

COURSE OUTLINE - FICHE PEDAGOGIQUE - date de mise à jour 24/11/2010

DISCRIPTION OF COURSE / DESCRIPTION DU MODULE	
COURSE TITLE / INTITULE: Business Case Seminar	CODE : MEMLFI2605 YEAR / ANNEE : 2010/2011
COURSE PRESENTATION & CONTENTS / CONTENU This module contains several case studies dealing with various aspects of business management. The idea is to put into practice the knowledge and techniques that the students learnt in the course of their studies.	
SKILLS TARGETED / COMPETENCES VISEES To be capable of: <ul style="list-style-type: none"> • Understanding the business situation; what is at stake, consequences of decisions, alternative actions. • Analyzing, Thinking ahead, taking a global view of the business 	
DEPARTMENT / DEPARTEMENT FOURNISSEUR: Finance-Gestion	
RESPONSIBLE PROFESSOR / RESPONSABLE PEDAGOGIQUE: Jill Tynan Wantz	OFFICE / BUREAU: E 364
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POSITION OF THE COURSE IN THE PROGRAM / POSITIONNEMENT DU MODULE DANS LE CURSUS	
SCHOOL / ECOLE : EMLV	YEAR / ANNEE : 3
PROGRAM / PROGRAMME : EMLV "All in English"	SEMESTER / SEMESTRE : 6
TRACK – MAJOR / OPTION : Finance Gestion	
UNITE D'ENSEIGNEMENT : Finance Gestion	
CREDITS ECTS DU MODULE : 3	

LENGTH (IN HOURS) / DUREE (EN HEURE)				
TOTAL HOURS / TOTAL FACE A FACE: 17h30	CM : 2h30	CA : 15h00	TD :	TP :
TOTAL EVALUATION :3h15	CC : 1h15	EXAMEN :	SOUTENANCE :	

DETAILED DESCRIPTION OF COURSE / DESCRIPTIF DETAILLE DU MODULE
LANGUAGE OF COURSE / LANGUE D'ENSEIGNEMENT: English / Anglais
PREREQUISITES / PREREQUIS : Solid knowledge of financial accounting, financial analysis, management accounting, strategy.
LEARNING OBJECTIVES / OBJECTIFS PEDAGOGIQUES : To improve ones capacity to analyse and interpret information. To evaluate what techniques to use. To improve the students perception of the business world.
METHODE PEDAGOGIQUE : Introduction to Case. Team work. Team presentations. Homework
EVALUATION METHOD / MODALITES D'EVALUATION : Ongoing assessment :100 % Each caes will be graded Final examination : 0%
BIBLIOGRAPHY / BIBLIOGRAPHIE : Indicated by the teacher.

COURSE SEQUENCE / DEROULEMENT DU MODULE						
SESSION N° SEANCE	LENGTH DUREE	TYPE	PERSONAL WORK TRAVAIL PERSONNEL	TOPIC / THEMES	COURSE LOGISTICS LOGISTIQUE DU COURS	INSTRUCTORS/INTERVENANT(S) <i>Si impact sur planif</i>
1	1h15	CM		Introduction	Amphi	
2	2h30	CA	2h	Case study	Salle équipée	
3	2h30	CA	2h	Case study	Salle équipée	
4	2h30	CA	2h	Case study	Salle équipée	
5	2h30	CA	2h	Case study	Salle équipée	
6	2h30	CA	2h	Case study	Salle équipée	
7	2h30	CA	2h	Case study	Salle équipée	
8	1H15	CM	2h	Wrap-up	Salle équipée	