Développement personnel	1	14,00	FR
5	S09	MEMLLVS90119	EM09 - Préparation TOEIC		1	18,00	ENG
5	S09	MEMLLVS9B119	EM09 - Business English				ENG
YEAR	Semester		EMLV - YEAR 5 - CFI & APM		36	196	
5	S09	MEMLDF590819	EM09CFA - Banking technics	Bank & Finance	3	18,00	ENG
5	S09	MEMLDF592119	EM09CFA - Financial communication	Financial strategies	3	18,00	ENG
5	S09	MEMLDF592219	EM09CFA - Business transformation (FR)	Financial strategies	3	18,00	FR
5	S09	NEW	EM09CFA - External Growth Strategies (ENG)	Financial strategies			ENG
5	S09	MEMLDF590219	EM09CFA - Financial strategies	Financial strategies	2	18,00	ENG
5	S09	MEMLDF591819	EM09CFA - Financial analysis	Financial decisions	2	18,00	ENG
5	S09	MEMLDF590319	EM09CFA - Fiscal engineering	Financial decisions	2	18,00	ENG
5	S09	MEMLDF591919	EM09CFA - Advanced financial analysis	Financial decisions	2	18,00	ENG
5	S09	NEW	EM09CFA - Credit Analytics	Risk Management	2	18,00	ENG
5	S09	MEMLDF591519	EM09CFA - Working Capital	Risk management	2	18,00	ENG
5	S09	MEMLDF591719	EM09CFA - Business law	Risk management	1	18,00	ENG
5	S09	MEMLDF590719	EM09CFA - Projet Consultant CFI/APM		4	10,00	FR
5	S09		EM09CFA - Master class CFI/APM			6,00	ENG
4	S10	NEW	EM102M - Stage de 5/6 mois CFI/APM		10		ENG
YEAR	Semester		EMLV - YEAR 5 - CORPORATE FINANCE		9	66	
5	S09	MEMLDF592419	EM09CFI - Mergers & Acquisitions	Financial strategies - CFI	3	18,00	ENG
5	S09	MEMLDF592319	EM09CFI - Due diligence	Financial strategies - CFI	3	18,00	ENG
5	S09	MEMLDF592519	EM09CFI - Private equity	Financial strategies - CFI	3	18,00	ENG
5	S09	NEW	EM09CFI - CFA - Option			12,00	ENG
5	S09	NEW	EM09CFI - AFIB - Option				

## EMLV Course list for Exchange students 2020-21

### j. EMLV - YEAR 5 – Audit & Performance Management - FALL & SPRING SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
5	S09		EMLV - YEAR 5 - SEMESTER 1		15	77	
5	S09	NEW	EM09 - Mémoire de recherche - méthodologie	Research methods	10	18,00	ENG
5	S09	NEW	EM09 - Qualitative analysis	Research methods	2	12,00	ENG
5	S09	MATXTV510119	EM09 - Développer ses potentiels (semaine)	Développement personnel	1	15,00	FR
5	S09	MEMLTV590119	EM09 - Projet professionnel 2 / Career coaching - A5	Développement personnel	1	14,00	FR
5	S09	MEMLLV590119	EM09 - Préparation TOEIC		1	18,00	ENG
5	S09	MEMLLV59B119	EM09 - Business English				ENG
5	S09		EMLV - YEAR 5 - CFI & APM		36	196	
5	S09	MEMLDF590819	EM09CFA - Banking technics	Bank & Finance	3	18,00	ENG
5	S09	MEMLDF592119	EM09CFA - Financial communication	Financial strategies	3	18,00	ENG
5	S09	MEMLDF592219	EM09CFA - Business transformation (FR)	Financial strategies	3	18,00	FR
5	S09	NEW	EM09CFA - External Growth Strategies (ENG)	Financial strategies			ENG
5	S09	MEMLDF590219	EM09CFA - Financial strategies	Financial strategies	2	18,00	ENG
5	S09	MEMLDF591819	EM09CFA - Financial analysis	Financial decisions	2	18,00	ENG
5	S09	MEMLDF590319	EM09CFA - Fiscal engineering	Financial decisions	2	18,00	ENG
5	S09	MEMLDF591919	EM09CFA - Advanced financial analysis	Financial decisions	2	18,00	ENG
5	S09	NEW	EM09CFA - Credit Analytics	Risk Management	2	18,00	ENG
5	S09	MEMLDF591519	EM09CFA - Working Capital	Risk management	2	18,00	ENG
5	S09	MEMLDF591719	EM09CFA - Business law	Risk management	1	18,00	ENG
5	S09	MEMLDF590719	EM09CFA - Projet Consultant CFI/APM		4	10,00	FR
5	S09		EM09CFA - Master class CFI/APM			6,00	ENG
4	S10	NEW	EM102M - Stage de 5/6 mois CFI/APM		10		ENG
5	S09		EMLV - YEAR 5 - AUDIT & PERF. MGT		9	72	
5	S09	MEMLDF592619	EM09APM - Strategic cost management	Management Control	2	18,00	ENG
5	S09	MEMLDF592819	EM09APM - Planification & budgets	Management Control	2	18,00	ENG
5	S09	RETROUVER EN 2018	EM09APM - Auditing in Bank & Insurance	Technical skills	2	18,00	ENG

## EMLV Course list for Exchange students 2020-21

5	S09	RETROUVER EN 2018	EM09APM - Power BI	Technical skills	3	18,00	ENG
5	S09	NEW	EM09CFI - AFIB - Option				

## 2. SEMESTER 2 / SPRING SEMESTER 2020-21

### a. EMLV - YEAR 2 - SEMESTER 2/SPRING SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
2	S04		EMLV - YEAR 2 - SEMESTER 2 - Spring		30	256,50	
2	S04	MEMLDM240219	EM04 - Corporate Strategy	Business Skills	3	18,00	ENG
2	S04	MEMLDF240619	EM04 - Excel Niveau II	Business Skills	2	18,00	FR
2	S04	MEMLDM241119	EM04 - Supply Chain Management	Business Skills	2	18,00	ENG
2	S04	MEMLDM240419	EM04 - Marketing Mix management	Business Skills	2	18,00	ENG
2	S04	VIENT DE S03	EM04 - Introduction au droit des affaires et des sociétés	Finance & Droit	2	18,00	FR
2	S04	MEMLDF240719	EM04 - Introduction to management accounting	Finance & Droit	3	18,00	ENG
2	S04	MEMLDF240819	EM04 - Financial mathematics	Finance & Droit	2	18,00	ENG
2	S04	MMIATV220219	EM04 - Transversal Agilité et performance collective	Développement personnel	1	18,00	FR
2	S04	MMIATV220119	EM04 - Transversal S04 Hackathon (semaine)	Développement personnel	1	15,00	FR
2	S04	MEMLSP2401--	EM04 - Sport	Développement personnel	1	12,50	FR
2	S04	MMIARI--0119	EM04 - International week	Développement personnel	1	9,00	ENG
2	S04	MEMLTV240119	EM04 - Préparation stage international	Développement personnel	1	9,00	FR
2	S04	MTMILVF40119	EM04 - Anglais	Langues	2	18,00	ENG
2	S04	MEMLLVF40119	EM04 - Préparation au TOEFL.	Langues	1	15,00	ENG
2	S04	MEMLLVF4B119	EM04 - Business English	Langues	1	15,00	ENG
2	S04	MEMLLV2402--	EM04 - LV2	Langues	2	18,00	
2	S04	MEMLDM--0119	EM04 - Mission solidaire		4	1,00	FR
2	S04	MEMLAA240119	EM04 - Stage optionnel (2 mois minimum)		0		

b. EMLV - YEAR 3 - SEMESTER 2/ SPRING SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
3	S06		EMLV - YEAR 3 - SEMESTER 2 - Spring		30	264,50	
3	S06	MMIARI--0119	EM06 - International week	International and European environment	1	9,00	ENG
3	S06	MEMLDF360319	EM06 - International & European Law	International and European environment	2	18,00	ENG
3	S06	MEMLDF361119	EM06 - French business environment	International and European environment	2	18,00	ENG
3	S06	MEMLDF361219	EM06 - Entrepreneurship	Business & strategies	2	18,00	ENG
3	S06	MEMLDF360419	EM06 - Intercultural Management	Business & strategies	2	18,00	ENG
3	S06	MEMLDF361319	EM06 - Design thinking	Business & strategies	2	18,00	ENG
3	S06	MEMLDM360519	EM06 - Social Media Marketing	International behavior	2	18,00	ENG
3	S06	MEMLDM360319	EM06 - Online Reputation Management	International behavior	2	9,00	ENG
3	S06	MEMLDF360519	EM06 - Financial strategies for emerging companies	Finance & Management	2	18,00	ENG
3	S06	MEMLDF360619	EM06 - Performance and Control Systems	Finance & Management	2	18,00	ENG
3	S06	MEMLLVF60119	EM06 - English	Languages	2	18,00	ENG
3	S06	MEMLLV3602--	EM06 – French for foreigners	Languages	3	18,00	ENG
3	S06	MEMLDF361019	EM06 - Business in a globalized world	International business	2	18,00	ENG
3	S06	MEMLDM360419	EM06 - International Marketing Project	International Business	2	18,00	ENG
3	S06	NEW	EM06 - Business history	International Business	2	18,00	ENG

c. EMLV - YEAR 4 - Marketing Innovation and Distribution / Digital Marketing Strategy - SEMESTER 2/ SPRING SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
4	S08		<b>EMLV - YEAR 4 - SEMESTER 2</b>		8	110,00	
4	S08	MEMLDF483218	EM08 - Business Simulation	Développement personnel	2	21,00	ENG
4	S08	MATXTV420119	EM08 - S08 Hackathon (semaine)	Développement personnel	1,5	24,00	FR
4	S08		EM08 - ELECTIF DECOUVERTE	Développement personnel	1,5	15,00	ENG
4	S08	MEMLLVF8B119	EM08 - Business English	Développement personnel	1	18,00	ENG
4	S08	MEMLLV4802--	EM08 - French for foreigners	Développement personnel	3	18,00	FR
4	S08		EM08 - Critical Thinking	Research methodology	0,5	6,00	ENG
4	S08	NEW	EM07 - Argumentation and Storytelling	Research methodology	0,5	8,00	ENG
4	S08		<b>EMLV - MID &amp; DMS - YEAR 4 - SEMESTER 2</b>		22	174,00	
4	S08	MEMLDM481819	EM082M - Communication and Advertising	Marketing & markets	2	18,00	ENG
4	S08	MEMLDM481019	EM082M - Marketing of solutions & services	Marketing & markets	2	18,00	ENG
4	S08	MEMLDM482019	EM082M - Digital Transformation of Customer Journey	Marketing & markets	2	18,00	ENG
4	S08	MEMLDM483319	EM082M - Market data analysis via SPSS	Marketing & markets	2	18,00	ENG
4	S08	MEMLDM482619	EM082M - Sustainable marketing & communication	Current & future trends in marketing	2	18,00	ENG
4	S08	MEMLDM483419	EM082M - Social media marketing	Current & future trends in marketing	1	18,00	ENG
4	S08	MEMLDM482819	EM082M - Design thinking	Current & future trends in marketing	1	18,00	ENG
4	S08	MEMLDM482919	EM082M - Business Development Metrics and KPI	Current & future trends in marketing	1	18,00	ENG
4	S08	MEMLDM480319	EM08MID - Community Management (DMS)	Option DMS Marketing & markets	4	15,00	ENG
4	S08	MEMLDM483019	EM08MID - Digital Business Planning (DMS)	Option DMS Marketing & markets Option MID Sales & negociations	4 4	15,00	ENG
4	S08	MEMLDM480819	EM08MID - Complex Negotiations (MID)	Option DMS Marketing & markets Option MID Sales & negociations	4 4	15,00	ENG
4	S08	MEMLDM482119	EM08MID - Sales in the Digital Age & e-commerce (MID)	Option MID Sales & negociations	4 5	15,00	ENG
4	S08	NEW	EM082M - Stage de 4/5 mois MID/DMS	Option MID Sales & negociations	4	5	ENG

## EMLV Course list for Exchange students 2020-21


### d. EMLV - YEAR 4 - Corporate Finance - SEMESTER 2/ SPRING SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
4	S08		<b>EMLV - YEAR 4 - SEMESTER 2</b>		8	110,00	
4	S08	MEMLDF483218	EM08 - Business Simulation	Développement personnel	2	21,00	ENG
4	S08	MATXTV420119	EM08 - S08 Hackathon (semaine)	Développement personnel	1,5	24,00	FR
4	S08		EM08 - ELECTIF DECOUVERTE	Développement personnel	1,5	15,00	ENG
4	S08	MEMLLVF8B119	EM08 - Business English	Développement personnel	1	18,00	
4	S08	MEMLLV4802--	EM08 - French for foreigners	Développement personnel	3	18,00	FR
4	S08		EM08 - Critical Thinking	Research methodology	0,5	6,00	ENG
4	S08	NEW	EM07 - Argumentation and Storytelling	Research methodology	0,5	8,00	ENG
4	S08		<b>EMLV - CFI &amp; APM - YEAR 4 - SEMESTER 2</b>		12	72,00	
4	S08	MEMLDF481819	EM08CFA - Financial auditing	Accounting & Finance	2	18,00	ENG
4	S08	MEMLDF481919	EM08CFA - European taxation	Accounting & Finance	1	18,00	ENG
4	S08	MEMLDF482919	EM08CFA - IFRS	Accounting & Finance	2	18,00	ENG
4	S08	MEMLDF482019	EM08CFA - Financial analytics	Accounting & Finance	2	18,00	ENG
4	S08	NEW	EM08CFA - Stage de 4/5 mois CFI/APM		5		ENG
4	<b>S08</b>		<b>CORPORATE FINANCE</b>		<b>10</b>	<b>90,00</b>	
4	S08	MEMLDF483119	EM08CFI - Private asset management	Corporate Finance	2	18,00	ENG
4	S08	MEMLDF483619	EM08CFI - Corporate valuation		2	18,00	ENG
4	S08	MEMLDF480219	EM08CFI - Financial engineering	Corporate Finance Financial Markets	2	18,00	ENG
4	S08	MEMLDF480319	EM08CFI - Derivative markets		2	18,00	ENG
4	S08	MEMLDF483719	EM08CFI - Portfolio management		2	18,00	ENG
4	S08	NEW	EM08CFI -AMF: préparation (support/coaching) OPTION	Financial Markets			ENG



e. EMLV - YEAR 4 - AUDIT & PERFORMANCE MANAGEMENT - SEMESTER 2/ SPRING SEMESTER

Year of study	Semester	course code	course name	Learning Unit	ECTS	Hours	Language
4	S08		<b>EMLV - YEAR 4 - SEMESTER 2</b>		8	110,00	
4	S08	MEMLDF483218	EM08 - Business Simulation	Développement personnel	2	21,00	ENG
4	S08	MATXTV420119	EM08 - S08 Hackathon (semaine)	Développement personnel	1,5	24,00	FR
4	S08		EM08 - ELECTIF DECOUVERTE	Développement personnel	1,5	15,00	ENG
4	S08	MEMLLVF8B119	EM08 - Business English	Développement personnel	1	18,00	ENG
4	S08	MEMLLV4802--	EM08 - French for foreigners	Développement personnel	3	18,00	FR
4	S08		EM08 - Critical Thinking	Research methodology	0,5	6,00	ENG
4	S08	NEW	EM07 - Argumentation and Storytelling	Research methodology	0,5	8,00	ENG
4	S08		<b>EMLV - CFI &amp; APM - YEAR 4 - SEMESTER 2</b>		12	72,00	
4	S08	MEMLDF481819	EM08CFA - Financial auditing	Accounting & Finance	2	18,00	ENG
4	S08	MEMLDF481919	EM08CFA - European taxation	Accounting & Finance	1	18,00	ENG
4	S08	MEMLDF482919	EM08CFA - IFRS	Accounting & Finance	2	18,00	ENG
4	S08	MEMLDF482019	EM08CFA - Financial analytics	Accounting & Finance	2	18,00	ENG
4	S08	NEW	EM08CFA - Stage de 4/5 mois CFI/APM		5		ENG
4	S08		<b>AUDIT &amp; PERFORMANCE MANAGEMENT</b>		10	90,00	
4	S08		EM08APM - Strategic Management	Performance Management	2	18,00	ENG
4	S08		EM08AMP - Planification & budgets		2	18,00	ENG
4	S08		EM08APM - Management Accounting	Performance Management Information Systems	2	18,00	ENG
4	S08		EM08APM - Entreprise performance management		2	18,00	ENG
5	S08	MEMLDF594119	EM09APM - Data analytics		2	18,00	ENG

## EMLV Course list for Exchange students 2020-21

### a. EMLV - YEAR 5 – All Majors - SEMESTER 2/ SPRING SEMESTER

Year	Semester	course_code	Course name	ECTS
5	S10		EMLV - ANNEE 5 - SEMESTRE 2	
5	S10	MEMLAA500119	EM10 - Internship 5 to 6 months - <b>not mandatory for exchange students – If you are interested please select « internship » in the course form</b>	10