



BUSINESS SCHOOL
DE VINCI PARIS

RISE ABOVE YOUR LIMITS



CONFÉRENCE DES
GRANDES
ÉCOLES



100

INTERNATIONAL
PARTNERS

14

BUSINESS
MAJORS

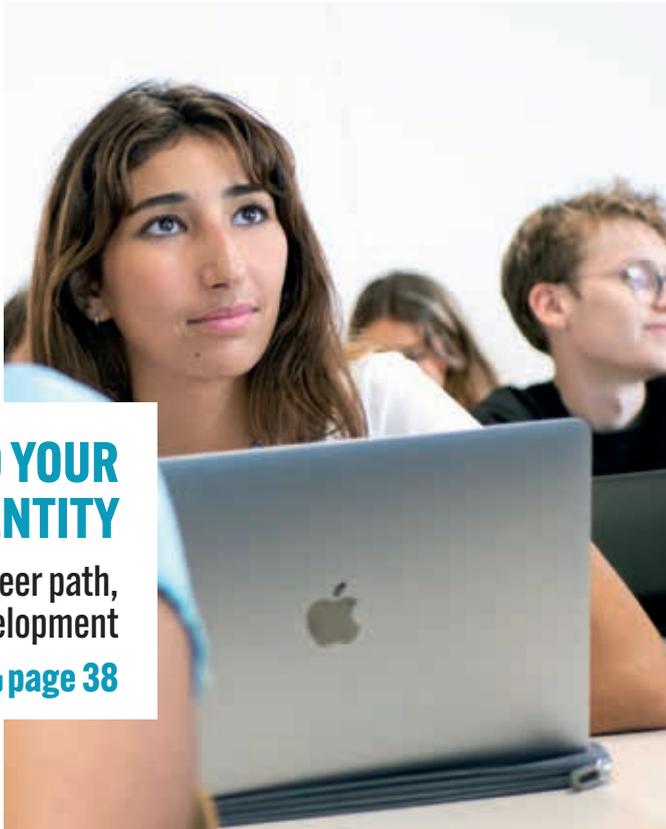
12

DOUBLE
DEGREES



14 BUSINESS MAJORS

Two ways to prepare
➤ page 20



BUILD YOUR IDENTITY

Education, career path,
personal development

➤ page 38



JOIN THE GLOBAL COMMUNITY

Academic exchanges,
international experiences,
double degrees

➤ page 40



**INTERNSHIPS, WORK-STUDY TRACK,
PROJECTS, AND MORE**

Succeed with companies

➔ **page 56**



INSIDE EMLV

Explore EMLV

with Lucie, Mathilda, Camille,
Valentine, Fanny, Mathias,
Maxence, Thomas, Élias and Paul

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**DEVELOP
YOUR
NETWORK**

Soft skills,
student projects,
inter-school
cooperation

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Engineers, managers and designers learn to work together beyond the boundaries of their own programmes.”



Sébastien Tran

Dean, EMLV
& Director General, De Vinci Higher Education

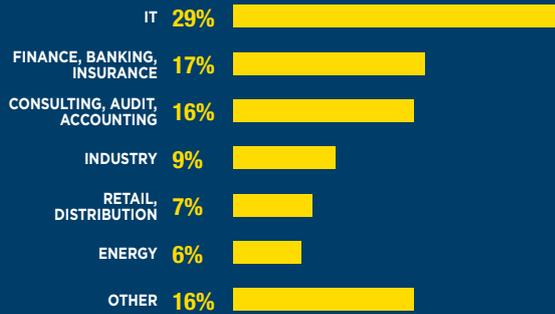
EMLV's goal is to train hybrid managers who demonstrate both technical skills in a specific field (finance, marketing, human resources, international business, etc.) and people skills through a comprehensive programme combining soft skills and personal development.

EMLV's positioning and the majors it offers make it one of a kind, with a high-level graduate degree programme that confers Master's degrees accredited by two leading international accreditation bodies, AACSB and EFMD. The presence of an engineering school (ESILV) and a digital school (IIM) on campus offers students the opportunity to learn and grow through peer learning. This means that, in addition to the teaching and modules offered by the other two schools at De Vinci Higher Education (coding module, FabLab workshops, courses on climate transition, remedial maths, etc.), EMLV students also acquire skills that complement those taught at prestigious management schools, fully preparing them to enter the world of business. The close working relationship of the three schools at De Vinci Higher Education forms the foundation of an original educational programme that is acclaimed by EMLV's partners, who recognise its value in preparing open-minded young professionals who are better able to work in changing multidisciplinary and intercultural environments. International experiences play an important role in the EMLV curriculum, with students spending at least one full year (third year) abroad: one exchange semester at one of our 100 partner universities and one internship semester. Students can also study in English starting in their first year. And no university experience would be complete without our 59 student organisations that round out life on campus, providing opportunities for students to get involved in humanitarian, cultural, sporting or artistic projects and to develop capabilities and soft skills that are highly appreciated by recruiters.

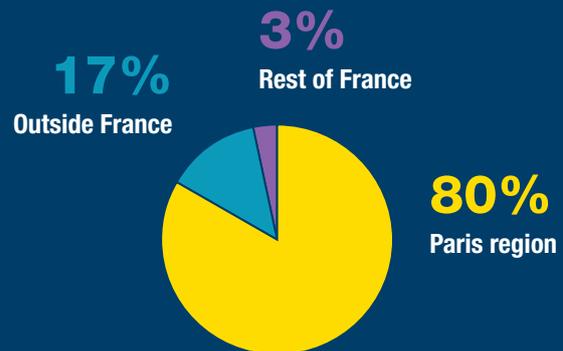
JOBS JUST A CV AWAY

EMLV combines academic excellence, a culture of technology, soft skills development, and mastery of sustainable development issues to train innovative, responsible professionals who are ready to take on the challenges of the future in a globalised world.

SECTORS HIRING GRADUATES



JOB LOCATION



EXAMPLES OF POSITIONS

Operational & Special Events Marketing Coordinator / LVMH, **Junior Digital Project Manager** / PSA - Stellantis, **HR Manager** / Accenture, **Shipping Controller** / Total, **Financial Controller** / AXA, **Financial Auditor** / KPMG, **Data Analyst** / ALTEN, **Digital Project Manager** / Publicis Luxe, **Financial Audit Associate** / PwC, **Product Control Gas** / Fed Finance, **Product Owner** / Meetic, **IT Auditor** / EY, **Customer Success Manager** / Microsoft, **Hiring and Careers Associate** / BRED, **Settlement Analyst** / Société Générale (Germany), **HR Data Analyst** / Fed Human, **Business Analyst** / Amundi (USA), **Financial Analyst** / BNP Paribas, **CRM & project coordinator** / LVMH (USA), **Management Controller** / General Electric (Switzerland), **Project Manager** / Accor (the Netherlands), **Asset Management Advisor** / BNP Paribas, **UX UI Digital Project Manager** / Franfinance, **Business Engineer** / Sopra Steria Group, **Marketing Analyst** / Thales, **Sales Manager** / Legrand SNC, **Sales Engineer** / Engie, **CRM Project Manager** / L'Occitane en Provence, **Premium Relationship Manager** / HSBC, **Junior Data Analytics Consultant** / BETC Fullsix, **Actuarial Consultant** / Deloitte



€42,800

Average gross annual salary (including bonuses)

93%

hired within four months

91%

net employment rate

51%

international-related jobs

85%

of EMLV graduates are satisfied or very satisfied with their first job

10 GREAT REASONS TO CHOOSE EMLV

EMLV's positioning and its numerous majors make it one of a kind.

International experiences for all students

at partner universities and/or with companies, to train managers with a multicultural sensibility and multiple experiences abroad.

Internships, work-study track (a term that designates alternating classes and work experience, known as a sandwich course in the UK and cooperative education or a co-op in the US), forums, conferences, after-work events, job dating, and more...

Companies are central to the EMLV programme for successfully joining the workforce.

At least 18 months of work experience during the five-year EMLV programme.

Projects every year to strengthen and structure students' learning and develop their future management abilities.

Modern infrastructure featuring the latest technologies (Bloomberg suite, FabLab, Learning Center, etc.).

Unique cooperation among the three schools (EMLV, ESILV and IIM) from the first year, which contributes to shaping open-minded, multi-disciplinary, intercultural professionals.

Sport is part of the curriculum. All students choose between a beginner level and competitive programme in one of 38 sports.

Access to **a broad range of French and international double degrees.**

Clubs and societies promoted and overseen by the school and shared with the other schools on campus: ESILV and IIM. Some sixty student organisations keep campus life busy and give all students the opportunity to get involved in fulfilling projects.





Located in the Paris-la-Défense business district (Europe's top business centre), EMLV enjoys an exceptional economic environment that fosters close relationships with companies and encourages them to get involved in its programmes.



3,000

students

200

professional
lecturers

60%

permanent faculty
are from abroad

12

double degrees

14

majors

including 7 available
as work-study track

1

year of study
abroad

over 100

partner universities
worldwide

WHY CHOOSE EMLV?

Different business schools offer a huge range of degree courses. How can you be sure you are choosing the right one? Beyond the rankings, you should consider the degree's reputation in France and internationally, the school's mission and commitments, its accreditations, the on-campus facilities, career opportunities and the jobs held by graduates.

LABELS, ACCREDITATIONS AND NETWORKS

EMLV is accredited and recognised by French and international organisations (AACSB, EFMD Accredited Master, AMBA).

It also partners with recognised organisations that promote schools and higher education, including CGE, UGEI, and Campus France. First-year entrants into EMLV's high-level Grande École programme are selected using the Sésame entrance exam.



EMLV is a member of PÉPITE PON, the Northwestern Paris Student Cluster for Innovation, Transfers, and Entrepreneurship, one of the 29 clusters created by the French government to provide support and assistance to students and recent graduates who want to start their own business.

A HIGHLY RANKED SCHOOL

EMLV is one of the top 3 undergraduate business school in the 2022 Le Figaro and L'Étudiant rankings.



best undergraduate business school

LE FIGARO AND L'ÉTUDIANT RANKINGS (2022)

Each media outlet ranks schools using its own set of criteria. However, they all include academic and research excellence, international ties, business relationships, professional integration, and of course entrepreneurship. **EMLV is steadily moving up the rankings.**



A COMMITTED AND RESPONSIBLE SCHOOL

Environmental and social issues are central to the curriculum, research, and activities of the De Vinci Higher Education schools.

We want to prepare our students to take an active role in making crucial changes to the world of business and society as a whole. We aim to train responsible, civic-minded graduates capable of taking on the challenges of a globalised world.

• EMLV'S MISSION

- Putting innovation front and centre
- in teaching and research to endow
- managers with a responsible global
- outlook and a multidisciplinary skillset
- so they can take on the challenges
- of a sustainable, digital world.

CREATING INNOVATIVE SOLUTIONS FOR THE FUTURE

Students take part in cross-disciplinary Boot Camp weeks focusing on CSR or sustainable development alongside design students from IIM and engineering students from ESILV.

• PRME

Principles for Responsible Management Education

Principles for Responsible Management Education (PRME) gives future business leaders the necessary information and the keys to understand how environmental, social and governance factors affect businesses, and vice versa. The PRME initiative of the United Nations Global Compact is a platform designed to help higher education institutions learn from each other and commit to a process of continuous improvement. Officially launched in 2007, the PRME initiative now has over 800 members, top business and management schools in 80 countries worldwide (including 39 schools in France).

The mandatory course “Ecological Mindset and Positive Impact” runs throughout the high-level Grande École programme, using different teaching methods to ensure that all students receive comprehensive training on sustainable development and CSR issues including the climate transition, inclusion, and biodiversity. The course totals over 400 hours focused on three aspects:

- Dedicated classes taught by subject-matter experts (on sustainable development, the climate transition, ethics and CSR, etc.).
- The incorporation of “Ethics, Responsibility and Sustainable” issues into the majority of “Business” classes. 30% of classes currently include this content, with a target of 50% in the next two years.
- Integration of these issues into other student activities, from internships and assignments to team projects, clubs and societies, and beyond.

THE ESSENCE OF DE VINCI HIGHER EDUCATION

EMLV is one of the three De Vinci Higher Education schools, alongside ESILV (engineering school) and IIM (digital school). Students from all three schools build close relationships around innovation, entrepreneurship and soft skills as well as sports, clubs and societies.



INNOVATION AND DIGITAL

Innovation and digital are central to teaching and research at all three De Vinci Higher Education schools.

Students enjoy access to modern infrastructure featuring the latest technologies, including a FabLab and Learning and Innovation Centers. They take part in competitions that reward their ideas and their projects. Students with an entrepreneurial spirit can sign up for a dedicated programme and receive support throughout their digital creation process.



INTER-SCHOOL COOPERATION

Inter-school cooperation offers students a unique experience that helps them become more open-minded and grow in their personal development. The three schools' close proximity means they can take double degrees or enrol in programmes designed by two or more schools for part or all of their time at EMLV. Options include the Engineer-Manager programme with ESILV or the Digital Marketing & Data Analytics and Cultural & Creative Industries Management majors with IIM.



SOFT SKILLS

Completing projects, developing your personal strengths, using new skills, expressing your personality, revealing your potential.

Succeeding at university studies requires much more than just good technical and professional training. It also involves a strong human dimension. All three De Vinci Higher Education schools offer a full soft skills training programme tailored to changing professional norms and expectations as an integral part of their curriculum.

ACTIVE LEARNING

Soft skills learning is very interactive, involving methods such as role play, exercises, working in project mode, and situation-based learning.



INTER-SCHOOL COOPERATION

Inter-school teams go through soft skills training together during inter-school weeks and hackathons. EMLV students learn to work effectively with engineers and creatives.



3
complementary schools
(management, engineering, digital)

8,800
EMLV, ESILV and IIM students work together from the first to the fifth year

1,000
double degree students



COOPERATION

All students also have the opportunity to grow through sports and there are numerous clubs and societies for students from all three De Vinci Higher Education schools.





2 years 1 year

at EMLV

to learn management fundamentals

abroad

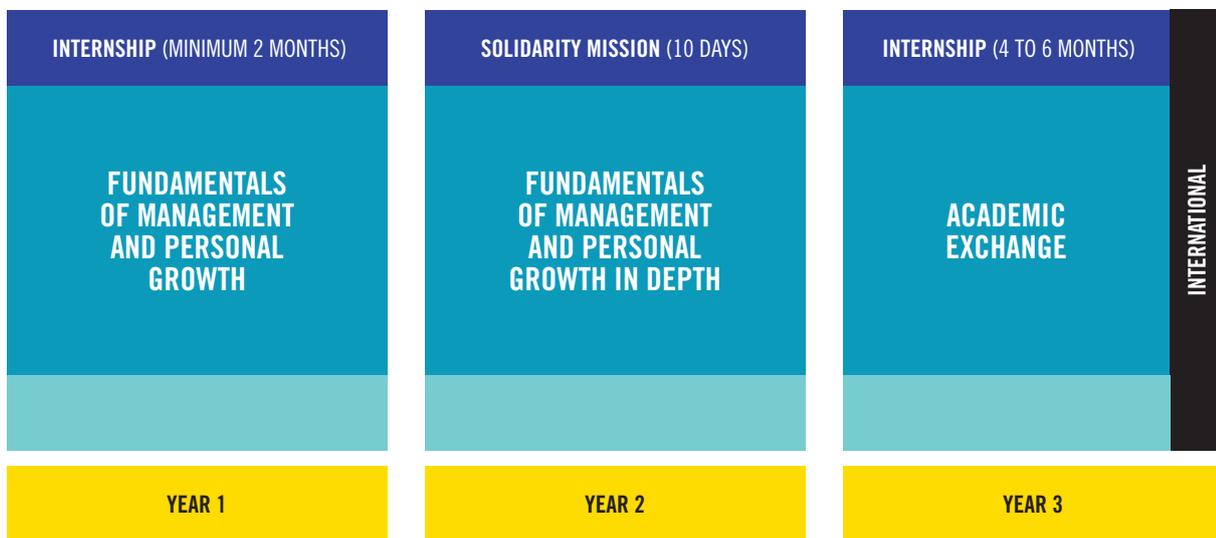
to deepen your knowledge and broaden your horizons through experience with different cultures

UNDERGRADUATE CYCLE

At EMLV, students learn autonomy, knowledge, skills and a sense of responsibility every day. Students start mapping out their path during their undergraduate cycle, choosing their option (international or standard) in their first year, and their internships or destination for international studies in their third year.

P14 > 15

CURRICULUM



COURSES IN ENGLISH



14

business majors

2

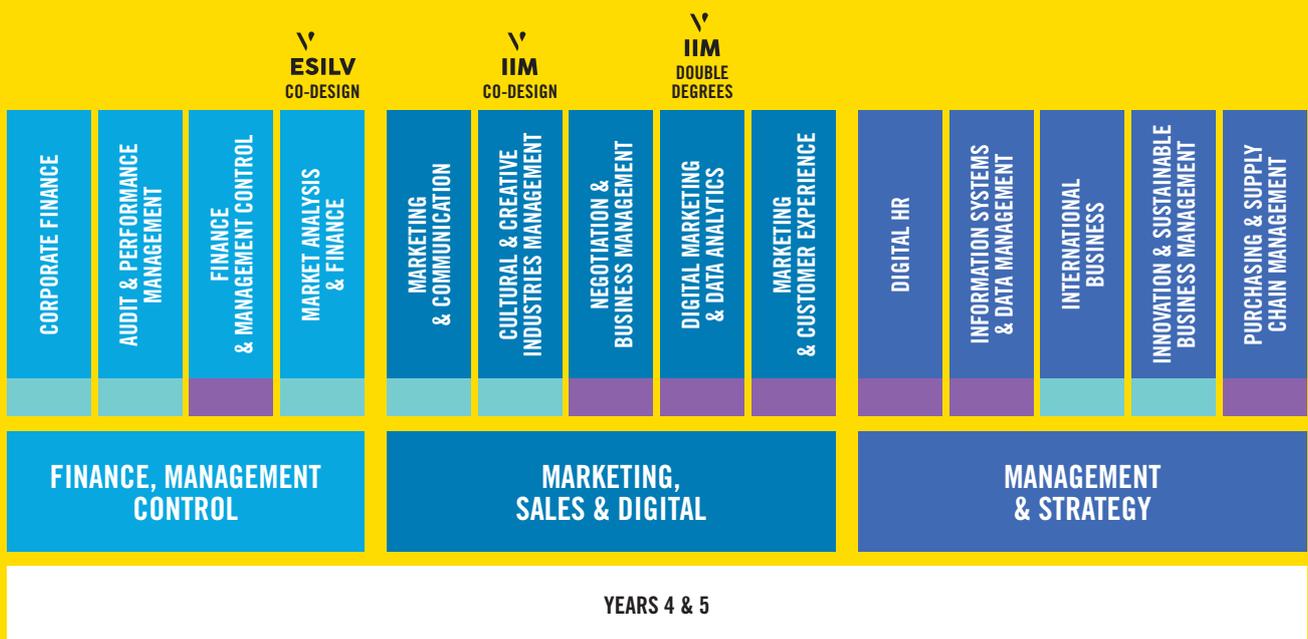
ways to prepare

P18 > 35

GRADUATE CYCLE

Depending on the choices they make, graduate studies teach students the distinctive skills and know-how that recruiters are looking for. At EMLV, the emphasis is on project-based learning, taking responsibility, working in multidisciplinary and multicultural teams, and continuing practice of soft skills. Graduate studies prepare our future graduates to adapt and change companies, sectors and countries throughout their careers.

AN EMLV DIPLOMA IS EQUIVALENT TO A FRENCH BAC+5 DIPLOMA, MASTER'S DEGREE LEVEL



ENGLISH SPECIALISATION

AVAILABLE AS A WORK-STUDY TRACK

3 YEARS TO DISCOVER THE FUNDAMENTALS OF MANAGEMENT

UNDERGRADUATE CYCLE



At the De Vinci FabLab, Julie can bring her creative projects to life while working on her business degree. An EMLV student with a passion for event planning, Julie is doing everything she can to boost her CV so she can build a career in this highly competitive field. EMLV was my dream school. And it was even better than I hoped: you don't expect a business school to offer introductory classes on FabLabs or coding. I have learned so much at the De Vinci FabLab: how to use the devices that are available, repair a printer, print in 3D... I was able to talk to my event planning industry contacts about their backgrounds to help me define exactly what I wanted to do. I would recommend that other students do that type of networking. It helps you take your search a step further."

Julie Chiu

Second-year student

The undergraduate cycle lasts three years: Two years on the EMLV campus to learn the basics, followed by one year abroad to gain more knowledge and broaden students' horizons through experience with different cultures. This sets students up for the subjects they will study in the graduate cycle.



A PROGRESSIVE APPROACH

Over the years, students acquire autonomy, knowledge, skills and a sense of responsibility. **The programme is organised according to students' progress in their course of study.**

The school guides students in their transformation:

academic tutors and professors are available to students to ensure everyone finds their footing in this new world. University is very different from high school. During the first and second years, students discover what university studies require: autonomy, responsibility, decision-making, project-based learning, etc. During this pivotal period, the school assists, accompanies, guides and advises students, while allowing them to map out their own career path.

OFFERING CHOICES AS A LEARNING APPROACH

The pedagogical approach applied at EMLV promotes student responsibility by offering them a wide variety of choices.

Students begin mapping their path right from the undergraduate level by choosing their track (international or traditional) in their first year and their internships or study abroad destination in their third year.

MENTORING AND PERSONALISED COACHING

Students receive support from their professors and from a guidance and career counsellor.

Regular discussions with the entire teaching team as well as individual appointments ensure students gradually develop autonomy and advance in their career plan.

Teaching focuses on group activities to encourage interaction between students and teachers.

TEACHING THAT PROMOTES UNDERSTANDING OF DIGITAL ISSUES AND SOFT SKILL DEVELOPMENT

- \ **Understand the business environment:**
discovering business, the stock exchange and finance, the international and European environment, etc.
- \ **Learn the fundamentals of the various areas of management:**
economics, innovation, organisation, sales, negotiation, marketing, law (labour and business), logistics, accounting, corporate finance, management control, taxation, human resources management, etc.
- \ **Master digital technologies:**
productivity tools, statistical tools, communication in the digital age, programming, discovering the FabLab, etc.
- \ **Master the fundamentals of relationships with others:**
understanding yourself and others, selling your ideas, developing individual and group effectiveness, collaborating in multidisciplinary teams, etc.
- \ **Be an agent of change:** bringing about change, mastering the innovation and creativity process, etc.
- \ **Grow:** French, second modern language, sport, clubs and societies, etc.

PERSONAL GUIDANCE AND ACADEMIC MONITORING

The academic team monitors students right from their first day at the school and throughout their studies.

- . An academic tutor for each year
- . Two appointments per semester with student representatives during the first year to keep a close eye on all students
- . Absence monitoring
- . A school on a human scale

SOLIDARITY MISSION

Second-year students complete a solidarity mission as volunteers with a non-profit. They are required to work with a local non-profit or community group.

The aim of this civic engagement is to raise future managers' awareness of their human and social environment and to develop soft skills through a meaningful experience that is both personal and professional.

EMLV has signed a partnership agreement with UNICEF under the UNICEF Campus programme.

unicef 



THE INTERNATIONAL TRACK

FOR INSTANT IMMERSION IN AN INTERNATIONAL ENVIRONMENT FROM YOUR FIRST YEAR

THE FIRST THREE YEARS OF THE PROGRAMME ARE 100% IN ENGLISH

EMLV offers a five-year course taught entirely in English, specifically designed for first-year students who are already proficient. You can opt for the international track when you enrol on Parcoursup. It covers the entire undergraduate cycle.

The international track is taught in part by international research professors. Students who select this track will have the opportunity to interact with international students (both French-speaking and non-French-speaking) who enrol in EMLV in the first year as well as professors from around the world who provide instruction with a multicultural dimension.

STUDYING IN AN INTERNATIONAL ENVIRONMENT

The course includes all the fundamentals of management sciences, soft skills training and optional units (economics, law, geopolitics, etc.), taught in English. The international track offers the same syllabus as the standard track, but all the fundamentals are taught in English by native English-speaking professors.

\ International Track: Years 1 & 2

\ Mandatory year abroad:

Year 3 (6-month academic exchange + 6-month internship abroad)

\ Master's degree majors in English

all majors (excluding work-study track) in years 4 & 5 are taught in English



A SEMESTER IN BANGKOK

"I enrolled in Siam University through Asia Exchange. It's in the south-east of the capital city, Bangkok. The campus offers courses in a range of fields: tourism, engineering, medicine, international business. It's a very large university made up of 19 buildings, a gym, two boxing rings and a Thai learning centre with access to Netflix, and it offers high-quality teaching that covers the same areas as the EMLV syllabus. All classes are in English and are easy to follow. The professors are very clear and use simple vocabulary, so the classes aren't more complicated than they need to be. A welcome dinner is held for international students where they can meet all the other Asia Exchange students. We often have to work in groups in class and the introductory sessions are a chance to meet lots of people. The university staff are always available to answer any questions."

Elisa Rolland

Fifth-year student



DISCOVER A DIFFERENT WAY OF LEARNING

As well as being taught in English, the course content focuses on international dimensions and issues through specific educational methods such as international case studies or comparative approaches.

Students can, if they wish and have the opportunity to do so, do their first-year introductory internship abroad, though this is not mandatory. To benefit fully from this comprehensive course, students need to be surrounded by a team of highly qualified teaching staff. Our professors come from around the world to share their knowledge in English. At EMLV, students don't just learn a new language, they learn new educational practices that are not used in France.

EMLV BRINGS THE WORLD TO YOU

Speaking English has become more and more common around the world, making it an essential skill to acquire. More than half of EMLV graduates work in an international environment in their first job, whether it be in France or abroad.

In our globalised world, the international track prepares students for an international experience from the very start of their course, even before they study abroad in their third year.

\ Become bilingual in just a few years

First and foremost, studying exclusively in English provides the chance to become completely bilingual. Today, recruiters are looking for candidates with a high level of English, particularly for businesses which operate internationally. Employers are keen to offer senior positions to in-demand bilingual applicants, to attract and retain employees.

\ Get to grips with working abroad

English remains an essential skill that graduates will need after their studies. It gives students' CVs an undeniable boost when they are applying for internships abroad (in their third year) or a first job with an international dimension.

\ Interact with the whole student body

EMLV welcomes international students and believes strongly in international mobility. Proficiency in English helps students interact on campus, during semesters abroad and in the world of work. Internationalisation at home is achieved by interacting with EMLV and De Vinci Higher Education international students on campus through associations such as the European Students Network (ESN).

The advantage for students **is that they quickly become comfortable speaking English**, helping to prepare them for a period abroad in one of our top partner universities around the world – which generally require a high level of English – and giving them the best possible chance when applying for internships abroad with major companies.



AN INTERNSHIP AT THE FRENCH CHAMBER OF COMMERCE IN THE NETHERLANDS

"I wanted to do my internship in the Netherlands, so I contacted the French Chamber of Commerce in the Netherlands to request a list of Franco-Dutch businesses. The Chamber of Commerce told me that it was looking for an intern, so I applied. I'm the assistant to the French Chamber of Commerce in the Netherlands event and network manager. My internship involves using marketing videos to publicise and promote Chamber of Commerce events on social media. My advice: sign up to as many sites as possible so you can find offers and apply directly to the HR department by email."

Eva Aubrespin
Fourth-year student

A SEMESTER STUDYING IN NEW YORK AT A PARTNER UNIVERSITY

"I applied to EMLV because I wanted to study at a business school. I was drawn to its cross-disciplinary approach and its location in Paris La Défense. I was very keen to spend some time abroad—that was actually one of my main reasons for choosing a business school. I think it is one of the most enriching experiences you can have in higher education and one of the best ways to improve your English. My group had classes every morning from 9 a.m. to 12 p.m. and the other group were in class from 1 p.m. to 4 p.m. All the classes were in English: Accounting, Advanced English, Finance, Marketing, Law and my major, e-Business."

Aurélia Henry
Fifth-year student

ON AN ACADEMIC EXCHANGE IN RIGA, LATVIA

"Studying in the Latvian capital gives you the chance to experience a fantastic city where there is lots for students to do. There is something for everyone, whether you love nature, architecture or sandy beaches. I took these courses: Business Communication, Business Planning, Enterprise Management, International Economic Relations, Project Management and Strategic Management. All the classes were in English and taught by Latvian professors."

Laurine Landolsi
Fourth-year student

**2 YEARS TO BUILD
A CAREER PLAN**

GRADUATE CYCLE



The Graduate Cycle provides the sector-specific training students need for their first job. Depending on the choices they make, it teaches students the distinctive skills and know-how that recruiters are looking for. At EMLV, the emphasis is on project-based learning, taking responsibility, working in multidisciplinary and multicultural teams, and continuing practice of soft skills. Graduate studies prepare our future graduates to adapt and change companies, sectors and countries throughout their careers.

14 SPÉCIALISATIONS MÉTIERS, DEUX VOIES POUR S'Y PRÉPARER

Plusieurs filières sont proposées pour se créer une véritable expertise professionnelle dans les métiers de la finance et de la gestion d'entreprise, du marketing et du digital, de la vente, du développement des affaires à l'international, des systèmes d'information et des data ou encore du management et des ressources humaines. **Les enseignements sont adaptés en permanence aux grandes mutations sectorielles et aux différents métiers.** Ils sont complétés dans la plupart des spécialisations par des certifications professionnelles (Scrum, Google Analytics...).

7 SPÉCIALISATIONS EN FORMATION INITIALE (100% EN ANGLAIS)

Ce type de formation convient en particulier aux étudiants qui souhaitent diversifier leurs expériences avant de définir leur projet professionnel de fin d'études.

Le parcours est progressif : en 4^{ème} année, les étudiants approfondissent leurs connaissances dans le domaine de leur choix et testent leurs compétences, aptitudes et motivations grâce au stage réalisé à la fin du second semestre. Cette première expérience leur permet de conforter leur projet de spécialisation en 5^{ème} année : le stage de fin d'études (5 à 6 mois) sert alors de tremplin au premier emploi. Les étudiants ont également la possibilité de partir à l'étranger en 5^{ème} année chez l'un de nos partenaires académiques pour obtenir un double diplôme.

7 SPÉCIALISATIONS EN ALTERNANCE

Pour les étudiants qui souhaitent apprendre un métier en le pratiquant et qui sont prêts à s'engager sur une fonction et des missions dans une même entreprise sur deux ans, sept spécialisations sont proposées en alternance. **L'alternance, organisée sur un rythme de trois semaines en entreprise et une semaine de cours à l'école par mois, permet aux étudiants de bénéficier du retour d'expérience à l'intérieur même de leur formation.** Ce type de formation offre aux étudiants l'avantage d'être rémunérés en tant que salariés et de voir leurs frais de scolarité pris en charge par leur employeur.



LE RESPONSABLE DE SPÉCIALISATION, COACH ET CHEF D'ORCHESTRE

Les étudiants sont suivis tout au long du cycle Master par le responsable de la spécialisation qu'ils ont choisie. Véritable expert du domaine, il les conseille dans le déroulement de leurs expériences professionnelles (stages et alternance). De par ses connaissances académiques et son réseau d'entreprises, il pilote les contenus de la formation pour rester au plus près de l'évolution des métiers. Avec le directeur de la recherche, il contribue à la réussite du mémoire de fin d'études des étudiants.



DÉVELOPPEMENT PERSONNEL ET PROFESSIONNEL

Les formations aux soft skills représentent 20% du total des crédits pour le diplôme.

14 SPÉCIALISATIONS MÉTIER

DONT 7 EN ALTERNANCE





Par arrêté du 21-7-2022 publié au Bulletin officiel n° 31 du 25-08-2022, l'EMLV figure dans la liste des établissements d'enseignement supérieur technique privés et consulaires autorisés à délivrer un diplôme visé par le ministre chargé de l'enseignement supérieur et pouvant conférer le grade de Master à leurs titulaires pour le programme Grande École. Le grade de Master a été renouvelé à cette occasion pour sa durée maximale, 5 ans.

Finance & contrôle de gestion

22 ▶ 25

SPÉCIALISATIONS

- Corporate finance
- Audit & performance management
- Finance & contrôle de gestion ^A
- Market analysis & finance

Marketing, sales & digital

26 ▶ 30

SPÉCIALISATIONS

- Marketing & communication
- Cultural & creative industries management
- Négociation & management des affaires ^A
- Digital marketing & data analytics ^A
- Marketing & expérience client ^A

Management & stratégie

31 ▶ 35

SPÉCIALISATIONS

- Digital RH ^A
- Management des systèmes d'information & des data ^A
- International business
- Innovation & sustainable business management
- Achats & supply chain management ^A

^A FORMATION ACCESSIBLE
EN ALTERNANCE

MAJOR

Corporate finance

The Corporate Finance programme analyses finance from the company's perspective. This area of finance examines sources of financing, the corporate capital structure, measures to increase company value for shareholders, and the tools and analyses used to allocate financial resources. A set of rules of analysis and decisions applicable to any undertaking is defined based on the emergence of a comprehensive approach to corporate finance issues. Courses revolve around the fundamentals of finance and risk management. The programme is designed in collaboration with partner institutions at La Défense, one of the world's largest financial centres.

MODULES AT A GLANCE

- + Cash management
- + Derivative markets
- + Bloomberg certification
- + Blockchain & finance
- + Financial analysis
- + Corporate valuation
- + Financial communication
- + Portfolio management
- + European taxation
- + Financial engineering
- + Private asset management
- + Auditing in banking and insurance
- + Banking techniques
- + Mergers & acquisitions
- + Due diligence
- + Private equity
- + Financial strategies

KEY FOCUS AREAS

Mergers and acquisitions

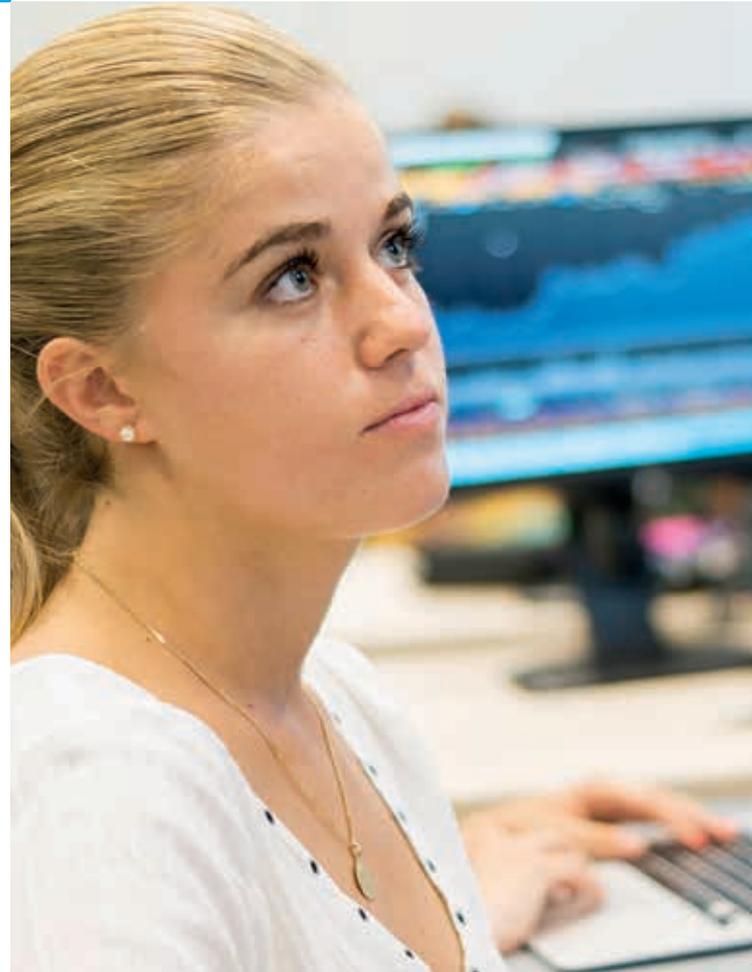
- + Participate in the analysis and implementation of acquisition projects
- + Due diligence monitoring
- + Business plan development
- + Specific financial analyses
- + Prepare investment memoranda for the board and financial partners

Jobs in private equity

- + Growth-based monitoring development strategies (strategic audit)
- + Study external growth opportunities
- + Financial analysis and valuation for fund investors
- + Participate in the assignment processes of holding companies

Jobs in financial management

- + Tax optimisation choices
- + Participate in cash flow management for forecasting and budgets
- + Assist in fundraising management in coordination with sales teams (invoicing, time management, etc.)
- + Develop and improve management control processes



THE BLOOMBERG SUITE

A top-tier resource for students and faculty. The school has 15 Bloomberg terminals, a computer resource that is present in every trading room around the world. This allows students to familiarise themselves with markets and financial products and to deepen their knowledge.

CAREER OPPORTUNITIES

Middle-office Manager, Account Manager, Broker, Financial Analyst, Portfolio Manager, Treasurer of a firm, Financial Analyst, Merger & Acquisition Consultant, Compliance Officer, Financial Operational Consultant, Financial Project Manager, Fund Manager, Sales & Broking, CFO, Head of Treasury Department

MAJOR

Audit & Performance Management

This major is constantly being modified based on business needs. Its objective is to train management controllers, who are essential in driving a company's performance, and auditors. Multiple skills help graduates develop a profile that is in demand on the job market. Companies in every sector are looking for management controllers with a solid foundation in finance and management control. They serve as in-house consultants and become a support for operations staff in the context of a digital transformation.

MODULES AT A GLANCE

- + Dashboards & KPI
- + Strategy implementation & budgets
- + Strategic cost management
- + SAP certification
- + Data governance
- + Financial analysis
- + Internal audit & risk management
- + Cash management
- + Business law
- + IFRS
- + Financial engineering
- + Corporate taxation
- + Financial decisions
- + Financial markets
- + Financial auditing
- + Project management
- + Human Resource performance indicators

KEY FOCUS AREAS

- + Assist management in deploying the strategy and reaching objectives
- + Establish budget forecasts and perform control and communicate with operational teams
- + Set up a cost calculation and control system
- + Interpret financial and accounting documents
- + Understand and prevent operational risks
- + Master IFRS financial standards and understand the impacts of accounting policy choices
- + Be able to conduct an in-depth financial analysis
- + Provide solutions to drive performance

CAREER OPPORTUNITIES

Financial Controller, Management Accountant, Financial Auditor, Internal Auditor, Performance Manager, Business Analyst, Asset Management Analyst



Take advantage of your year abroad to start your auditing career at a Big Four firm. That's what Océane Richard, Class of 2023, did during her 6-month internship with PricewaterhouseCoopers in Luxembourg. During the first lockdown, I started thinking in more practical terms about what industry I wanted to work in later on. I was mostly interested in Finance. So I took advantage of the lockdown to research the Big Four firms and applied for several openings at PwC. A few weeks later, PwC Luxembourg contacted me and I started the hiring process. Everything went very well and I started work in January 2021. During my internship, I was an Intern with Financial Reporting Services. I performed different auditing tests to control the financial statements of investment funds, companies, and other industries like Private Equity, Real Estate, OpCos and ManCos. Working for a Big Four has several advantages. First and foremost, it is an exciting career with very different assignments and a multitude of projects in a broad range of fields. It is also an opportunity to work for a multinational that is recognised worldwide and offers career opportunities in France and internationally. And it is a great way to learn and develop the skills to get ahead quickly."

Océane Richard

Class of 2023

MAJOR

Finance & contrôle de gestion

La spécialisation **Finance & contrôle de gestion en alternance** permet de comprendre et d'appréhender les problématiques et les outils des métiers de la finance et du contrôle de gestion (comptabilité internationale, analyse financière, audit, contrôle de gestion). Dans un contexte en perpétuelle évolution, la formation permet de développer les compétences nécessaires à ces métiers et d'appréhender les nouveaux enjeux qui leur sont liés (normalisation et standardisation internationale, digitalisation des métiers, nouvelles dimensions de la performance organisationnelle, multiplication des risques, conformité et compliance...).

PARMI LES ENSEIGNEMENTS PROPOSÉS

En anglais ou en français

- + Contrôle de gestion approfondie
- + Comptabilité internationale et normes IFRS
- + Consolidation
- + Portfolio Management (Bloomberg)
- + Gestion de trésorerie
- + Politique financière de l'entreprise
- + Banque et marchés financiers
- + Stratégie, Plans & Budgets
- + ERP & Outils de pilotage automatisés
- + Transformation Digitale et Finance
- + Formation SAP
- + Stratégies financières
- + Performance Management
- + Audit interne, Risk Management et Compliance

COMPÉTENCES VISÉES

- + Élaborer et mettre en place les outils de reporting et d'analyse
- + Concevoir et analyser les tableaux de bord de l'activité
- + Mettre en place et améliorer les procédures de gestion des flux d'information financière
- + Élaborer et piloter le processus budgétaire
- + Assurer le contrôle des clôtures comptables
- + Assurer le suivi des performances de l'entreprise
- + Organiser et mener les actions correctrices
- + Participer à la mise en place de modules ERP
- + Mener des missions d'audit interne ou externe



Même si j'ai toujours eu l'envie de faire de l'opérationnel en finance, mon projet professionnel était assez vague avant mon Master. L'alternance permet de découvrir l'entreprise et de comprendre plus concrètement les missions de chaque métier. Cela m'a permis de m'orienter professionnellement vers le contrôle de gestion."

Mathieu Wattelle

Promo 2019



RYTHME

- . 3 semaines en entreprise et 1 semaine en cours pendant deux ans
- . 847 heures d'enseignements adaptés à la réalité professionnelle

DIPLÔME OBTENU

Diplôme EMLV visé Bac+5, conférant le **grade de Master**

STATUT

L'alternant a le statut de salarié. Il est rémunéré pendant la durée de l'alternance. Les frais de formation sont directement pris en charge par l'entreprise.

CONDITIONS D'ADMISSION

- . Bac+3 en sciences de gestion
- . Dossier de candidature et entretien, recherche conjointe d'une entreprise d'accueil
- . Être admissible à l'école
- . Signer un contrat en alternance de deux ans avec une entreprise

FORUM ALTERNANCE

Les entreprises partenaires sont présentes au Pôle Léonard de Vinci et font passer des entretiens de recrutement.
Plus d'informations sur EMLV.fr

MÉTIERS

Contrôleur de gestion, Analyste financier, Contrôleur financier, Performance Manager, Business Analyst, Auditeur interne, Auditeur externe, Asset Management Analyst

MAJOR

Market Analysis & Finance

The Market Analysis & Finance major trains students for careers in market finance and risk management.

It incorporates finance innovations like Fintech, Blockchain technology, and cryptocurrency. Students have access to the Bloomberg suite, the gold standard for financial information, which is the ideal setting to build their skills. This major requires mastery of the fundamentals of mathematics and statistics. This programme also welcomes international students, reproducing the multicultural and international atmosphere of the major global financial markets. This programme is co-taught by ESILV faculty.

MODULES AT A GLANCE

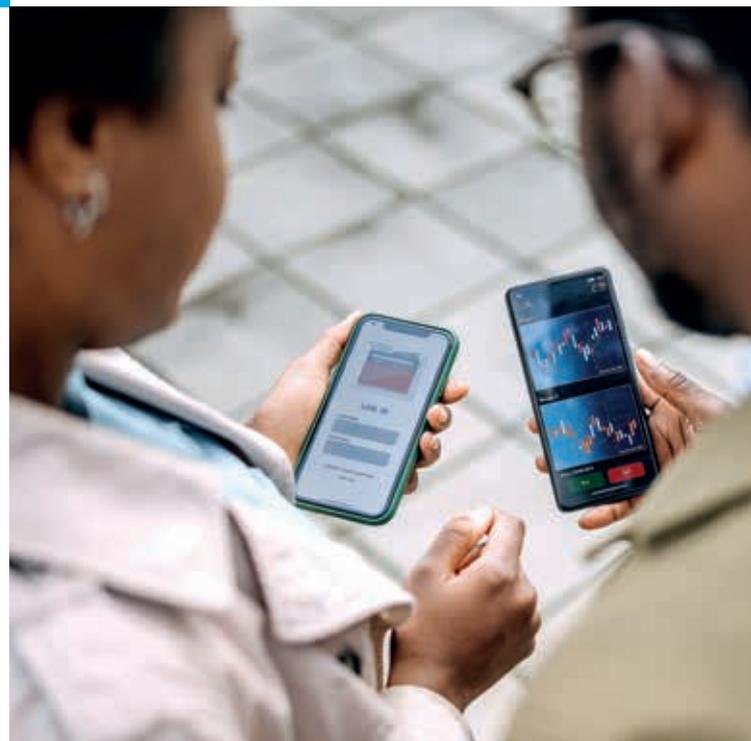
- + Market finance
- + Funds management: impact funds, ethical funds
- + Sustainable finance
- + Asset management
- + Financial derivatives
- + Stock and bond markets
- + Law and compliance
- + Macro-economics
- + Financial mathematics

KEY FOCUS AREAS

- + Understand financial markets
- + Understand financial products
- + Financial risk management
- + Financial data analysis for decision-making

CAREER OPPORTUNITIES

Financial Analyst, Portfolio Manager, Fund Manager, Risk Manager, Sales, Responsible Investment Consultant



Finance is one of the key pillars of corporate development. Companies can choose to finance their projects using equity or by borrowing on the market. Others decide to join forces with other groups through mergers and acquisitions.

A STRATEGIC APPROACH TO FINANCE

Due diligence to accurately value assets, evaluations of information systems to achieve operational efficiency, analyses of companies' strategic assets, and understanding of industries and risks are all key to this approach.

A MERGERS AND ACQUISITIONS MARKET THAT IS INCREASINGLY DRIVING TRANSFORMATION*

Historic growth in transactions, with a 57% increase in value and a 24% increase in volume between 2020 and 2021, including 130 mega deals (worth over 5 billion dollars). Institutional operators are looking for growth as they reinvest and optimise their assets.

Technology and ESG: strong trends for 2022:

- . Supporting the strategic shift to digital business models
- . Rebalancing portfolios by aggregating green activities and creating value in sustainable growth industries like responsible consumption, renewable energy, and zero carbon.

* PwC Global M&A Industry Trends, 2022

MAJOR

Marketing & Communication

The Marketing & Communication major trains operational managers who want to take on responsibility in marketing, communication, and event planning. Designing and managing the offer (product or service) and publicising it (media and events) are challenges that future graduates will tackle in a highly digital international environment. Our teaching methods are based on numerous case studies and applications used in marketing and communication departments, to develop the technical and managerial skills sought in the employment market. This programme welcomes international students, reproducing the multicultural and international atmosphere of large companies.

MODULES AT A GLANCE

- + Marketing management
- + Social media marketing
- + Digital advertising
- + Web project management
- + Communication strategy & events
- + SEO/SEA UX design
- + Data management & data analytics
- + IT security & ethics
- + Mobile marketing

KEY FOCUS AREAS

- + Master digital communication and social media tools
- + Manage and facilitate on-line communities
- + Design a digital advertising campaign
- + Know the principles of mobile app and website development to discuss and then follow a provider's specifications
- + Understand mobile marketing and connected objects
- + Incorporate events into a communication strategy

CAREER OPPORTUNITIES

Digital Marketing Manager, Events and Communication Manager, Social Media Analyst, Community Manager, Advertising Manager, Traffic Manager, Digital Marketing Consultant



FROM DIGITISATION TO THE PANDEMIC, WHAT DOES THE FUTURE HOLD FOR RETAIL?

That is the question that a group of EMLV students have attempted to answer as part of a study carried out by EMLV and Balthazar. Unveiled in March 2021, the EMLV & Balthazar study looked into new customer expectations, the new role of shops and the strategic challenges faced by retail companies. 60 fourth-year students asked consumers in and around Paris to share their thoughts by commenting on images and answering a range of closed questions. They also analysed the impact of the pandemic on consumers' eco-friendly habits and actions.

MAJOR

Cultural & Creative Industries Management

The Cultural & Creative Industries Management (CCIM) major prepares students for the challenges and changes they will face in the creative and cultural industries:

the emergence of new media and technologies, the importance of design offices in product/service design, the explosion of digital creative industries, and more. This major gives students the skills they need to succeed in the cultural and creative industries. The faculty of IIM Digital School, another De Vinci Higher Education school, are involved in developing the design, creative, and industry-specific skills students will need in the digital creative industry.

MODULES AT A GLANCE

- + Cultural industries management
- + Services marketing
- + Digital product design
- + Creative visual project
- + Photoshop & InDesign
- + Design thinking
- + DNVB
- + Growth hacking & KPIs
- + Financial analysis
- + Fundraising management
- + Communication strategy
- + Revenue management
- + ICC law
- + Project management
- + Professional lectures: Art market & Heritage, Film & TV, Video game industry, Fashion & design, Music industry, Tourism

KEY FOCUS AREAS

Graduates of this programme will have the general management skills cultivated by EMLV's general high-level Grande École programme as well as sector-specific skills for creative and cultural industry management.

- + Understand and interact with creative teams and designers
- + Develop cultural programming that reflects the target audience's expectations
- + Design and implement a digital native vertical brand (DNVB)
- + Implement sector-specific marketing and communication tools

CAREER OPPORTUNITIES

Marketing Coordinator, Project Coordinator, Collections Coordinator, Partnership Coordinator, Special Events Project Manager, Cultural Programming Coordinator, Business Developer



COMBINING INNOVATION, CREATIVITY, AND SUSTAINABLE DEVELOPMENT TO SHAPE THE CULTURAL INDUSTRIES OF THE FUTURE

What role will AI play in the Arts? Can cultural institutions still build their brands without a CSR policy? How can you attract viewers to a responsible film festival? These are just a few of the questions that the Cultural & Creative Industries Management Master's students strive to answer. They do so through their interactions with faculty, case studies with cultural and creative institutions (museums, film festivals), and master classes with industry professionals and institutions (WIPO, Women in Games, Museum Connections).

MAJOR

Négociation & management des affaires

La spécialisation **Négociation & management des affaires en alternance** permet de comprendre et d'appréhender les problématiques du développement commercial et du management des affaires. L'expérience professionnelle en entreprise et la formation à l'école vont s'enrichir réciproquement pour mieux appréhender le management des affaires. Les alternants vont ainsi développer des compétences professionnelles et personnelles leur permettant d'évoluer dans un environnement en transformation et digital.

PARMI LES ENSEIGNEMENTS PROPOSÉS

En anglais ou en français

- + Détection des opportunités commerciales
- + Réponses aux besoins du client
- + Distribution retail et online
- + Pilotage de l'activité commerciale
- + Mécanismes et jeux de rôle de la négociation
- + Négociation gagnant-gagnant
- + Analyse marketing et stratégique
- + Digital business et CRM
- + BtoB marketing plan
- + Management d'une équipe commerciale et de réseaux de distribution
- + Management des achats et de la logistique
- + Gestion grands comptes
- + Business plan
- + International business strategy
- + Intercultural Teams management
- + International negotiation
- + Droit du travail
- + Droit des contrats
- + Droit commercial international
- + Management de projet
- + Prise de parole en public
- + Gestion de carrière

COMPÉTENCES VISÉES

- + Maîtriser le processus de vente
- + Savoir définir une politique et des outils de développement commercial
- + Connaître les canaux de distribution traditionnels et numériques et savoir établir une stratégie de distribution multicanale
- + Savoir négocier dans un environnement BtoB et multi-culturel
- + Savoir manager des individus, des projets et des relations commerciales
- + Développer une vision stratégique du développement des affaires
- + Comprendre l'environnement économique, juridique, culturel et géopolitique de l'entreprise
- + Maîtriser les outils et les codes

MÉTIERS

Manager commercial, Cadre commercial, Commercial grands comptes, Directeur de magasin, Ingénieur d'affaires, Responsable de zone, Global account manager



RYTHME

- . 3 semaines en entreprise et 1 semaine en cours pendant deux ans
- . 847 heures d'enseignements adaptés à la réalité professionnelle

DIPLÔME OBTENU

Diplôme EMLV visé Bac+5, conférant le grade de Master

STATUT

L'alternant a le statut de salarié. Il est rémunéré pendant la durée de l'alternance. Les frais de formation sont directement pris en charge par l'entreprise.

CONDITIONS D'ADMISSION

- . Bac+3
- . Dossier de candidature et entretien, recherche conjointe d'une entreprise d'accueil
- . Être admissible à l'école
- . Signer un contrat en alternance de deux ans avec une entreprise

FORUM ALTERNANCE

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Plus d'informations sur EMLV.fr



Le programme Négociation et Management des Affaires correspondait à mes attentes et mes désirs. Réaliser deux années d'alternance est un véritable moyen de se démarquer aujourd'hui. L'autre point fort du programme c'est qu'il est en adéquation avec mon travail quotidien. En ce moment, nous suivons des cours de management et force de vente où nous évoquons des notions très utilisées dans la grande distribution, ces cours viennent consolider mon expérience professionnelle."

Jeanne LEBOIS

Promo 2020
Chef de secteur chez General Mills pour les marques Yoplait, Häagen Dazs, Old El Paso et Géant Vert

MAJOR

Digital marketing & data analytics

Le double diplôme Digital marketing & data analytics est une spécialisation commune à l'EMLV et l'IIM (école du digital du Pôle Léonard de Vinci). Il réunit le meilleur d'une école de management et d'une école du digital pour former les professionnels du marketing digital et des data analytics qui sont à même d'élaborer des stratégies digitales grâce à de solides bases techniques et de développement. Ces managers "hybrides" disposent des compétences recherchées par les entreprises sachant gérer, optimiser, comprendre et utiliser la Data dans leurs stratégies. Au terme des deux ans de formation, les étudiants obtiennent à la fois le diplôme visé Bac+5 conférant le grade de Master de l'EMLV et le titre de "Manager de la Communication Numérique" (titre RNCP niveau 7) de l'IIM.

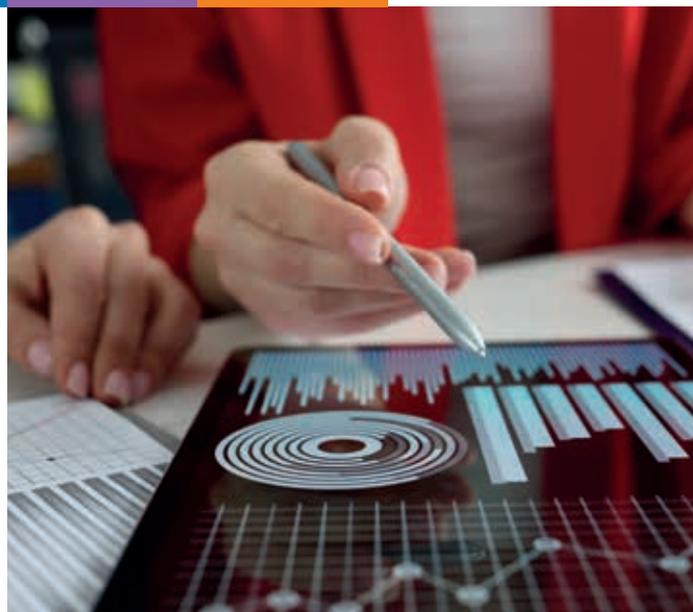
PARMI LES ENSEIGNEMENTS PROPOSÉS

En anglais ou en français

- + Web Analytics
- + Référencement Web & Mobile (SEO & SEA)
- + Social Media Management
- + Growth Hacking
- + Base de données relationnelle SQL
- + HTML & CSS
- + Data Management Platform (DMP)
- + Data Visualisation
- + Mobile marketing & M-commerce
- + CRM & Marketing Relationnel
- + E-commerce Strategy
- + Inbound marketing
- + Statistics and data analysis
- + Big Data Strategy
- + Big Data Frameworks
- + Introduction au Machine Learning
- + RGPD : Intégrité des systèmes d'information
- + Nouvelles Pratiques Managériales
- + Création & Design
- + Digital Branding Strategy
- + Gestion de projet agile
- + Start-up & entrepreneuriat
- + Gestion de carrière & réseau professionnel
- + Soft skills

COMPÉTENCES VISÉES

- + Savoir-faire dans le Marketing Digital avec plusieurs certifications professionnelles
- + Comprendre les modèles d'affaires de l'économie digitale et les solutions e-business
- + Acquérir les nouvelles pratiques Managériales à l'ère du Numérique
- + Savoir concevoir une campagne de communication via les médias sociaux
- + Acquérir des bases techniques pour analyser les données web et le big data
- + Savoir gérer des projets de développement de nouveaux produits et objets connectés
- + Mettre en place une stratégie de marketing digital



RYTHME

- . 3 semaines en entreprise et 1 semaine en cours pendant deux ans
- . 847 heures d'enseignements adaptés à la réalité professionnelle

DIPLÔME OBTENU

Diplôme EMLV visé Bac+5, conférant le **grade de Master** + Titre Manager de la communication numérique inscrit au RNCP par arrêté du 19 novembre 2014 (Code NSF 320) et délivré par l'Institut de l'Internet et du Multimédia (IIM).

STATUT

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CONDITIONS D'ADMISSION

- . Bac+3
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- . Être admissible à l'école
- . Signer un contrat en alternance de deux ans avec une entreprise

FORUM ALTERNANCE

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Plus d'informations sur EMLV.fr

MÉTIER S

Chef de projet digital, Traffic manager, Media trader web, Data analyst, Key account manager, Digital marketing manager

MAJOR

Marketing & expérience client

La spécialisation Marketing & expérience client forme les étudiants au pilotage de l'offre produits et/ou services et à sa mise à disposition au consommateur. La stratégie de distribution sera élaborée à la fois dans un environnement offline et online. Forte de cette vision à 360 degrés, cette spécialisation prépare les étudiants à devenir des managers dans un environnement BtoC en retail, chez des pure-players ou auprès de marques ayant développé une stratégie omnicanal. La composante digitale sera intégrée dans la dimension stratégique et la mise en œuvre opérationnelle. L'expérience professionnelle en entreprise et la formation à l'école vont s'enrichir réciproquement pour mieux appréhender l'expérience du client final.

PARMI LES ENSEIGNEMENTS PROPOSÉS

En anglais ou en français

- + Marketing Produits et Services
- + Management Produit et Innovation
- + Design thinking
- + Analyse de données
- + Marketing 360° et Stratégie omnicanal
- + Management du Retail
- + Comportement du consommateur
- + Suivi de la performance
- + Vendre à l'ère du digital
- + Négociation complexe
- + Management de la Supply Chain

COMPÉTENCES VISÉES

- + Appréhender le business dans un contexte mondial et connecté
- + Piloter un projet de développement d'une innovation et de sa mise sur le marché
- + Établir une stratégie omnicanal
- + Analyser les données du marché et les bases de données massives (big data) pour comprendre le comportement du consommateur
- + Gérer la chaîne de valeur de production d'un produit ou d'un service
- + Construire une expérience de marque et la positionner
- + Maîtriser le management pour optimiser l'efficacité de son équipe

MÉTIERS

Chef de projet omnicanal, Responsable e-commerce, Manager de rayon, Directeur de point de vente, Chef de marché, Category Manager, Trade Marketing Manager



RYTHME

- . 3 semaines en entreprise et 1 semaine en cours pendant deux ans
- . 847 heures d'enseignements adaptés à la réalité professionnelle

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- . Être admissible à l'école
- . Signer un contrat en alternance de deux ans avec une entreprise

FORUM ALTERNANCE

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Plus d'informations sur EMLV.fr

MAJOR

Digital RH

La spécialisation Digital RH permet aux futurs responsables des ressources humaines d'acquérir les compétences nécessaires à l'ensemble des mutations imposées par le numérique aux nouvelles formes d'organisation.

Dans un contexte marqué par le digital et l'Intelligence Artificielle, par l'internationalisation et les transformations culturelles, les missions RH évoluent de manière dynamique. La transition numérique devient donc un enjeu capital, notamment pour le recrutement et la gestion des nouveaux talents. Cet environnement de travail impose également aux organisations une adaptation des méthodes de travail, d'organisation et de management des équipes avec le recours à des outils numériques, devenus désormais indispensables. La filière Digital RH est au cœur de cette mutation : former des responsables RH capables d'accompagner à la fois la transformation digitale des entreprises, mais également le management de l'organisation dans l'exercice d'un leadership adapté, avec la réalité du temps voulue par le marché.

PARMI LES ENSEIGNEMENTS PROPOSÉS

En anglais ou en français

- + Talent acquisition
- + Administration des emplois et numérisation de l'information sociale
- + Droit du travail et évolution numérique
- + Ingénierie de formation, digitalisation, animation des projets
- + Développement des compétences digitales
- + Rémunération et performance
- + Compensation et benefits
- + Mobilités internationales, domestiques et sociales
- + SI-RH et e-RH
- + Communication intergénérationnelle
- + Marketing RH digital / Image employeur
- + Négociation et relations partenariales, conflits sociaux
- + Contrôle de gestion sociale
- + Gestion des changements
- + RSE et éthique
- + Santé Sécurité au Travail, QVT, Hygiène et Qualité

COMPÉTENCES VISÉES

- + Maîtriser la mise en place d'une politique de l'emploi en accord avec la stratégie de l'organisation
- + Maîtriser les techniques et méthodes de recrutement des talents en y intégrant l'IA
- + Savoir établir des budgets RH prévisionnels et assurer le contrôle de gestion social
- + Maîtriser les opérations de rémunération, d'analyse de la performance et d'administration du personnel
- + Intégrer et promouvoir les bonnes pratiques de management favorisant la performance et le bien-être au travail
- + Concevoir et mettre en œuvre des formations en y intégrant les outils numériques
- + Savoir définir une politique et des outils de développement de l'image employeur
- + Mettre en œuvre une politique de mobilité et d'expatriation
- + Savoir concevoir et maîtriser les outils digitaux d'administration des emplois
- + Maîtriser l'organisation du travail en mode dégradé



RYTHME

. 3 semaines en entreprise et 1 semaine en cours pendant deux ans

. 800 heures d'enseignements adaptés à la réalité professionnelle

DIPLÔME OBTENU

Diplôme EMLV visé Bac+5, conférant le grade de Master

STATUT

L'alternant a le statut de salarié. Il est rémunéré pendant la durée de l'alternance. Les frais de formation sont directement pris en charge par l'entreprise.

CONDITIONS D'ADMISSION

- . Bac+3
- . Dossier de candidature et entretien, recherche conjointe d'une entreprise d'accueil
- . Être admissible à l'école
- . Signer un contrat en alternance de deux ans avec une entreprise

FORUM ALTERNANCE

Les entreprises partenaires sont présentes au Pôle Léonard de Vinci et font passer des entretiens de recrutement.
Plus d'informations sur EMLV.fr

MÉTIER S

Chargé de recrutement, Campus manager, Chargé de développement de la marque employeur, Chargé de formation digitale, Chargé de communication numérique interne, Contrôleur de gestion sociale

MAJOR

Management des systèmes d'information & des data

La spécialisation Management des systèmes d'information & des data permet de former des alternants à devenir des managers ou consultants capables de capitaliser sur la transformation digitale et l'usage des technologies pour optimiser les processus métiers des entreprises.

À l'issue des deux ans, les alternants auront une double compétence en Management et en Systèmes d'information très recherchée par les entreprises aujourd'hui. Ils pourront donc gérer des projets de transformation digitale, manager à la fois les gestionnaires et le personnel IT, planifier et conduire le déploiement des outils SI (ERP, CRM...) et servir de liaison entre les équipes business et techniques. Dans un contexte déjà fortement marqué par le digital, de nombreux métiers vont se transformer avec, par exemple, les technologies de l'Intelligence Artificielle dans l'industrie et les services. Les entreprises doivent se préparer à intégrer ces technologies dans les fonctions existantes (marketing, ventes, logistique, RH...), mais aussi à faire évoluer leur système d'information pour être en capacité de travailler différemment (développement d'applications pour travailler à distance, nouvelles méthodes de travail avec l'automatisation de certaines tâches, création de nouveaux métiers, accompagnement des clients vers de nouveaux usages...).

PARMI LES ENSEIGNEMENTS PROPOSÉS

En anglais ou en français

- + Finance for IT consultants (voyage d'étude de 2 semaines)
- + Audit of IT projects
- + Diagnostic financier des projets SI
- + Gestion de projet agile
- + Business SQL
- + Initiation à Python
- + Introduction to Computer Networking
- + Droit et éthique de la data
- + Digital exploration in Ireland
- + Négociation
- + Risk Management
- + Intelligence Artificielle Approfondie
- + Big Data Strategy
- + Digitalization of finance
- + Blockchain for Businesses
- + IT security
- + International Project Management
- + SAP ERP et/ou CISCO CCNA Certification

COMPÉTENCES VISÉES

- + Identifier les nouvelles technologies (IA, Big Data, Deep Learning...) et leur impact sur les métiers et les SI
- + Acquérir les bases technologiques pour comprendre le fonctionnement des SI
- + Mettre en œuvre les SI dans les organisations
- + Piloter et manager les nouvelles formes d'organisation avec les outils appropriés (méthodes agiles...)
- + Mettre en place et suivre des KPI adaptés aux entités métiers
- + Maîtriser les enjeux juridiques de la data



RYTHME

- . 3 semaines en entreprise et 1 semaine en cours pendant deux ans
- . 800 heures d'enseignements adaptés à la réalité professionnelle

DIPLÔME OBTENU

Diplôme EMLV visé Bac+5, conférant le grade de Master

STATUT

L'alternant a le statut de salarié. Il est rémunéré pendant la durée de l'alternance. Les frais de formation sont directement pris en charge par l'entreprise.

CONDITIONS D'ADMISSION

- . Bac+3 en sciences de gestion ou scientifique
- . Dossier de candidature et entretien, recherche conjointe d'une entreprise d'accueil
- . Être admissible à l'école
- . Signer un contrat en alternance de deux ans avec une entreprise

FORUM ALTERNANCE

Les entreprises partenaires sont présentes au Pôle Léonard de Vinci et font passer des entretiens de recrutement.

Plus d'informations sur EMLV.fr

MÉTIERS

Consultant en Transformation Digitale (IA, Blockchain...), Consultant en Systèmes d'Information, Chef de projet ERP (SAP, Oracle, ...), Architecte des Systèmes d'Information, Consultant Business Process Reengineering, Responsable conduite du changement, Directeur de projet informatique, Directeur des Systèmes d'Information, IT security manager

MAJOR

International business

The International Business major trains students interested in developing business in a globalised world: in Europe on behalf of international companies, or worldwide for French companies. To succeed in this area, managers need to develop their management, finance, marketing, human resources and, especially, digital skills. If you want to help a startup or a large group's subsidiary develop internationally, you will need the skills and knowledge taught in this programme.

MODULES AT A GLANCE

- + International business ethics
- + Innovation management & strategy
- + International development strategies
- + International team management
- + Corporate governance
- + Global retail perspectives
- + Business decisions & Data analytics
- + Operational risk management
- + Financial aspects of international business
- + Introduction to venture capital
- + Communication technology
- + Geopolitics & economic stability
- + Cross-cultural management
- + Digital brand management
- + Social media marketing
- + Cross-cultural marketing
- + Trade & Taxation
- + Budgeting & Performance reports
- + Business negotiation
- + International project management

KEY FOCUS AREAS

- + Be able to devise a global corporate strategy corresponding to different opportunities in different markets
- + General mastery of all areas of company management
- + Be able to address various economic, political and sociological issues
- + Be able to manage multicultural teams



- In your fourth and fifth years, you will work with international students from the MSc International Business in a completely English-speaking and multicultural environment.
- This programme is for anyone holding a Bac+3, Bachelor's degree or equivalent in management or science, who wants to acquire management skills.



CAREER OPPORTUNITIES

Import-Export Manager, Government Trade Officer, International Management Consultant, Manager of international subsidiaries, International Project Manager, Procurement Manager, Business Development Officer

MAJOR

Innovation & Sustainable Business Management

The Innovation & Sustainable Business Management major prepares students for careers in corporate consulting and change management focused on Corporate Social Responsibility and Sustainable Development. It aims to train change leaders who are ready to spearhead the transformation of the offer and business models against the backdrop of the environmental transition and energy conservation. This major also welcomes international students, a natural fit given the international nature of the issues it covers.

MODULES AT A GLANCE

- + Sustainable compliance for business
- + Project management
- + CSR audit, certification and communication
- + Change management
- + Consumer behaviour
- + Circular economy and new business models
- + Geopolitical strategies of energy and technologies
- + Diversity management

KEY FOCUS AREAS

Provide in-house support to a company or to clients as a consultant to transform their practices...

- + Perform a diagnosis
- + Support change within organisations
- + Meet CSR and SD regulatory requirements
- + Develop innovations
- + Integrate CSR and SD issues into the product and service offer
- + Identify and implement new business models

CAREER OPPORTUNITIES

CSR Manager, CSR Consultant, Innovation Project Manager



INNOVATION & SUSTAINABLE DEVELOPMENT

La démarche RSE trouve une traduction concrète dans les modèles de gouvernance des entreprises à travers les ESG (Environmental, social, governance). Les ESG ne se limitent pas à une liste de critères. Il s'agit pour les entreprises de mettre en œuvre concrètement les principes et critères des ESG. Le succès n'est pas seulement lié au changement climatique, à la diversité et aux obligations de communication. Il s'agit également de fédérer les collaborateurs et de déployer les technologies "green".

Les diplômés de la spécialisation interviendront à différents niveaux d'accompagnement de la transformation durable des entreprises et des organismes publics.

. Définition et mise en œuvre de leur stratégie de transition énergétique et écologique (dans les fonctions stratégie, production/exploitation, conception produit, achats, marketing, vente, RH, audit interne...).

. Amélioration de la performance opérationnelle et de la gestion des ressources (énergie, eau, matières, éco-innovation, supply-chain...).

. Stratégie d'investissement en lien avec l'énergie et l'environnement.

. Reporting corporate : contribution à la rédaction des rapports de développement durable (données environnementales et sociales et d'émissions de CO₂).

En 2020, 14,1% des demandes d'emploi et 17,5% des offres d'emploi déposées par les employeurs auprès de Pôle emploi concernent des métiers verts (à finalité environnementale) ou verdissants (dont les compétences évoluent pour intégrer les enjeux environnementaux).

MAJOR

Achats & supply chain management

La spécialisation Achats et supply chain management vise à former des spécialistes opérationnels des achats et de la supply chain. Dans un contexte en perpétuelle évolution, la spécialisation intègre la digitalisation des process, l'internationalisation des échanges et une vision stratégique pour les entreprises qui cherchent à diversifier et optimiser leurs sources d'approvisionnement. La collaboration avec l'ESILV, école d'ingénieurs du Pôle Léonard de Vinci, permet de proposer des cours à la pointe des dernières technologies : pilotage du flux logistique de l'usine au client, traçage intelligent pour un meilleur service, suivi à distance des niveaux de besoin des clients. La formation est délivrée en Français et en Anglais. La spécialisation permet d'acquérir les compétences variées que recherchent les entreprises pour ces fonctions Achat et Logistique, de plus en plus intégrées, créatrices de valeur et fortement contributrices au développement de l'activité.

PARMI LES ENSEIGNEMENTS PROPOSÉS

En anglais ou en français

- + Process achat et sourcing
- + Techniques de négociation
- + Achats et développement durable
- + Distribution
- + Gestion de Projet logistique
- + Performance financière et tableaux de bord
- + Tools
- + Management d'équipe
- et conduite du changement
- + Management de la qualité
- + International purchasing
- + International logistics
- + Responsible supply chain management
- + Geopolitics
- + International business strategy

COMPÉTENCES VISÉES

- + Développer une approche stratégique des achats
- + Rechercher et sélectionner des produits et des fournisseurs
- + Manager les opérations de transport et de stockage des produits
- + Manager les équipes achats/supply chain et négocier avec les parties prenantes internes (marketing, production...)

MÉTIERS

Acheteur Leader, Acheteur Projet, Responsable Achats et Partenariat, Chef de Projet Supply Chain, Responsable Approvisionnement, Prévisionniste des ventes / Demand Planner, Coordinateur Supply Chain



RYTHME

- . 3 semaines en entreprise et 1 semaine en cours pendant deux ans
- . 847 heures d'enseignements adaptés à la réalité professionnelle

DIPLÔME OBTENU

Diplôme EMLV visé Bac+5, conférant le grade de Master

STATUT

L'alternant a le statut de salarié. Il est rémunéré pendant la durée de l'alternance. Les frais de formation sont directement pris en charge par l'entreprise.

CONDITIONS D'ADMISSION

- . Bac+3
- . Dossier de candidature et entretien, recherche conjointe d'une entreprise d'accueil
- . Être admissible à l'école
- . Signer un contrat en alternance de deux ans avec une entreprise

FORUM ALTERNANCE

Les entreprises partenaires sont présentes au Pôle Léonard de Vinci et font passer des entretiens de recrutement. Plus d'informations sur EMLV.fr

TOP QUALITY FACULTY FROM DIVERSE BACKGROUNDS

TEACHING AND RESEARCH FACULTY

EMLV's permanent faculty is composed of research professors who offer a blend of academic expertise and high-level research, plus associate professors from the corporate world.



80%

of the permanent
faculty is composed
of research
professors

60%

international
professors

200

lecturers

PERMANENT FACULTY

These professors are responsible for planning and ensuring the quality of the courses that we offer. Our professors are highly qualified (PhDs in fields including management sciences, economics, finance, political science and management) and are recruited from prestigious institutions recognised for their academic excellence (Université Paris Dauphine, ESSEC, HEC Liège, HEC Paris, Stanford University, Columbia University, Centrale Supélec, University of Warwick, etc.). Our research professors are highly involved in supervising students, and help develop teaching programmes and promote the school's influence through their research.

PROFESSIONAL LECTURERS

Our specialised programmes are taught by professors who are experts in their fields. This ensures that our students benefit from the experience of professionals in a variety of positions (managers, business creators, company executives, consultants, etc.) who work in all types of organisations (CAC 40 traded corporations, SMEs/SMLs, IT consulting, startups, etc.).

EMLV BRINGS THE WORLD TO YOU

Each year, EMLV hosts visiting professors from partner universities around the world and invites them to share their expertise with EMLV students during International Week.



DE VINCI RESEARCH CENTER

The De Vinci Research Center (DVRC) is home to the EMLV and ESILV research teams.

THREE RESEARCH GROUPS

- + BUSINESS GROUP**
 - . Innovation and Entrepreneurship
 - . Marketing and Sales
 - . International Relations
 - . Human Resources Management
- + DIGITAL GROUP**
 - . Digital transformation
 - . Artificial Intelligence
 - . Data management
 - . Computer sciences
- + FINANCE GROUP**
 - . Mathematical and Quantitative Finance
 - . Financial Economics
 - . FinTech
 - . Socially Responsible Investment

TEACHING AND RESEARCH CHAIRS

- + LEGAL INTELLIGENCE CHAIR**
Creates an intelligent search engine dedicated to the field of law with LegalCluster.
- + FUTURE OF WORK CHAIR**
Analyses the profound transformations in work practices and organisations with the development of remote work.
- + RECITAL AI CHAIR**
Develops the critical faculties of Artificial Intelligence so it can qualify its results by identifying the key elements and information it did not take into account or misinterpreted.
- + HUMAN-ROBOT INTERACTION LYNXTER CHAIR**
This chair explores interactions between robots and humans, from the point of view of both their physical makeup and their social interactions.
- + COEXEL CHAIR USING ARTIFICIAL INTELLIGENCE TO FURTHER ECONOMIC INTELLIGENCE**
Creates a recommendation system for technology intelligence to gauge the relevance of information to be provided for the user.

RESEARCH TO BENEFIT STUDENTS

The results of the activities undertaken by EMLV's research professors help to enrich course content, which provides a foundation for building new courses and majors. Students participate in research activities as part of their final dissertation.



BUILD YOUR IDENTITY

Major, internships, work-study track, academic exchange abroad, business projects, solidarity mission, final dissertation, clubs and sports: all these activities encourage students to explore and experiment to lay a foundation for their education and career path and to grow as individuals throughout their studies.

BUILD A PATH FOR YOUR EDUCATION AND FUTURE CAREER

LEARN TO MAKE DECISIONS

Management, education, teachers, soft skills trainers, career coaches: everyone at EMLV works together to help students make **solid and carefully considered decisions that reflect their personality and motivations.** Every student receives **personal and caring support** throughout their educational journey with us.

Students work on projects to reinforce and provide structure for their learning by drawing upon the skills and abilities they will use as future professionals.





CAREER CENTER

The Career Center helps students with their personal and professional development throughout their time at EMLV. Developing a career plan, discovering jobs and opportunities, practising pitching themselves to recruiters... Students receive coaching from human resources and employment professionals.



ENGAGE IN PERSONAL DEVELOPMENT

BECOME MORE SELF-AWARE

Self-awareness is a key focus of the Soft Skills training that is provided throughout the five years at EMLV. It helps students identify their talents so they can develop them and gain self-confidence. Students identify areas in which they can improve and set goals to help them become successful members of a team. By better understanding their motivations and values, students can then choose the activities and internships that are best suited to them.

OPEN UP TO OTHERS AND THE WORLD

The Consultant Project serves as an experimentation laboratory. It gives students the opportunity to test the skills they have acquired during their studies in mixed teams from EMLV, ESILV and IIM as they conduct projects that focus on digital topics.

The solidarity mission in the second year gives students an opportunity to take part in a community-oriented service project with a charitable organisation (Restos du Coeur, Secours Catholique, Adiflor, etc.).

Students participate in many business competitions that reward their ideas, projects and achievements.

In Hackathons, students immerse themselves in an intensive innovation process in the form of a team project.

Involvement in one of De Vinci Higher Education's **59 student associations** provides enriching opportunities to meet and get to know other students.

The third year abroad involves six months of university studies and a six-month internship abroad. Students learn a great deal about themselves and develop their self-sufficiency and adaptability. It is a fantastic opportunity to increase their openness to other cultures.

Fifth-year students work as a team on real business issues. They carry out all the steps of a consulting assignment from data analysis to operational recommendations and even oversee its implementation.

TAKE CONTROL OF YOUR LEARNING

EMLV's teaching philosophy **encourages student autonomy and development through project-based teaching, flipped classrooms, peer instruction, team learning, peer evaluation, tutoring, etc.**

JOIN THE GLOBAL COMMUNITY

EMLV places strong emphasis on international openness to train managers who are truly sensitive to multicultural issues and have had multiple international experiences.

• **The school welcomes a significant and growing number of international students to its programmes through exchanges for one or two semesters, or as degree-seeking students. Many courses are taught in English throughout the five years of the programme: The international track is offered from the first year and provides teaching in English, as do all full-time master's level programmes.**

A VARIETY OF INTERNATIONAL EXPERIENCES ABROAD AND ON CAMPUS

All students are required to spend a full year abroad in their third year: this includes one academic semester and a six-month internship. By working and studying both on our campus and abroad, students not only develop language skills, a multicultural approach and self-reliance, but can also explore new international career opportunities.

PARTNER UNIVERSITIES AROUND THE WORLD

EMLV has many partner universities all over the world to facilitate student exchanges. Partner schools are selected based on the quality of their academics, the recognition of their curriculum and the quality and warmth of their welcome for international students. Programmes are selected at these universities based on their similarity to EMLV's programmes.



INTERNATIONAL DOUBLE DEGREES

EMLV has also entered into several double-degree partnerships which allow Master's students to spend a full year abroad and earn two degrees, one from EMLV and one from the partner university: ESCA in Casablanca, ISM in Germany, Université du Québec à Chicoutimi, Griffith College in Dublin, MCI in Austria, HEC Montréal, Varna University in Bulgaria, BCIT in Vancouver, UTS in Australia, and more.



over 100

PARTNER UNIVERSITIES

worldwide

(List subject to change)

+ GERMANY

Hochschule Bremen
Hochschule Rhein Waal
International School
of Management (ISM)
Hof University, University
of Kassel
Reutlingen University - ESB
Business School*

+ AUSTRALIA

RMIT University of
Melbourne*
Swinburne University
of Technology Melbourne*
Griffith University*
Monash University*
University of Newcastle*
University of South Australia*
University of Technology
Sydney - UTS Business
School*
University of Wollongong*

+ AUSTRIA

MCI - Management Center
Innsbruck*

+ BELGIUM

EPHEC - Karel de Groote
KDG

+ BRAZIL

Inspere - Instituto de Ensino
e Pesquisa*

+ BULGARIA

Varna University
of Management

+ CANADA

British Columbia Institute
of Technology, Vancouver
Laurentian University*
Université du Québec
à Chicoutimi

+ CHILE

Universidad Adolfo Ibáñez*

+ CHINA

South Western University
of Finance
and Economics (SWUFE)*
Shanghai Normal University

+ SOUTH KOREA

Sung Kyun Kwan University
(SKKU)*
Soongsil University
Kyungpook National
University*
Solbridge Business School*
Hanyang University*

+ CROATIA

University of Zagreb*
University of Split*
University of Rijeka*

+ EGYPT

The American University
in Cairo*

+ SPAIN

Universidad de Valladolid
ESIC*
Universitat Internacional
de Catalunya (UIC)
Universidad Europea
de Madrid
Universidad Europea Madrid

+ USA

California State University
(CSU) Long Beach*
California State University
(CSU) Los Angeles*
Hilbert College
St Francis College
Nicholls State University,
Thibodaux*
University of Louisiana
at Lafayette*
University of Louisiana
at Monroe*
Southeastern Louisiana
University, Hammond*

McNeese State University,
Lake Charles*
Northwestern State University,
Natchitoches*
Grambling State University,
Grambling*
PACE University New York -
Lubin School of Business*
University Massachusetts
Boston (UMass)*
Manhattan Institute
of Management (MIM)
University of Virginia's College
at Wise

+ FINLAND

JAMK University of Applied
Sciences*

+ HUNGARY

Budapest Business School -
University of Applied
Sciences

+ ICELAND

Reykjavik University

+ INDIA

Birla Institute of
Management Technology
IIM Indore*
Woxsen University

+ INDONESIA

Binus University*

+ IRELAND

Dorset College Dublin
Dublin City University*
Griffith College Dublin
Waterford Institute
of Technology

+ ITALY

Università di Pisa*
Università di Trento*

+ KAZAKHSTAN

Almaty University*

+ LATVIA

Riga Technical University
RISEBA*

+ LEBANON

St Joseph University

+ LITHUANIA

Vilnius University Business
School

+ MALAYSIA

Asian Pacific University
Universiti Kuala Lumpur
UniKL
UPM*

+ MOROCCO

ESCA Casablanca*
UIR Rabat*

+ MEXICO

ITAM*
UDEM*
Tech de Monterrey*

+ NORWAY

Inland Norway University
of Applied Sciences

+ NEW ZEALAND

Auckland University
of Technology*

+ NETHERLANDS

Hogeschool In Holland

+ PERU

ESAN*

+ POLAND

Kozminski University*
Wroclaw University Business
school*

+ PORTUGAL

Minho University*
Universidade Europeia
Lisboa

+ CZECH REPUBLIC

VSFS University of Finance
and administration
VSE Prague
VSB Ostrava

+ ROMANIA

University Babes Bolyai

+ UK

Coventry University*
Brunel University*

+ RUSSIA

Lomonosov Moscow State
University*
Plekhanov Russian Academy
of Economics, Moscow

+ SWEDEN

University of Skövde
Linnaeus University

+ SWITZERLAND

FHNW Basel-Olten
HEIG Vaud*

+ TAIWAN

Tunghai University*
National Central University*
National Taipei University*
I-Shou University*
Southern Taiwan University
of Science and Technology*
Soochow University*
Providence University*

+ THAILAND

ICO NIDA Bangkok*
Kasetsart University

+ TURKEY

Bilgi University

+ URUGUAY

Universidad de Montevideo*

+ VIETNAM

RMIT University Vietnam*

*International accreditation

SOFT SKILLS, STUDENT PROJECT DEVELOP YOUR NETWORK

Succeeding at university requires much more than just good academic, technical and professional training. It also involves students' individual fulfilment, developing their personal talents and soft skills.



A COMPREHENSIVE PROGRAMME TO HELP STUDENTS STRENGTHEN THEIR SOFT SKILLS

De Vinci Higher Education brings together **all student support services for the three schools, EMLV, ESILV and IIM, to help students develop the personal skills they use in their daily lives.**

- + Soft skills and personal development training
- + Language training and intercultural discovery
- + Cross-disciplinary innovation Boot Camps addressing social and environmental issues
- + Developing a career plan and supporting students in their search for an internship and employment through career courses and the Career Center

TAKE CONTROL OF YOUR FUTURE

Every student receives support to help them take full advantage of all their experiences and understand what makes them unique.

This is important if they are to choose the career path that is best suited to their profile and stand out on the job market.



8,800

EMLV, ESILV and IIM students work together in all five years

SOFT SKILLS AND CROSS-DISCIPLINARY APPROACH

Over the course of five years, EMLV proposes a comprehensive programme that consists of soft skills training and personal development assistance designed to meet the expectations of a changing professional world.

DEVELOP SELF-AWARENESS AND MAKE PROGRESS

Discover who you are. Understand how you work, your motivations, your stress triggers and your values. Identify your talents. Master your emotions and manage your stress. Practise self-reflection, and more.

MAXIMISE YOUR RELATIONSHIPS

Develop your public speaking skills and powers of persuasion. Hone your ability to work in a team. Improve your assertiveness and listening skills. Practise conflict resolution. Discover your individual leadership style and evaluate your personal impact on a group...

TAKE ACTION

Optimise your efficiency working individually and as a team. Improve your time management. Discover agile methods to organise your work and innovative design thinking practices. Hone your collaborative project management skills...

DEVELOP OPEN-MINDEDNESS

Develop your creativity. Hone your critical thinking. Improve your ability to learn how to learn. Discover interculturality. Take environmental and societal issues into account, and more.

SOFT SKILLS AND A CROSS-DISCIPLINARY, INTER-SCHOOL APPROACH

Students work on their soft skills in mixed groups from our three schools. Students learn to work with people from other programmes, to accept differences, and to recognise the talents of others and the need for complementary skills. Inter-school cooperation is a unique experience that helps students become more open-minded and grow in their personal development. It also meets the expectations of recruiters, as cross-disciplinary skills are perfectly suited to new working paradigms.

A CROSS-DISCIPLINARY APPROACH REFLECTED IN OUR DOUBLE DEGREES

The proximity of the three schools allows students to pursue double degrees during part or all of their time at EMLV, such as the Digital Marketing & Data Analytics (DMDA) programme with IIM, which is offered with full-time and work-study track options in their fourth year.

OUR THREE-POINT SOFT SKILLS TRAINING PROGRAMME

+ A COMPREHENSIVE FIVE-YEAR PROGRAMME

The EMLV Soft Skills programme runs over the full five years of the course and represents a total of 350 hours of training. It is closely linked to the Career Center programmes on career paths and finding an internship and job.

+ POSITIVE TEACHING

Every student has special talents that they must identify if they are to cultivate them.

They can also develop new skills through their training and experience.

These soft skills will become assets in their personal and professional lives and will serve them well for their internships and recruitment interviews.

+ ACTIVE LEARNING

Soft skills learning is very interactive, involving methods such as role play, exercises, working in project mode, situation-based learning, flipped classrooms, peer learning, etc. Soft skills teachers assist and help maximise the students' potential.

HARD SKILLS AND SOFT SKILLS WORKING HAND-IN-HAND

+ SOFT SKILLS

Personal qualities, interpersonal and behavioural skills, talents, people skills and cross-disciplinary know-how, life skills, and more

+ HARD SKILLS

Scientific knowledge, technical skills, professional expertise, and more



COMMITTED AND RESPONSIBLE TOGETHER

At De Vinci Higher Education, we are committed to placing environmental and societal concerns front and centre in our courses, our research and our interactions with the business world. We want to prepare our students to take an active role in making crucial changes to the world of business and society as a whole. To that end, we take a comprehensive approach to the environmental and societal transition throughout the EMLV programme.

TRAINING RESPONSIBLE MANAGERS

EMLV integrates Ethical, Sustainable Development and Corporate Social Responsibility (CSR) concerns into all its teaching across the whole five years of study. **EMLV's aim is to train responsible, civic-minded managers who will be able to align economic, environmental and societal considerations in any future role, in any sector.**

For example, as soon as students start at EMLV, they can take a course focused on climate issues developed by the designers of the Climate Fresk. The course has two aims: firstly, to explain the causes of climate change and the impact of economic activity, and secondly, to encourage students to design new, viable ways to produce and consume.

MEETING THE CHALLENGES OF A GLOBALISED WORLD

EMLV is a member of the Global Compact Network and PRME, an international network of 800 institutions of higher education in more than 80 countries (with about 40 in France). **The UN Global Compact label recognises EMLV's commitment to bringing its teaching and research in line with the principles promoted by the United Nations.**

TOMORROW'S SOLUTIONS TODAY WITH CROSS-DISCIPLINARY BOOT CAMPS

Every year, EMLV offers its students the chance to take part in educational Boot Camps focusing on environmental and societal themes such as:

- . Enhancing biodiversity through digital technology
- . Food sustainability and its impact on the climate
- . Diversity in the world of work
- . Low Tech: how to minimise the environmental impact of innovation
- . Using artificial intelligence for the greater good
- . Entrepreneurship with a positive impact
- . Sustainable cities, and more

EMLV has held 22 educational Boot Camps since 2016. These Boot Camps give EMLV students the chance to work on cross-disciplinary team projects with fellow students from ESILV (engineering school) and IIM (digital school). Each team has five days to design and present a creative solution to the given challenge. Students are trained in collective intelligence, design thinking and agile project management, which are also used by businesses and organisations to foster societal and environmental innovation. "Understanding the environmental crisis to reinvent business" is the objective of the MOOC all EMLV students must complete. The MOOC is designed by C3D, the Collège des Directeurs du Développement Durable.

CIVIC ENGAGEMENT AND STUDENT LIFE

Our annual Green Week is an important time for raising awareness on campus and is organised by the student sustainability society De Vinci Durable. Students can learn about practical ways to reduce the environmental impact of their day-to-day lives through educational workshops and games. Green Week has been commended by the Conférence des Grandes Écoles (CGE), a national organisation of prestigious French higher education establishments. The CGE has also praised an initiative promoting maritime transport organised by the student association Hydrovinci. We also offer a week where students can attend a series of lectures on diversity and inclusion.



Initiatives like these reveal our students' search for meaning in issues like solidarity, education and the environment. Our students' experiences in these extracurricular activities form a backdrop for their academic studies, campus life, open-mindedness and societal commitment, and establish the value of our high-level Grandes Ecoles curriculum and making our graduates highly desirable to employers."

Anne-Lucie Wack

Former President of the Conférence des Grandes Écoles



Every year since 2018, EMLV has had its students complete the Climate Fresk, a fun, educational, creative workshop in which first-year students and some 60 volunteer leaders explore concrete solutions to counteract the negative impact of climate change.



A first-year FabLab workshop raises students' awareness of local production methods, the Maker Movement and short distribution channels.

EMLV'S AMBITIONS

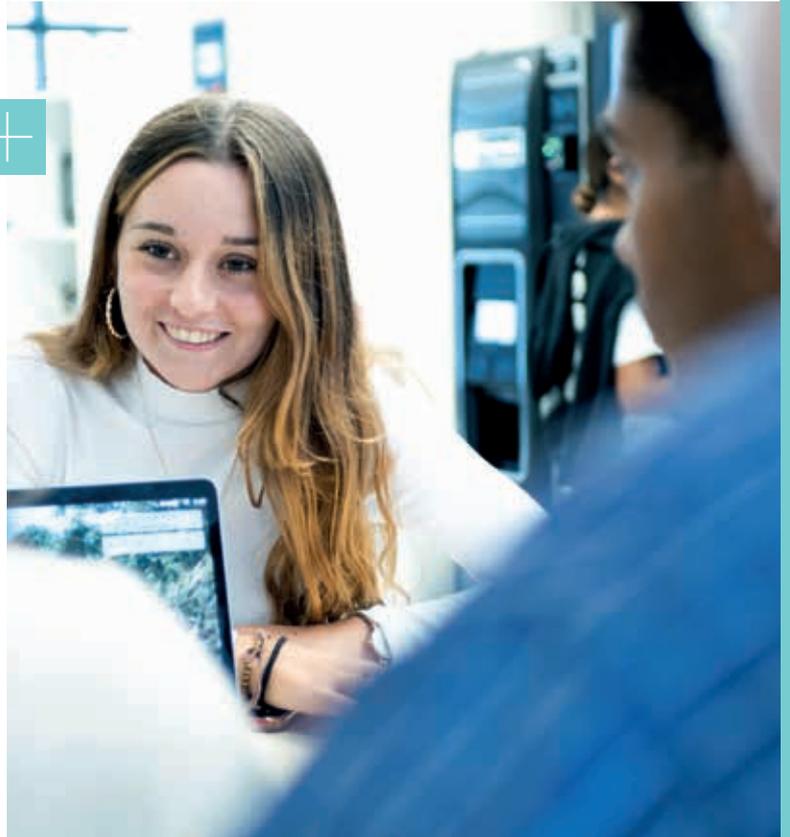
- To train future professionals capable of generating value for an economic model that protects resources to benefit society and the common good.
- To integrate CSR, sustainable development issues and innovative solutions into our academic programmes.
- To create conditions that guarantee effective learning for responsible leadership.
- To promote research on the role, dynamics and impact of businesses in the creation of social, environmental and economic value.

EMLV *Inside*

They are the reflection of EMLV's 3,000 students. **Lucie, Mathilda, Camille, Valentine, Fanny, Mathias, Maxence, Thomas, Élias, and Paul** have volunteered to be our guides and share a few highlights of their daily lives at De Vinci Higher Education , with their busy schedule of classes, projects, business experiences, and the on-campus sports and activities they share with ESILV and IIM students. Ready to plunge into life at EMLV?



EMLV gives third-year students the opportunity to experience one academic semester and a six-month internship abroad. That was a dream come true for Mathilda, who plans to do her next marketing internship abroad. After earning her baccalaureate, she went on several foreign language study trips to Spain, England, and Malta. "Those experiences definitely influenced my decision to attend EMLV."



Mathias can't wait to take off for his year abroad. He also has a taste for languages. "I was in the English European section in high school and did a one week exchange in Romania." His dream? A job in event planning, organising festivals and concerts. In the meantime, he is involved in campus promotional events as well as an English-language musical. He is also signed up for the FabLab. The De Vinci Higher Education technology club provides EMLV, ESILV, and IIM students with access to cutting-edge 3D and digital command equipment.



INNOVATION

DEVINCI INNOVATION CENTER

ABOUT US

The De Vinci Innovation Center is De Vinci Higher Education's cross-disciplinary innovation hub. This unique space is open to students and researchers from all our schools. Its 11 FabLab laboratories are available to our entire community for developing research, startup or community-based projects that incorporate 3D printing, biotechnology and artificial intelligence, to name but a few.

Our Creative Technology course is open to all our future engineers, designers and PhD students, and teaches our students to think long-term and develop ambitious, successful projects that address the challenges our society faces. EMLV marketers help these projects with all aspects of marketing strategy, business, communication, preparing for fundraising, and more.

Our researchers and professors come from the world's most prestigious universities, including Massachusetts Institute of Technology (MIT), Royal College of London and the École Polytechnique Fédérale de Lausanne (EPFL), as well as leading companies such as Google and Formlabs.



If you are the kind of person who is interested in science, engineering and design, who is always asking, "what if?", who is motivated by research and project ideas, then this is the place for you."

Gershon Dublon

MIT Media Lab researcher, Slowimmediate, NYC, USA





When I visited the DVIC, it immediately reminded me of the MIT Media Lab, where I studied for my master's and PhD. If you have ever been frustrated by rigid teaching or have always wanted to build something but lacked the necessary resources or didn't know how to go about it... If you have big dreams for inventing the future, are good at problem solving and like to learn on the job, then these labs are made for you."

Xiao Xiao

MIT Media Lab researcher, MIT, MA, USA
Principal Investigator at the DVIC

Our teaching is based on the latest advances in neuroscience and uses radical learning methods, antisciplinary and collective intelligence.

Our academic programmes offer a unique educational experience that aims to boost students' independence, initiative and sense of responsibility.

For example, our master's students have created: an augmented reality mirror, an interactive pool table, a motion capture Catsuite made using e-textiles, a climate sensor and a technobotanical workshop.

REAL WORLD EXPERIENCE

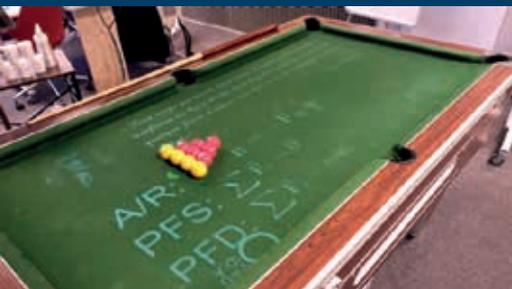
Our Creative Technology students spend a semester running a real Kickstarter campaign. They learn to design, find a market for, develop and industrialise a product, before running a real crowdfunding campaign and delivering the product to their customers.

Students majoring in marketing help them to define their products, their sales offers and their marketing concepts by working on the limits and advantages of the technologies used.

EMLV: AN INNOVATION HUB

As part of their final year consultant project, EMLV students work on case studies and developing business models for technologies built at the DVIC. This experience helps students get to grips with the reality of product development and encourages them to create startups.

It gives our management school students a real opportunity to help develop the technology of the future with their colleagues from the engineering and digital schools.



THREE INNOVATION GROUPS

The DVIC is divided into three innovation groups run by researchers from the MIT Media Lab, in a maker culture with a unique vision where students shape and reinvent the future.

THE ARTIFICIAL LIVES GROUP

Artificial Lives explores new opportunities in the fields of human-machine interaction, extended intelligence (EI), swarm collaborative robotics based on AI, mixed reality, wearables and the Internet of Things (IoT).

"We concentrate on human-centred integrative approaches that reduce friction in a future world of ubiquitous computing."

Clément Duhart

Principal Investigator

RESILIENT FUTURES

Resilient Futures develops sustainable, resilient technologies based on long-term aspects of climate change. We look at both alternative materials and Low Tech methodologies.

"We consider technology systems in their human and wider planetary ecosystems, looking at them holistically to evaluate their advantages and costs."

Marc Teyssier

Principal Investigator

THE HUMAN LEARNING GROUP

The Human Learning group creates tools that empower the lifelong construction of knowledge and know-how, engaging diverse learners through embodied and multimodal experiences.

"We seek unlikely connections across domains to deepen self-awareness and cultural understanding, enriched by the creative arts."

Xiao Xiao

Principal Investigator

Lucie isn't completely sure about her future career path yet. "I would like to work internationally in finance. Maybe in South Korea..." She and Mathias joined ADA, the EMLV charity and humanitarian organisation. They are involved in its charity projects, awareness-raising and prevention campaigns and donation drives and distributions.



It's a commitment they share with humanitarian volunteer Fanny. "During my third-year internship in Cambodia, I had the opportunity to teach a class on gender equality and distribute school supplies to underprivileged children in several local schools." She sees her future as an extension of her experience as a digital marketing assistant at Mango Tango Asia, where she worked on digital campaigns that involved data analysis. "Once I graduate, I will apply for jobs as a data analyst or digital marketing manager."

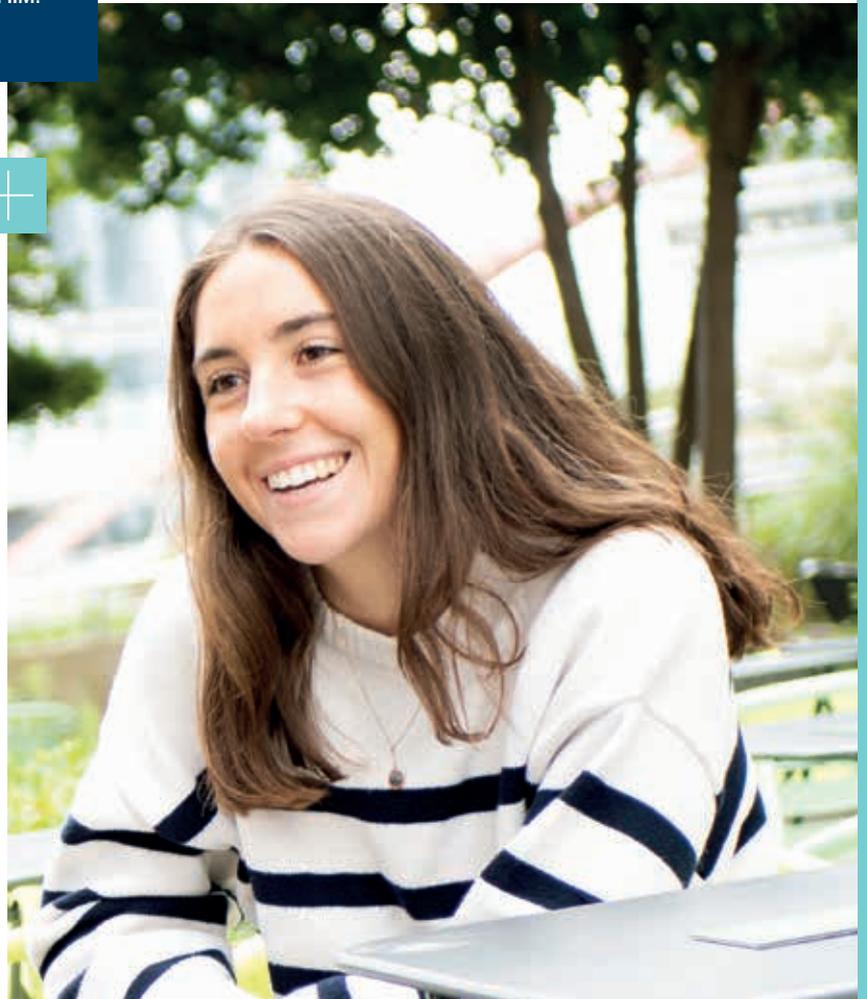
Second-year students complete a solidarity mission as volunteers with a non-profit. All students work with a non-profit or community group. The aim of this civic engagement is to raise future managers' awareness of their human and social environment and to develop soft skills through a meaningful experience that is both personal and professional. EMLV has signed a partnership agreement with UNICEF under the UNICEF Campus programme.



Thomas is a student in EMLV's Advanced Sports Programme. Thanks to a modified schedule, he has been able to combine his first year in a Digital and Marketing Master's programme with car racing. He aims to become a professional race car driver. "If I make it, my career will last until I'm around forty. All the more reason to start preparing for my second career now," says Thomas, who might take over his family's car dealership, start his own company, or decide to manage drivers. Whatever he chooses, he will need strong sales and management skills.

De Vinci Higher education supports students from its three schools who want to start their own business, like Mathilda, who spent two months with a startup for her first-year internship, or Thomas, who is thinking about starting a business after eventually retiring from race car driving. DeVinci Startup provides support in the form of a co-working space and advice. Students receive coaching and get to meet with entrepreneurs and experts in a favourable ecosystem thanks to a network of over 500 entrepreneurs from ESILV, EMLV and IIM.

Valentine, a former competitive gymnast, is also passionate about sports. She is very involved in leading Léo Basket and Léo Stunt, two of EMLV's student sports clubs. After a semester studying in Finland, Valentine did her third-year internship as a Community Manager for a Brussels-based company that markets organic, vegan, and gluten-free breakfast products. Valentine enrolled in the Digital Marketing & Data Analytics double degree granted by EMLV and IIM (the De Vinci Higher Education digital school). She will graduate with a Master's Degree from EMLV and the title of Digital Communication Manager from IIM. "I would like to do my next internship in Montreal, with a focus on data analysis. My goal? To find a job that involves well-being and sports."



DEVINCI STARTUP

THE DE VINCI HIGHER EDUCATION INCUBATOR

DeVinci Startup, the De Vinci Higher Education incubator, is available from the first year to support students who want to start their own company.

This stepping-stone provides coaching for student entrepreneurs to give them every chance of success. DeVinci Startup works closely with the directors of studies at the three De Vinci Higher Education schools, which each have their own startup course. This cross-disciplinary approach bolsters the schools' entrepreneurial educational dynamic. EMLV students learn all about the world of startups through themed workshops and meetings and conversations with entrepreneurs.

WHY DEVINCI STARTUP?

You aren't born an entrepreneur, you become one: that is why De Vinci Higher Education students who want to start their own businesses are supported throughout the project creation process. They can join the Entrepreneur Track at any stage in the process to gradually learn to become entrepreneurs at their own pace, when they are ready.

- ∖ **A co-working space**
- ∖ **Meetings with entrepreneurs and experts**
- ∖ **A favourable ecosystem: a network of over 500 entrepreneurs from EMLV, ESILV and IIM.**





THE THREE-PROGRAMME ENTREPRENEUR TRACK

1. THE LEARN PROGRAMME

The LEARN programme is aimed at students who are interested in entrepreneurship and want to start a business in the short or medium term. As some students do not yet have a clear idea of what a startup really is, our aim is to educate these students, teaching them about and preparing them for the world of entrepreneurship by giving them a theoretical grounding in Lean Startup culture.

When they join LEARN, students learn to be entrepreneurs through:

- \ Meeting entrepreneurs who share their experiences
- \ Themed workshops on startup fundamentals
- \ The LEARN online module

Available from the first year

2. THE LAUNCH PROGRAMME

The LAUNCH programme gives entrepreneurs the opportunity to use the coworking space dedicated to De Vinci Higher Education's pre-incubator. This stepping-stone specifically designed for entrepreneurs provides student entrepreneurs with a co-working space to give them every chance of success.

When they join LAUNCH, students get down to work by:

- \ Joining the pre-incubator
- \ Creating their Minimum Viable Product (MVP)
- \ Looking for their product/market fit
- \ Making their first sales
- \ Receiving personalised coaching

Entry requirements: available to students with an approved project from the first year

3. THE GROW PROGRAMME

The GROW programme provides students at a more advanced stage of the process with coaching from an entrepreneur, lets them rearrange their timetable so they can spend two days a week developing their business, and gives them the opportunity to carry out their graduate internship at their own startup.

ANNUAL EVENT: DEVINCI STARTUP WEEK

The De Vinci Startup Week is dedicated to entrepreneurship and is held every year in partnership with De Vinci Higher Education entrepreneurs. It is a chance for De Vinci Higher Education students to explore every aspect of project creation and the opportunities it presents. The agenda includes lectures given by alumni entrepreneurs, a pitch competition and speed coaching sessions.

LECTURES

10 De Vinci Higher Education alumni entrepreneurs shared their stories, successes and anecdotes.

PITCH COMPETITION: NINE DE VINCI STARTUPS

The pitch competition gave nine De Vinci Higher Education student entrepreneurs the opportunity to pitch their projects in five minutes, under the watchful eye of a professional jury. The 2021 winners were Appetee and Click4Find.

SPEED COACHING BY DEVINCI STARTUP

To help students prepare for creating their startup, De Vinci Startup provides 20-minute speed coaching sessions for students to present their projects.

SUCCESS STORIES



Louis Marty graduated from EMLV in 2013 and co-founded Merci Handy in 2013 with the simple aim of offering cosmetics that make you smile, with clean ingredients and colourful branding.

His advice: Be ambitious. Weigh up the risks. Try things out. Don't listen too much to friends and family. Make your own luck!

LÉO et VIOLETTE

Léo Dominguez graduated from EMLV in 2015. He started his own business while he was a student in the high-level sports programme. **His advice:** It's not always easy, but you need patience to create a viable project and to make the right decisions for the long-term.

And most importantly: go for it! Don't wait until everything is perfect because it never will be. You need to move forward and learn as you go.



In 2009, Céline Lazorthes, who graduated from IIM in 2007, created Leetchi.com, the first online money collection platform which now has 14 million users in over 150 countries.

Her advice: Take the leap and make your own luck! You only learn by doing, so don't be afraid to take charge of your own destiny and make your dreams a reality. Entrepreneurship is an amazing adventure. It isn't always easy, but it is very rewarding - you are constantly learning and having new experiences!



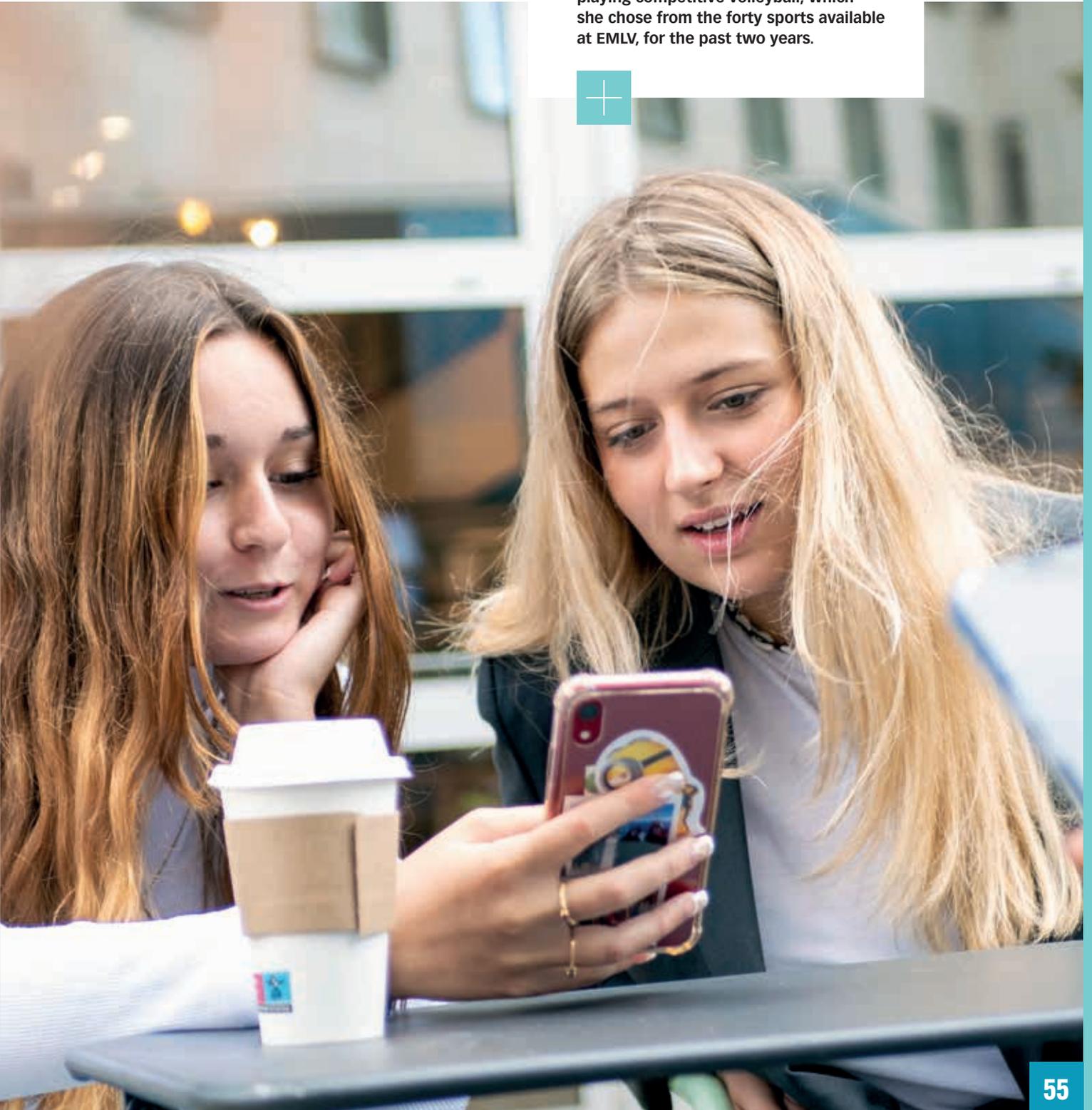
Élias already has plans for the future. He tells us, "I would like to start my career in a finance-related job." That is one of the reasons he opted for the Corporate finance major and did his third-year internship at an art school in Porto as an administrative, sales and financial assistant. In addition to his coursework, Élias alternates between consulting projects for the De Vinci Higher Education junior enterprise and partnership management at Vinci Squad, the EMLV school club, which supports student integration and helps them find fulfilment on campus.



Finance and management control are drawing more students to EMLV every year. Camille plans to opt for the field after her third year, when she will choose one of EMLV's three majors: Corporate Finance, Audit & Performance Management, or Finance & Management Control. "I had the opportunity to do several rating assignments during my introductory internship with DataCore, which confirmed my interest in the field."



12:15 PM Ready to eat? Mathilda and Lucie don't have time to head home for lunch. The easiest option is to eat outdoors at one of the many fast-food restaurants around the campus. Particularly since Lucie's next stop is her weekly volleyball practice. She has been playing competitive volleyball, which she chose from the forty sports available at EMLV, for the past two years.



SUCCEED

Located in the heart of La Défense, Europe's largest business district, EMLV enjoys an exceptional economic environment that puts students at the heart of a network of partner companies.

EMLV programmes are designed with and for companies to meet their expectations and promote the professional integration of graduates. EMLV offers many contacts with the business world through internships, work-study track, a recruitment forum in France and abroad (including in Dublin), alumni forums, conferences, the development committee, visits to FabLabs and innovation sites, student-company projects, and many others.

EMPLOYABILITY

Time spent working at companies is an essential part of the EMLV education. It supplements the teaching that students receive at EMLV, as they apply the knowledge they have acquired and learn about a company's functional and managerial dimensions. **Internships and work-study tracks encourage students to reflect on their career choices.** Students learn how to look for an internship/work-study track and which soft skills they need to apply. This helps them become more attractive to employers and more efficient in their search for a job, company and sector.

GAP YEAR

Students can take a gap year between their fourth and fifth years to acquire professional experience in France or abroad.

EMLV'S TEACHING ENDORSED BY COMPANIES

Member companies of EMLV's development committee (including All (Accor), Allianz, BNP Paribas, Capgemini, Doctolib, EY, Google, IBM, L'Oréal, Microsoft, NRJ, Oracle, Orange and Publicis) believe in the school's focus on digital and innovation.

I PITCH AND MEET

The goal of the "I Pitch and Meet" forum is to assist our international students in their search for internships by giving them the opportunity to meet companies that can guide them through the process and hire them. About 100 international students attended the forum early this year. "This is a must-attend event that gives us a chance to meet the young professionals of tomorrow," Jean Kanaan, Associate Executive Director at Find It, tells us. "It's a godsend for a company like ours that is in search of international profiles," explains Vincent Rinner, Graduate Recruiter EMEA Oracle.





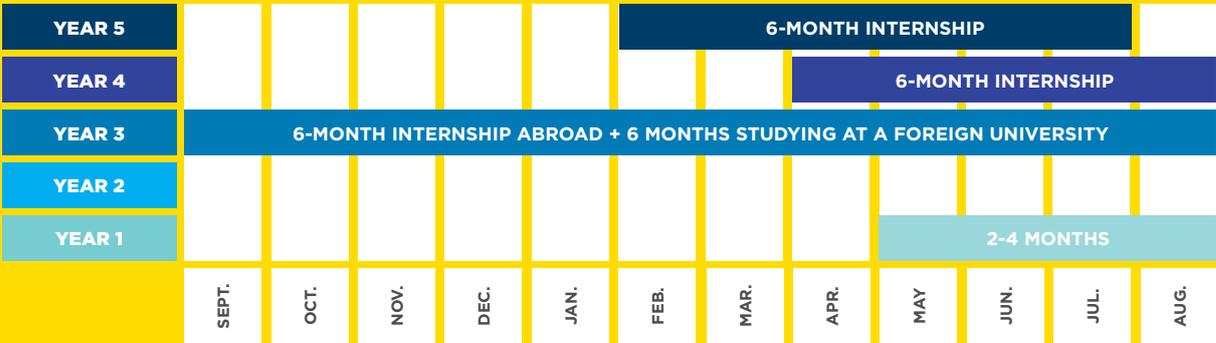
OUR CAREER FORUMS

Every year, EMLV holds several student-company encounters and meetings through forums that take place in France and abroad for work-study tracks, internships, meetings with alumni, and first job events. These events provide opportunities to talk about professional opportunities. Over 200 companies meet with our students each year, including Accenture, BNP Paribas, Decathlon, Deloitte, EY, Fnac Darty, HSBC, IBM, Microsoft, Oracle, Orange, Publicis, Rakuten, RATP, SFR, Stellantis, Ubisoft and Unilever.

BUSINESS PARTNERSHIPS DEPARTMENT

EMLV's Business Partnerships Department develops collaborations with companies in France and abroad to promote the hiring of our graduates and to create educational opportunities for EMLV students. These include internships, work-study track, jobs, customised recruitment sessions, company presentations, business meetings and educational collaborations (involvement in the major programmes, participation in the development committee).

GAIN AT LEAST 18 MONTHS OF BUSINESS EXPERIENCE...



Maxence has an unusual background. Before applying to EMLV, this 20-year-old Franco-Gabonese student completed a foundations course in accounting and studied in several countries. He did his first-year internship on the Champs Élysées with Crowe Avvens, a firm that specialises in chartered accountancy, statutory auditing, and consulting. His hobbies include golf, motorsports, and watchmaking.



This afternoon, Paul is meeting two other students from ESILV (engineering school) and IIM (digital school) at the FabLab to finalize a sustainable development project. 8,800 ESILV, EMLV and IIM students work on teams together in all five years. Inter-school cooperation is a key part of the De Vinci Higher Education philosophy. It is a unique experience in terms of openness and personal development, which also meets recruiters' expectations.



AN ULTRA-CONNECTED CAMPUS

AN INNOVATIVE ECOSYSTEM A SHORT WALK FROM PARIS-LA DÉFENSE

Located just a few minutes away from the centre of La Défense, Europe's biggest business district, the campus is home to co-working spaces, project rooms designed for modern collaborative learning techniques, a studio and a creative space.

INCREASING INTER-SCHOOL COOPERATION

In line with the challenges of new forms of learning, the campus offers an environment designed for new digital teaching techniques and skills hybridisation.

100,000 ONLINE RESOURCES

EMLV offers a wide range of online resources, including e-books, mainstream press, statistics, market research, academic journals, and more.

OUR DIGITAL ECOSYSTEM HELPS YOU BUILD ESSENTIAL SKILLS FOR YOUR FUTURE: COLLABORATION, COMMUNICATION, CREATIVITY, CRITICAL THINKING AND AGILITY.

- **A student portal where you can find your course information:** agenda, link to remote courses, attendance, class recordings, etc.
- **DeVinci Online**, our online class platform (class modules, presentations, supplemental resources, quizzes and forums).
- **Zoom** for live class sessions and online events.
- **Teams** for synchronous remote teamworking.
- **ZoomRoom** and state-of-the-art equipment used to record and disseminate hybrid courses (synchronous in-class and distance learning).
- **Wooclap** and **Klaxoon** to boost interaction for both in-class and distance learning.
- **Microsoft Office 365** for collaborative work.
- A social media platform for each school (**Yammer**).

∴ **Digital is front and centre in teaching and development at De Vinci Higher Education.**

INNOVATION & TRAINING

DIGITAL LEARNING CENTER

Redesigning the pace, learning spaces and interaction level of classes, as well as providing course content and resources that are suited to different learning styles and based on professional expertise.

Learn at your own pace Access course content and quizzes from your learning platform. Watch course videos on your student portal.

Test your digital language skills. Your assessment levels are used to customise your learning pathway.

An innovative learning experience tailored to your needs. We work with leading Edtech companies and train our faculty on course content digitalisation.

From gamified virtual visits and escape games to peer learning and online learning support, every year we road test new tools to stay at the cutting edge of digital learning and the latest trends in higher education.



A NEW GREEN AND INNOVATIVE CAMPUS

2025

De Vinci Higher Education is preparing to move to a new campus located on two sites in Nanterre, not far from La Défense, Europe's leading business district.



25,000 sq. m

a short walk from
Paris-La Défense

A 5-minute walk

- RER A
Nanterre Prefecture station
- Future Nanterre - La Folie
train station
- Future Grand Paris Express
line 15 metro station

ENCOURAGING SOCIALISATION.

The campus is built around a vast Agora, a public space surrounded by lecture halls, the Learning Center, the Tech Room, classrooms, sports rooms, the literary café and access to the Park. The Agora is a space for living, sharing and working remotely, and will also host large events.

ONE CAMPUS, TWO SITES. The first structure to open on this new site, early in 2022, was a 6,000 sq. m building located in the Jardins de l'Arche Paris-la Défense, just a short walk from the current Campus. It is home to co-working spaces, a studio, project spaces designed for collaborative learning, outdoor terraces, a cafeteria, a lounge, and more.

AN INNOVATIVE ECOSYSTEM.

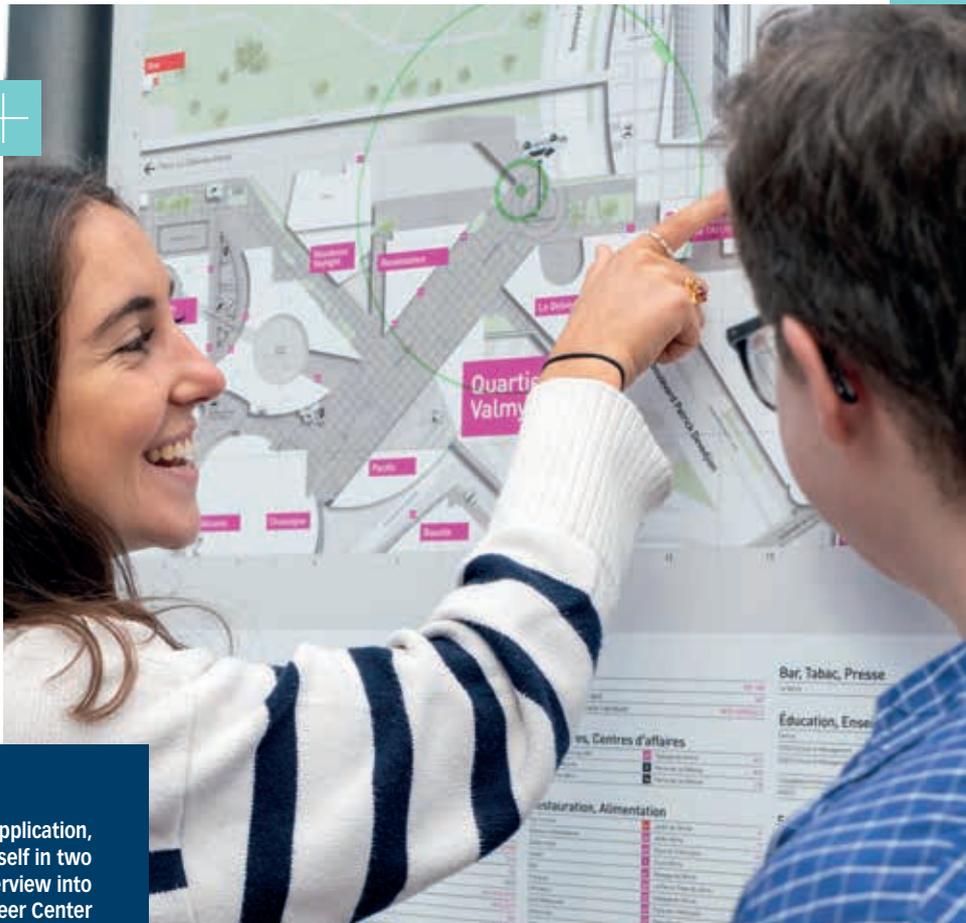
The close proximity of the two sites will allow students from all four De Vinci Higher Education schools to learn and grow in an innovation and knowledge hybridisation ecosystem thanks to the building design that promotes collaborative work, the very essence of all three schools (EMLV, ESILV, IIM) and the continuing education institute (ILV).

INCREASING INTER-SCHOOL COOPERATION. In line with the challenges of new forms of learning, the campus will offer students opportunities to continue to grow in an environment designed for new digital teaching techniques and skills hybridisation.

CLOSE TO LA DÉFENSE. The school is located in the heart of a vibrant business district that's getting a new look and is home to major international groups like Vinci, AXA, BNP Paribas and Groupama.

HIGH ENVIRONMENTAL QUALITY. The campus features green space that provides visual continuity with the neighbouring park. The building incorporates bioclimatic devices to reduce energy consumption (energy efficiency, natural lighting and ventilation, etc.) and its design guarantees overall performance meeting the strictest environmental standards. The building was designed and built in accordance with the BDF (Ile-de-France Sustainable Building) certification approach.

06:45 PM This evening, Valentine and Mathias are celebrating Emma's birthday. Before they hop on the RER train to the heart of Paris (about fifteen minutes away), they stroll through the 4 Temps shopping centre to pick up a present for their classmate. On the way back, they will take the metro to their student residence just a few minutes away from EMLV. Valentine won't stay out late. Tomorrow morning she will be attending an EMLV Career Center coaching workshop to help her find an internship.



Put together an application, introduce yourself in two minutes, turn an interview into a job... The EMLV Career Center hosts workshops throughout the year to help students and recent graduates find the right company.



This evening, Camille is attending an alumni forum. It's an opportunity to present her background and talk about career opportunities. EMLV hosts discussions and encounters for students and companies in France and abroad throughout the year at its work-study track, internship and alumni forums.

Thank you to Lucie, Mathilda, Camille, Valentine, Fanny, Mathias, Maxence, Thomas, Élias and Paul for their smiles and their contributions to our story on life at EMLV.

ARCHERY

\ Neil Alouani, FFSU French Champion final winner

MARKSMANSHIP

\ Nathan Isbled FFSU French Champion Team Pistol category

HANDBALL

\ Level 2 regional champions

RUGBY

\ Les Ovalies Championship winners,
3rd place in the Level 2 University championship
and 3rd in the EM Cup

TRACK AND FIELD

\ Téanie Kim Miosotis, Île-de-France shotput
champion

\ Romane Rit, Île-de-France high jump 2nd place

MEN'S VOLLEYBALL

\ Île-de-France Level 2 champions

FENCING

\ Second place, Île-de-France championship,
team épée

BASKETBALL

\ 3×3 women's, Île-de-France champions

\ 3×3 men's, second place, Île-de-France
championships

\ Men's team 2, Île-de-France Level 3 champions

\ Women's team 1, 3rd place, French championship

\ Men's team 1, 2nd place, French championship

TENNIS

\ 4th division champions and 2nd place,
Île-de-France pre-nationals

20 GÉNÉ- RATION 24

The Génération 2024 label was created by France's Ministry of Higher Education, Research and Innovation in August 2018 in preparation for the 2024 Olympic Games. EMLV received the label in January 2019 and it was renewed through 2024 this year. The label aims to strengthen links between the academic world and the sporting movement to encourage students to exercise and play sports.

EMLV has fully invested in this process by integrating mandatory sports classes into its academic programme, welcoming high-level athletes through a dedicated and historically renowned track, and organising its annual Olympic and Paralympic Week.



GROW AND DEVELOP YOUR POTENTIAL THROUGH SPORT

EMLV has an entire sport department dedicated to both personal development and the acquisition of soft skills through sport.

38 SPORTS OFFERED AND EVALUATED

38 individual or team sports are taught by experienced, certified instructors. Upon arriving at the school, each student chooses a sport and level: **beginner** or **competitive**. No previous experience is required. Everyone is able to pass the sport module since 50% of the grading is based on technical skills (know-how) and 50% on behavioural skills (life skills).

TODAY'S ATHLETES ARE TOMORROW'S DECISION-MAKERS

Unlike the usual, and often optional, practice of sport in higher education, where only results matter, De Vinci Higher Education sees sport as a valuable way to develop talents and life skills that will make a difference in the job market.

ADVANCED SPORTS PROGRAMME

It isn't easy to combine playing a sport at a high level with full-time higher education. EMLV has created a specific course to ensure no athlete is left on the sidelines, whether they want to continue competing at a high level or gradually change career paths: The Advanced Sports Programme. We want the potential and extraordinary qualities of commitment, ability to prioritise, determination and discipline **developed in sporting careers to be put to good use at EMLV to achieve professional objectives.**

BEGINNER LEVEL

- \ 80% of students enrol in the beginner programme.
- \ 1 mandatory session a week, in the sport of your choice.

Sports offered at beginner level

Argentinian tango, badminton, basketball, boxing, acrobatics, climbing, contemporary dance, fencing, field hockey, fitness, floor gymnastics, football, handball, hip-hop dancing, judo, karate, modern jazz, physical training, Padel, Pilates, roller skating, rowing, rugby, boxing, self-defence/ju-jitsu, swimming, table tennis, tennis, track and field, urban soccer, volleyball, weight training, yoga.

FFSU COMPETITION PROGRAMME

(French Federation of University Sports)

- \ 20% of students are selected for the competition programme.
- \ 1 to 2 mandatory session(s) a week, in the sport of your choice. Evening training sessions + competitions on Thursdays depending on the university competition schedule.

Sports offered at competition level

American football, athletics, badminton, basketball, boxing, esports, fencing, football, handball, horse riding, judo, karate, karting, rowing, rugby, savate, swimming, tennis, volleyball.



Since I started middle school, I've wanted to go to school in the morning and do tennis in the afternoon so I can keep training and compete in tournaments. I started tennis when I was seven and trained three times a week. Then I joined the Hauts-de-Seine tennis league, which had a partnership with La Fontaine high school. We had class in the mornings and the League would pick us up for training at lunchtime. I spent my last two years of high school at Passy Saint-Honoré high school, which has modified schedules. Then I went to EMLV, where I continued to take classes in the morning and do tennis in the afternoon. At EMLV there are so many faculty members who are there for us every day and who keep an eye on us. You're never alone."

Anaïs Jourdier
Elite tennis player



59

clubs

350

events per year

CLUBS

+ ARTS AND CULTURE

Comedia Da Vinci, La Joute De Vinci, La Cave De Vinci, Musique Mix, Poletech, Vinci Squad, LDV Esport, Léo Indie Games, Games of Devinci, Leon'Art, and more

+ BUSINESS

TEDxClub De Vinci, Devinci Junior, Devinci Partners, Vinci Investment, and more

+ HUMANITARIAN AND CIVIC

ADA, DeVinci Durable, Léo & Co, ESN Devinci, LéoLearning, and more

+ SPORT

AMMA, Aviron de Vinci, BDS, Eagles, LéoBasket, LéoClimb, LéoFive, Léo King's Walker, LéoPompom, LéoRugby, Léo Running club, LéoSphère, LéoSquale, LéoStunt, LéoSurvival, LéoVoile, LéoVolley, LéoWorkout, Slide Session, and more

+ TECHNOLOGY

DavinciBot, Devinci Fablab, LéoFly, Vinci Eco Drive, HydroVinci, and more





BE ENGAGED IN YOUR

STUDENT COMMUNITY

Clubs and societies give students the opportunity to develop their behavioural skills through optional volunteering that is supported by the school and that can be promoted in job searches.

INTER-SCHOOL COOPERATION AND PARTICIPATION

Our clubs and societies are “inter-school,” which means that they welcome students from all three of De Vinci Higher Education’s schools. They encourage EMLV students to work together with people who have more of an “engineering” or “digital” profile as partners in community life.

A PLACE FOR EVERY PASSION

Over 350 events are held on campus every year. Theme days, competitions, trips and parties, offering something for everyone. The De Vinci student society network covers all areas of higher education: humanitarian, cultural, sports, media, technical, civic, artistic, etc.

A COMMITMENT WITH GUIDANCE AND SUPPORT

- + Time for participation is built into the course schedule
- + Bonuses are granted to the most active students
- + Dedicated premises and resources are provided
- + Mandatory training is provided to club leaders

HIGHLIGHTS: STUDENT CLUBS

Devinci Durable rallies all the De Vinci Higher Education schools around a theme that concerns us all: sustainable development. **ESN Devinci** welcomes, sponsors and supports new international students. It provides wonderful opportunities for EMLV students to share their experiences or learn about other cultures in preparation for their year of study abroad.

If you are interested in attending reading workshops or want to start writing fiction, why not join **La Plume Devinci**?

During the 2022 Olympic and Paralympic Week, some fifteen organisations including **Aviron De Vinci, ADA, Musique Mix, and Devinci Durable** got involved in the first edition of the Village Pôlympique, a day organised by clubs to raise awareness of handisports and Olympic culture.

Take part in master classes with the **La Joute debating society, DeVinci Junior junior enterprise or DeVinci Partners.**

Make sure you also contact the **Léolarning** tutoring society if you would like to help your peers or if you need some extra help with your academic work.

PROFESSIONALISM AND RESPONSIBILITY

The vast selection of clubs and societies to choose from helps students mature, develop extracurricular skills, and build social ties that will come in useful throughout their careers. They are overseen by the student life service, a team that leads, organises and evaluates the management of each of the 59 student groups, and works to emphasise the value of this commitment.



ADMISSIONS AND ENTRANCE EXAMS

WHAT KIND OF STUDENTS IS EMLV LOOKING FOR?

- . **General baccalaureate** (History-Geography; Geopolitics and Political Science; Humanities; Literature and Philosophy; Foreign Languages, Literature and Culture; Classical Literature, Languages and Cultures; Maths; IT and Digital Sciences; Earth and Life Sciences; Engineering Sciences; Economic and Social Sciences; Physics and Chemistry; Arts: art history, drama, plastic arts, performing arts; Biology and Ecology)
- . **Technical baccalaureates**
- . **Undergraduate degree** (Law; Economics; Arts and Humanities; Applied Foreign Languages; Economic and Social Administration; Maths; the PASS specific access to medicine course and health studies, etc.)
- . **“Classes Préparatoires”: Grandes Ecoles foundation courses in Literature and Economics**
- . **DUT undergraduate diploma/BUT undergraduate degree** (Marketing; Administration and Business Management; Administrative and Commercial Management; Information-Communication; Legal Careers, etc.)
- . **BTS undergraduate certificate** (Business Unit Management; SME/SMI Management Assistant; Banking; Insurance; Accounting; Negotiation and Customer Relations; Communications; International Commerce, etc.)
- . **Bachelor’s and Master’s degrees** (Economic and Management Sciences; Information and Communication Sciences; Human Sciences; Arts-Humanities and Languages; Law, Economics and Management, etc.)
- . **International baccalaureates and diplomas** depending on the major

PARALLEL ADMISSION

JOINING IN YEARS 2, 3, AND 4

Admission following consideration of application and interview.

Online enrolment starting mid-November on emlv.fr

Number of spots

. 2nd year: **40**

. 3rd year: **30**

. 4th year (standard and work-study track): **350**

Application fees: **50 euros**

(free for grant recipients)

EMLV also offers MBA or MSc degree programmes to students with a Bac+4 or Bac+5 degree, as well as three-year Bachelor’s degree programmes that can be taken straight after the baccalaureate.

APPLICATIONS

JOINING THE FIRST YEAR

Students with a French baccalaureate/First year admission

Enrolment on parcoursup.fr /430 spots

(standard & international track)



You can find more information on the exams on concours-sesame.net

WRITTEN EXAMS	DURATION	APPLICATION
Languages	1h	
First modern language*		5
Second modern language**		2
Contemporary issues and Skills & Reasoning	1h30	
Contemporary issues		2
General logic		3
Mathematical aptitude		2
Verbal aptitude		2
Document analysis	2h	4

COEFFICIENT	APPLICATION
Application grade (if >10)	5

ORAL EXAMS	DURATION	APPLICATION
First modern language*	20 min	5
Individual interview	20 min	15

* English

** German, Spanish, Arabic, Chinese, Hebrew, Italian, Japanese, Dutch, Portuguese, Russian



OPEN DAYS

EMLV organises open days, campus tours and webinars throughout the year. You can find all the upcoming dates on our website.



For more information, go to emlv.fr

If you have any questions, you can contact the Admissions Office: admissions@esilv.fr
+ Myriam Zeisel-Godard / +33 (0)1 81 00 27 80

PROGRAMME

ReStart POST-BAC@DEVINCI

To join the first year
in February 2023

FIND OUT ABOUT OUR IMMERSION
DAYS AND FREE TRAINING COURSES
FOR THE SESAME ENTRANCE EXAMS
ON OUR WEBSITE



INTERNATIONAL APPLICANTS

Do you have an international baccalaureate or are you currently studying at a higher education institution abroad?

If so, the international admissions procedure is for you.



For more information, contact the international admissions office
international.admission@devinci.fr
+33 (0)7 86 16 74 66 (WhatsApp)

FINANCING YOUR BUSINESS STUDIES

- + Tuition fees**
For 2022-2023, the cost of tuition is **€10,500** per year.
You will also have to pay the following additional costs: CVEC (Student Life and Campus Contribution), food, transport, as well as living costs for your time abroad. You can partially finance your studies with jobs and internships: the EMLV admissions office can advise students and their families on finding appropriate financing solutions.
- + Bank loans**
EMLV partner banks offer loans with preferential rates and terms for ESILV students
- + work-study track**
All or part of the high-level Grande École course can be studied as part of a sandwich course contract. Under the sandwich course programme, students become employees and are paid a salary, and the company finances their course.
- + Mandatory internships**
A paid internship in a company forms part of the high-level Grande École programme.
- + De Vinci Junior**
Students can carry out paid consulting and research projects for businesses.
- + Teaching assistants**
EMLV offers its students paid administrative or educational work.



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EMLV
BUSINESS SCHOOL
DE VINCI PARIS





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