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EMLV Course list for Exchange students 2019-20

1. SEMESTER 1 / FALL SEMESTER 2019-20

a. EMLV - YEAR 2 – SEMESTER 1 / FALL SEMESTER



| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|------|----------|--------------|--|---------------------------------------|--------|-------------------|------|
| 2 | S03 | | EMLV - ANNEE 2 - SEMESTRE 1 | | 318,50 | | 30 |
| 2 | S03 | MEMLDF230819 | EM03 - Géopolitique et entreprise | Economie et relations internationales | 18,00 | FR | 2 |
| 2 | S03 | MEMLDF230919 | EM03 - Economie mondiale | Economie et relations internationales | 18,00 | FR | 2 |
| 2 | S03 | MEMLDM230519 | EM03 - Ethique et RSE | Management | 18,00 | FR | 2 |
| 2 | S03 | MEMLDM230619 | EM03 - Management interculturel | Management | 18,00 | FR | 2 |
| 2 | S03 | MEMLDF231019 | EM03 - Droit des affaires | Management | 18,00 | FR | 1 |
| 2 | S03 | MEMLDF231119 | EM03 - Comptabilité financière II | Finance et contrôle de gestion | 18,00 | FR | 2 |
| 2 | S03 | MEMLDF231219 | EM03 - Contrôle de gestion | Finance et contrôle de gestion | 18,00 | FR | 2 |
| 2 | S03 | MEMLDF231319 | EM03 - Analyse financière | Finance et contrôle de gestion | 18,00 | FR | 2 |
| 2 | S03 | MEMLDM230219 | EM03 - Stratégie Marketing | Marketing et commerce | 18,00 | FR | 2 |
| 2 | S03 | MEMLDM230319 | EM03 - Les bases de la négociation | Marketing et commerce | 18,00 | FR | 2 |
| 2 | S03 | MEMLDF231419 | EM03 - Etudes de marché | Marketing et commerce | 18,00 | FR | 2 |
| 2 | S03 | MMIATV210219 | EM03 - Transversal Créativité et innovation | Développement personnel | 18,00 | FR | 2 |
| 2 | S03 | MMIATV210119 | EM03 - Transversal Coopérer en équipe - fondamentaux (semaine) | Développement personnel | 15,00 | FR | 1 |
| 2 | S03 | MEMLSP2301-- | EM03 - Sport | Développement personnel | 12,50 | FR | 1 |
| 2 | S03 | MTMILVS30119 | EM03 - Anglais | Langues | 21,00 | ENG | 2 |
| 2 | S03 | MEMLLVS30119 | EM03 - Préparation au TOEFL | Langues | 18,00 | ENG | 1 |
| 2 | S03 | MEMLLVS3B119 | EM03 - Business English | Langues | 18,00 | ENG | |
| 2 | S03 | MEMLLV2302-- | EM03 - LV2 | Langues | 18,00 | | 2 |

b. EMLV - YEAR 3 - SEMESTER 1 / FALL SEMESTER

| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|------|----------|--------------|---|--------------------------------------|--------|-------------------|------|
| 3 | S05 | | EMLV - ANNEE 3 - SEMESTRE 1 | | 249,00 | | 30 |
| 3 | S05 | MEMLDM350519 | EM05 - Strategic management | French environment | 18,00 | ENG | 2 |
| 3 | S05 | MEMLDF350119 | EM05 - French Institutions | French environment | 18,00 | ENG | 2 |
| 3 | S05 | MEMLDF350919 | EM05- Lobbying and influence in the digital age | International business | 18,00 | ENG | 2 |
| 3 | S05 | MEMLDF350319 | EM05 - The European Business environment | International business | 18,00 | ENG | 2 |
| 3 | S05 | MEMLDF350619 | EM05 - Financial markets | International business | 18,00 | ENG | 2 |
| 3 | S05 | MEMLDF350419 | EM05 - Introduction to International Accounting | International accounting | 18,00 | ENG | 3 |
| 3 | S05 | MEMLDF350519 | EM05 - Management Accounting | International accounting | 18,00 | ENG | 3 |
| 3 | S05 | MEMLDM350119 | EM05 - International Business & Innovation | International marketing & management | 18,00 | ENG | 3 |
| 3 | S05 | MEMLDM350419 | EM05 -The globalization of Small & Medium Companies | International marketing & management | 18,00 | ENG | 3 |
| 3 | S05 | MEMLDM350319 | EM05 - Leading people and organizations | International marketing & management | 18,00 | ENG | 2 |
| 3 | S05 | MEMLLV50119 | EM05 - English | Languages | 18,00 | ENG | 2 |
| 3 | S05 | MEMLLV3502-- | EM05 - French for foreigners | Languages | 36,00 | ENG | 3 |
| 3 | S05 | MMIATV310119 | EM05 - Transversal week Softskills (week) | | 15,00 | ENG | 1 |

c. EMLV - YEAR 4 - Marketing Innovation and Distribution – SEMESTER 1/ FALL SEMESTER

| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|------|----------|--------------|--|-------------------------|-------|-------------------|------|
| 4 | S07 | | EMLV - MID - ANNEE 4 - SEMESTRE 1 | | 72,75 | | 33 |
| 4 | S07 | MEMLDM470419 | EM07 - Research methods I - S07 - only offered for students staying the full year | | 5,00 | ENG / FR | 2 |
| 4 | S07 | MEMLTV470119 | EM07 - Career coaching - A4 | Développement personnel | 18,00 | ENG / FR | 1 |
| 4 | S07 | MEMLLV57B119 | EM07 - Business English | Développement personnel | 13,75 | ENG | 1 |
| 4 | S07 | MEMLLV4702-- | EM07 - French for foreigners | Développement personnel | 18,00 | | 3 |
| 4 | S07 | | EM07 - DISCOVERY ELECTIVE | Electif découverte | 18,00 | ENG / FR | 2 |
| 4 | S07 | MEMLDF470719 | EM072M - Excel - Advanced | Market intelligence | 18,00 | ENG | 2 |
| 4 | S07 | MEMLDM470819 | EM072M - Consumer behaviour | Market intelligence | 18,00 | ENG | 3 |
| 4 | S07 | MEMLDM471319 | EM072M - Market Research | Market intelligence | 36,00 | ENG | 4 |
| 4 | S07 | MEMLDM470319 | EM072M - Innovation & Technological Change | Market intelligence | 18,00 | ENG | 2 |
| 4 | S07 | MEMLDM470519 | EM072M - Ebusiness | Marketing Channels | 18,00 | ENG | 3 |
| 4 | S07 | MEMLDM471419 | EM072M - Satisfaction, Loyalty and Customer Value | Marketing Channels | 18,00 | ENG | 3 |
| 4 | S07 | MEMLDM471119 | EM072M - Events Management and Live Marketing | Marketing Channels | 18,00 | ENG | 3 |
| 4 | S07 | MEMLDM481919 | EM072M - Digital Branding | Marketing Channels | 18,00 | ENG | 2 |
| 4 | S07 | MEMLDM471519 | EM072M - Cases in Mkg Innovation & Distribution (MID) | Option | 15,00 | ENG | 2 |

***Note : courses which teaching language is « ENG / FR » will be taught in English if international students register in it.**

d. EMLV - YEAR 4 - Digital Marketing Strategy - SEMESTER 1/ FALL SEMESTER

| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|------|----------|--------------|--|-------------------------|-------|-------------------|------|
| 4 | S07 | | EMLV - DMS - ANNEE 4 - SEMESTRE 1 | | 72,75 | | 33 |
| 4 | S07 | MEMLDM470419 | EM07 - Research methods I - S07 - only offered for students staying the full year | | 5,00 | ENG / FR* | 2 |
| 4 | S07 | MEMLTV470119 | EM07 - Career coaching - A4 | Développement personnel | 18,00 | ENG / FR* | 1 |
| 4 | S07 | MEMLLV57B119 | EM07 - Business English | Développement personnel | 13,75 | ENG | 1 |
| 4 | S07 | MEMLLV4702-- | EM07 - French for foreigners | Développement personnel | 18,00 | | 3 |
| 4 | S07 | | EM07 - DISCOVERY ELECTIVE | Electif découverte | 18,00 | ENG / FR* | 2 |
| 4 | S07 | MEMLDF470719 | EM072M - Excel - Advanced | Market intelligence | 18,00 | ENG | 2 |
| 4 | S07 | MEMLDM470819 | EM072M - Consumer behaviour | Market intelligence | 18,00 | ENG | 3 |
| 4 | S07 | MEMLDM471319 | EM072M - Market Research | Market intelligence | 36,00 | ENG | 4 |
| 4 | S07 | MEMLDM470319 | EM072M - Innovation & Technological Change | Market intelligence | 18,00 | ENG | 2 |
| 4 | S07 | MEMLDM470519 | EM072M - Ebusiness | Marketing Channels | 18,00 | ENG | 3 |
| 4 | S07 | MEMLDM471419 | EM072M - Satisfaction, Loyalty and Customer Value | Marketing Channels | 18,00 | ENG | 3 |
| 4 | S07 | MEMLDM471119 | EM072M - Events Management and Live Marketing | Marketing Channels | 18,00 | ENG | 3 |
| 4 | S07 | MEMLDM481919 | EM072M - Digital Branding | Marketing Channels | 18,00 | ENG | 2 |
| 4 | S07 | MEMLDM471619 | EM072M - Cases in Digital Marketing Strategy (DMS) | Option | | ENG | 2 |

*Note : courses which teaching language is « ENG / FR » will be taught in English if international students register in it.

EMLV Course list for Exchange students 2019-20



e. EMLV - YEAR 4 - Corporate Finance - SEMESTER 1/ FALL SEMESTER

| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|------|----------|--------------|--|-------------------------|--------|-------------------|------|
| 4 | S07 | | EMLV - CFI - ANNEE 4 - SEMESTRE 1 | | 244,25 | | 33 |
| 4 | S07 | MEMLDM470419 | EM07 - Research methods I - S07 - only offered for students staying the full year | | 5,00 | ENG / FR* | 2 |
| 4 | S07 | MEMLTV470119 | EM07 - Career coaching - A4 | Développement personnel | 18,00 | ENG / FR* | 1 |
| 4 | S07 | MEMLLVS7B119 | EM07 - Business English | Développement personnel | 13,75 | ENG | 1 |
| 4 | S07 | MEMLLV4702-- | EM07 - French for foreigners | Développement personnel | 18,00 | | 3 |
| 4 | S07 | | EM07 - DISCOVERY ELECTIVE | Electif découverte | 18,00 | ENG / FR* | 2 |
| 4 | S07 | MEMLDF470319 | EM07CFA - Consolidation | Accounting | 18,00 | ENG | 3 |
| 4 | S07 | MEMLDF470919 | EM07CFA - Corporate taxation | Accounting | 15,00 | ENG | 2 |
| 4 | S07 | MEMLDF471019 | EM07CFA - Cash management | Finance | 15,00 | ENG | 2 |
| 4 | S07 | MEMLDF470519 | EM07CFA - Financial decisions | Finance | 18,00 | ENG | 2 |
| 4 | S07 | MEMLDF471419 | EM07CFA - Introduction to financial analytics | Finance | 18,00 | ENG | 2 |
| 4 | S07 | MEMLDF470819 | EM07CFA - Quantitative data analytics - SPSS | Financial management | 18,00 | ENG | 2 |
| 4 | S07 | MEMLDF471519 | EM07CFA - Digitalization of finance | Financial management | 18,00 | ENG | 2 |
| 4 | S07 | MEMLDF470219 | EM07CFI - Financial markets | Finance | 18,00 | ENG | 3 |
| 4 | S07 | MEMLDF471119 | EM07CFI - Financial econometrics | Finance | 18,00 | ENG | 3 |
| 4 | S07 | MEMLDF472019 | EM07CFI - Bloomberg certification | Finance | 12,00 | ENG | 3 |

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EMLV Course list for Exchange students 2019-20



f. EMLV - YEAR 5 - Marketing Innovation and Distribution - SEMESTER 1/ FALL SEMESTER

| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|---|----------|--------------|--|-----------------------------------|-------|-------------------|------|
| 5 | S09 | | EMLV - ANNEE 5 - MID - SEMESTRE 1 | | 27,00 | | 37 |
| 5 | S09 | MATXTV510119 | EM09 - Develop your potential (week) | Développement personnel | 15,00 | ENG / FR* | 1 |
| 5 | S09 | MEMLTV590119 | EM09 - Career coaching - A5 | Développement personnel | 12,00 | ENG / FR* | 2 |
| 5 | S09 | MEMLLVS9B119 | EM09 - Business English | | 15,00 | ENG | 1 |
| 5 | S09 | MEMLDM593819 | EM092M - Data Management & data analytics | Market Intelligence 360° | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM596319 | EM092M - International Business & consumer law | Market Intelligence 360° | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM597419 | EM092M - Marketing data analysis via SPSS | Market Intelligence 360° | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM597519 | EM092M - Tools of e-CRM | Market Intelligence 360° | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM594119 | EM092M - Marketing 360° & Omni-channel strategies | Market channels 360° | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM590719 | EM092M - Social media marketing | Market channels 360° | 18,00 | ENG | 1 |
| 5 | S09 | MEMLDM594219 | EM092M - Digital advertising | Market channels 360° | 18,00 | ENG | 1 |
| 5 | S09 | MEMLDM596019 | EM09MID - Experience Marketing and Merchandising | Advanced retail marketing | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM596119 | EM09MID - Supply Chain Management | Advanced retail marketing | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM596919 | EM09MID - Category & trade marketing | Advanced retail marketing | 18,00 | ENG | 3 |
| 5 | S09 | MEMLDM596219 | EM09MID - Product Management and Innovation | Innovation & marketing management | 18,00 | FR | 2 |
| 5 | S09 | MEMLDM595619 | EM09MID - B2B Marketing Projects | Innovation & marketing management | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM596519 | EM09MID - Global Business Strategy | Innovation & marketing management | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM597619 | EM09MID - Management : convince, motivate & lead teams | Innovation & marketing management | 18,00 | ENG | 3 |
| 5 | S09 | MEMLDM593119 | EM09MID - Sales Team Management | Sales & procurement | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM593319 | EM09MID - Key Account Management | Sales & procurement | 18,00 | ENG | 3 |
| 5 | S09 | | French for foreigners | | | | 3 |
| *Note : courses which teaching language is « ENG / FR » will be taught in English if international students register in it. | | | | | | | |

EMLV Course list for Exchange students 2019-20



g. EMLV – YEAR 5 - Digital Marketing Strategy –SEMESTER 1/ FALL SEMESTER

| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|------|----------|--------------|---|--------------------------|--------|-------------------|------|
| 5 | S09 | | EMLV - ANNEE 5 - DIG. MKG. STRATEGY. - SEMESTRE 1 | | 176,00 | | 37 |
| 5 | S09 | MATXTV510119 | EM09 - Develop your potential (week) | Développement personnel | 15,00 | ENG / FR* | 1 |
| 5 | S09 | MEMLTV590119 | EM09 - Career coaching - A5 | Développement personnel | 12,00 | ENG / FR* | 2 |
| 5 | S09 | MEMLLV59B119 | EM09 - Business English | | 15,00 | ENG | 1 |
| 5 | S09 | MEMLDM593819 | EM092M - Data Management & data analytics | Market Intelligence 360° | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM596319 | EM092M - International Business & consumer law | Market Intelligence 360° | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM597419 | EM092M - Marketing data analysis via SPSS | Market Intelligence 360° | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM597519 | EM092M - Tools of e-CRM | Market Intelligence 360° | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM594119 | EM092M - Marketing 360° & Omni-channel strategies | Market channels 360° | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM590719 | EM092M - Social media marketing | Market channels 360° | 18,00 | ENG | 1 |
| 5 | S09 | MEMLDM594219 | EM092M - Digital advertising | Market channels 360° | 18,00 | ENG | 1 |
| 5 | S09 | MEMLDM597719 | EM09DMS - e-commerce | Marketing Strategy | 18,00 | ENG | 3 |
| 5 | S09 | MEMLDM594619 | EM09DMS - E mailing campaign | Marketing Strategy | 15,00 | ENG | 2 |
| 5 | S09 | MEMLDM594419 | EM09DMS - Mobile marketing | Marketing Strategy | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM594519 | EM09DMS - Online reputation & crisis management | Marketing Strategy | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM594319 | EM09DMS - Social gaming & gamification | Digital marketing tools | 12,00 | ENG | 2 |
| 5 | S09 | MEMLDM597019 | EM09DMS - Growth hacking | Digital marketing tools | 12,00 | ENG | 2 |
| 5 | S09 | MEMLDM597119 | EM09DMS - IT Security & Ethics | Digital marketing tools | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM590419 | EM09DMS - Web project management | Project management | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM593919 | EM09DMS - UX Design | Project management | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDM594019 | EM09DMS - SEO & SEA | Project management | 18,00 | ENG | 2 |
| 5 | S09 | | French for foreigners | | | | 3 |

*Note : courses which teaching language is « ENG / FR » will be taught in English if international students register in it.

h. EMLV - YEAR 5 - Corporate Finance - SEMESTER 1/ FALL SEMESTER

| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|------|----------|--------------|---|----------------------|--------|-------------------|------|
| 5 | S09 | | EMLV - ANNEE 5 - CORPORATE FINANCE - SEMESTRE 1 | | 126,00 | | 37 |
| 5 | S09 | MEMLDF591819 | EM09CFA - Financial analysis | Financial decisions | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF590319 | EM09CFA - Fiscal engineering | Financial decisions | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF591919 | EM09CFA - Advanced financial analytics | Financial decisions | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF591419 | EM09CFA - Internal audit & risk management | Risk management | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF591519 | EM09CFA - Cash management | Risk management | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF591719 | EM09CFA - Business law | Risk management | 18,00 | ENG | 1 |
| 5 | S09 | MEMLDF593119 | EM09CFA - Project management | Risk management | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF592019 | EM09CFI - Auditing in Bank and Insurance | Bank & Finance | 18,00 | ENG | 3 |
| 5 | S09 | MEMLDF590819 | EM09CFI - Banking technics | Bank & Finance | 18,00 | ENG | 3 |
| 5 | S09 | MEMLDF592419 | EM09CFI - Mergers & Acquisitions | Bank & Finance | 18,00 | ENG | 3 |
| 5 | S09 | MEMLDF592119 | EM09CFI - Financial communication | Financial strategies | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF592219 | EM09CFI - Business transformation | Financial strategies | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF592319 | EM09CFI - Due diligence | Financial strategies | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF592519 | EM09CFI - Private equity | Financial strategies | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF590219 | EM09CFI - Financial strategies | Financial strategies | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF591619 | EM09CFI - Crowdfunding & Fundraising | Financial strategies | 18,00 | ENG | 2 |
| 5 | S09 | | French for foreigners | | | | 3 |

***Note : courses which teaching language is « ENG / FR » will be taught in English if international students register in it.**

EMLV Course list for Exchange students 2019-20



i. EMLV - YEAR 5 – Audit & Performance Management - SEMESTER 1/ FALL SEMESTER

| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|------|----------|--------------|---|------------------------------|--------|-------------------|------|
| 5 | S09 | | EMLV - ANNEE 5 - AUDIT & PERF. MGT - SEMESTRE 1 | | 150,00 | | 37 |
| 5 | S09 | MEMLDF591819 | EM09CFA - Financial analysis | Financial decisions | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF590319 | EM09CFA - Fiscal engineering | Financial decisions | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF591919 | EM09CFA - Advanced financial analytics | Financial decisions | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF591419 | EM09CFA - Internal audit & risk management | Risk management | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF591519 | EM09CFA - Cash management | Risk management | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF591719 | EM09CFA - Business law | Risk management | 18,00 | ENG | 1 |
| 5 | S09 | MEMLDF593119 | EM09CFA - Project management | Risk management | 18,00 | ENG | 2 |
| 5 | S09 | MEMLDF592619 | EM09APM - Strategic cost management | Management de la performance | 18,00 | ENG | 3 |
| 5 | S09 | MEMLDF592719 | EM09APM - Dashboards & performance indicators | Management de la performance | 18,00 | ENG | 3 |
| 5 | S09 | MEMLDF592819 | EM09APM - Strategy implementation & budgets | Management de la performance | 18,00 | ENG | 3 |
| 5 | S09 | MEMLDF593219 | EM09APM - HR performance indicators | Management de la performance | 18,00 | ENG | 3 |
| 5 | S09 | MEMLDF592919 | EM09APM - SAP certification | Systèmes d'information | 30,00 | ENG | 4 |
| 5 | S09 | MEMLDF593819 | EM09APM - Advanced management systems | Systèmes d'information | 18,00 | ENG | 3 |
| 5 | S09 | MEMLDF594119 | EM09APM - Data governance | | 12,00 | ENG | 2 |
| 5 | S09 | | French for foreigners | | | | 3 |

EMLV Course list for Exchange students 2019-20

2. SEMESTER 2 / SPRING SEMESTER 2019-20



a. EMLV - YEAR 2 - SEMESTER 2/SPRING SEMESTER

| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|------|----------|--------------|--|--------------------------------|-------|-------------------|------|
| 2 | S04 | MEMLDM240219 | EM04 - Corporate Strategy | Business Skills | 18,00 | ENG | 3 |
| 2 | S04 | MEMLDF240619 | EM04 - Excel Niveau II | Business Skills | 18,00 | FR | 2 |
| 2 | S04 | MEMLDM241119 | EM04 - Supply Chain Management | Business Skills | 18,00 | ENG | 2 |
| 2 | S04 | MEMLDM240419 | EM04 - Marketing Mix management | Business Skills | 18,00 | ENG | 2 |
| 2 | S04 | MEMLDF240719 | EM04 - Introduction to management accounting | Finance et contrôle de gestion | 18,00 | ENG | 3 |
| 2 | S04 | MEMLDF240819 | EM04 - Financial mathematics | Finance et contrôle de gestion | 18,00 | ENG | 2 |
| 2 | S04 | MEMLDF240419 | EM04 - Introduction à la fiscalité des particuliers | Finance et contrôle de gestion | 18,00 | FR | 2 |
| 2 | S04 | MMIATV220219 | EM04 - Transversal Agilité et performance collective | Développement personnel | 18,00 | FR | 1 |
| 2 | S04 | MMIATV220119 | EM04 - Transversal S04 Hackathon (semaine) | Développement personnel | 15,00 | FR | 1 |
| 2 | S04 | MEMLSP2401-- | EM04 - Sport | Développement personnel | 12,50 | FR | 1 |
| 2 | S04 | MMIARI--0119 | EM04 - International week | Développement personnel | 9,00 | ENG | 1 |
| 2 | S04 | MEMLTV240119 | EM04 - Préparation stage international | Développement personnel | 9,00 | FR | 1 |
| 2 | S04 | MTMILVF40119 | EM04 - Anglais | Langues | 18,00 | ENG | 2 |
| 2 | S04 | MEMLLVF40119 | EM04 - Préparation au TOEFL. | Langues | 15,00 | ENG | 1 |
| 2 | S04 | MEMLLVF4B119 | EM04 - Business English | Langues | 15,00 | ENG | |
| 2 | S04 | MEMLLV2402-- | EM04 - LV2 | Langues | 18,00 | | 2 |
| 2 | S04 | MEMLDM--0119 | EM04 - Mission solidaire | | 1,00 | FR | 4 |
| 2 | S04 | MEMLAA240119 | EM04 - Stage optionnel (2 mois minimum) | | | | 0 |

b. EMLV - YEAR 3 - SEMESTER 2/ SPRING SEMESTER

| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|------|----------|----------------|--|--|--------|-------------------|------|
| 3 | S06 | | EMLV - ANNEE 3 - SEMESTRE 2 - PARIS | | 270,00 | | 30 |
| 3 | S06 | MMIARI - -0119 | EM06 - International week | International and European environment | 9,00 | ENG | 1 |
| 3 | S06 | MEMLDF360319 | EM06 - International & European Law | International and European environment | 18,00 | ENG | 2 |
| 3 | S06 | MEMLDF361119 | EM06 - French business environment | International and European environment | 18,00 | ENG | 2 |
| 3 | S06 | MEMLDF361219 | EM06 - Entrepreneurship | Business & strategies | 18,00 | ENG | 2 |
| 3 | S06 | MEMLDF360419 | EM06 - Intercultural Management | Business & strategies | 18,00 | ENG | 2 |
| 3 | S06 | MEMLDF361319 | EM06 - Design thinking | Business & strategies | 18,00 | ENG | 2 |
| 3 | S06 | MEMLDM360519 | EM06 - Social Media Marketing | International behavior | 18,00 | ENG | 2 |
| 3 | S06 | MEMLDM360319 | EM06 - Online Reputation Management | International behavior | 9,00 | ENG | 2 |
| 3 | S06 | MEMLDF360519 | EM06 - Financial strategies for emerging companies | Finance & Management | 18,00 | ENG | 2 |
| 3 | S06 | MEMLDF360619 | EM06 - Performance and Control Systems | Finance & Management | 18,00 | ENG | 2 |
| 3 | S06 | MEMLLVF60119 | EM06 - English | Languages | 18,00 | ENG | 2 |
| 3 | S06 | MEMLLV3602 - - | EM05 - French for foreigners | Languages | 36,00 | ENG | 3 |
| 3 | S06 | MEMLDF361419 | EM06 - Luxury and art business | International Business | 18,00 | ENG | 2 |
| 3 | S06 | MEMLDF361019 | EM06 - Business in a globalized world | International business | 18,00 | ENG | 2 |
| 3 | S06 | MEMLDM360419 | EM06 - International Marketing Project | International Business | 18,00 | ENG | 2 |

EMLV Course list for Exchange students 2019-20



c. EMLV - YEAR 4 - Marketing Innovation and Distribution - SEMESTER 2/ SPRING SEMESTER

| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|------|----------|--------------|---|--------------------------------------|--------|-------------------|------|
| 4 | S08 | | EMLV - MID - ANNEE 4 - SEMESTRE 2 | | 229,75 | | 32 |
| 4 | S08 | MEMLDM481719 | EM08 - Research methods II - S08 only offered for students staying the full year | | 9,00 | ENG / FR* | 2 |
| 4 | S08 | MEMLDF483218 | EM08 - Business Simulation | Développement personnel | 21,00 | ENG | 2 |
| 4 | S08 | MATXTV420119 | EM08 - S08 Hackathon (week) | Développement personnel | 24,00 | ENG / FR* | 1 |
| 4 | S08 | MEMLLVF8B119 | EM08 - Business English | Développement personnel | 13,75 | ENG | 1 |
| 4 | S08 | MEMLLV4802-- | EM08 - French for foreigners | Développement personnel | 18,00 | | 4 |
| 4 | S08 | MEMLAA480119 | EM08 - Internship 4 months - NOT mandatory for exchange students | | | | 4 |
| 4 | S08 | MEMLDM481819 | EM082M - Communication and Advertising | Marketing & markets | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDM481019 | EM082M - Marketing of solutions & services | Marketing & markets | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDM482019 | EM082M - Digital Transformation of Customer Journey | Marketing & markets | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDM483319 | EM082M - Market data analysis via SPSS | Marketing & markets | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDM482619 | EM082M - Sustainable marketing & communication | Current & future trends in marketing | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDM483419 | EM082M - Social media marketing | Current & future trends in marketing | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDM482819 | EM082M - Design thinking | Current & future trends in marketing | 18,00 | ENG | 1 |
| 4 | S08 | MEMLDM482919 | EM082M - Business Development Metrics and KPI | Current & future trends in marketing | 18,00 | ENG | 1 |
| 4 | S08 | MEMLDM480819 | EM082M - Complex Negotiations (MID) | Option MID Sales & negotiations | | ENG | 4 |
| 4 | S08 | MEMLDM482119 | EM082M - Sales in the Digital Age & e-commerce (MID) | Option MID Sales & negotiations | | ENG | |

*Note : courses which teaching language is « ENG / FR » will be taught in English if international students register in it.

d. EMLV - YEAR 4 - Digital Marketing Strategy - SEMESTER 2/ SPRING SEMESTER

| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|---|----------|----------------|---|--------------------------------------|-------|-------------------|------|
| 4 | S08 | | EMLV - DMS - ANNEE 4 - SEMESTRE 2 | | 85,75 | | 32 |
| 4 | S08 | MEMLDM481719 | EM08 - Research methods II - S08 only offered for students staying the full year | | 9,00 | ENG / FR* | 2 |
| 4 | S08 | MEMLDF483218 | EM08 - Business Simulation | Développement personnel | 21,00 | ENG | 2 |
| 4 | S08 | MATXTV420119 | EM08 - S08 Hackathon (semaine) | Développement personnel | 24,00 | ENG / FR* | 1 |
| 4 | S08 | MEMLLVF8B119 | EM08 - Business English | Développement personnel | 13,75 | ENG | 1 |
| 4 | S08 | MEMLLV4802 - - | EM08 - French for foreigners | Développement personnel | 18,00 | | 4 |
| 4 | S08 | MEMLAA480119 | EM08 - Internship 4 months - NOT mandatory for exchange students | | | | 4 |
| 4 | S08 | MEMLDM481819 | EM082M - Communication and Advertising | Marketing & markets | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDM481019 | EM082M - Marketing of solutions & services | Marketing & markets | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDM482019 | EM082M - Digital Transformation of Customer Journey | Marketing & markets | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDM483319 | EM082M - Market data analysis via SPSS | Marketing & markets | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDM482619 | EM082M - Sustainable marketing & communication | Current & future trends in marketing | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDM483419 | EM082M - Social media marketing | Current & future trends in marketing | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDM482819 | EM082M - Design thinking | Current & future trends in marketing | 18,00 | ENG | 1 |
| 4 | S08 | MEMLDM482919 | EM082M - Business Development Metrics and KPI | Current & future trends in marketing | 18,00 | ENG | 1 |
| 4 | S08 | MEMLDM480319 | EM082M - Community Management (DMS) | Option DMS Marketing & markets | 30,00 | ENG | 4 |
| 4 | S08 | MEMLDM483019 | EM082M - Digital Business Planning (DMS) | Option DMS Marketing & markets | | ENG | |
| <p>*Note : courses which teaching language is « ENG / FR » will be taught in English if international students register in it.</p> | | | | | | | |

EMLV Course list for Exchange students 2019-20

e. EMLV - YEAR 4 - Corporate Finance - SEMESTER 2/ SPRING SEMESTER



| Year | Semester | course_code | Course name | Learning Unit | Hours | Teaching language | ECTS |
|------|----------|----------------|---|------------------------------|--------|-------------------|------|
| 4 | S08 | | EMLV - CFI - ANNEE 4 - SEMESTRE 2 | | 126,00 | | 32 |
| 4 | S08 | MEMLDM481719 | EM08 - Research methods II - S08 only offered for students staying the full year | | 9,00 | ENG / FR* | 2 |
| 4 | S08 | MEMLDF483218 | EM08 - Business Simulation | Développement personnel | 21,00 | ENG | 2 |
| 4 | S08 | MATXTV420119 | EM08 - S08 Hackathon (semaine) | Développement personnel | 24,00 | ENG / FR* | 1 |
| 4 | S08 | MEMLLVF8B119 | EM08 - Business English | Développement personnel | 13,75 | ENG | 1 |
| 4 | S08 | MEMLLV4802 - - | EM08 - French for foreigners | Développement personnel | 18,00 | | 4 |
| 4 | S08 | MEMLAA480119 | EM08 - Internship 4 months - NOT mandatory for exchange students | | | | 4 |
| 4 | S08 | MEMLDF481819 | EM08CFA - Financial auditing | Finance & audit fundamentals | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDF481919 | EM08CFA - European taxation | Finance & audit fundamentals | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDF482919 | EM08CFA - International Financial Reporting Standards | Finance & audit fundamentals | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDF482019 | EM08CFA - Financial analytics | Finance & audit fundamentals | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDF483519 | EM08CFA - Blockchain & finance | Finance | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDF483619 | EM08CFA - Corporate valuation | Finance | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDF483719 | EM08CFA - Portfolio management | Finance | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDF480319 | EM08CFI - Derivative markets | Corporate Finance | 18,00 | ENG | 2 |
| 4 | S08 | MEMLDF483119 | EM08CFI - Private asset management | Corporate Finance | 18,00 | ENG | 1 |
| 4 | S08 | MEMLDF480219 | EM08CFI - Financial engineering | Corporate Finance | 18,00 | ENG | 1 |

*Note : courses which teaching language is « ENG / FR » will be taught in English if international students register in it.

EMLV Course list for Exchange students 2019-20

f. EMLV - YEAR 5 – All Majors - SEMESTER 2/ SPRING SEMESTER



| Year | Semester | course_code | Course name | ECTS |
|------|----------|--------------|--|------|
| 5 | S10 | | EMLV - ANNEE 5 - SEMESTRE 2 | |
| 5 | S10 | MEMLAA500119 | EM10 - Internship 5 to 6 months - not mandatory for exchange students – If you are interested please select « internship » in the course form | 10 |