

FICHE PEDAGOGIQUE

DESCRIPTION DU MODULE	
INTITULE : FINANCIAL STRATEGIES FOR EMERGING COMPANIES	CODE : MEMLFI2605
	ANNEE : 2010-2011
CONTENTS/CONTENU :	
<p>Businesses today are faced with severe competition. In order to survive and prosper they must envisage different possibilities of development on the international scene. This course examines several options open to companies emerging from a national to an international dimension.</p> <p>The emphasis is put on the financial aspects but concerns the business as a whole therefore the students will have the opportunity of applying skills they acquired in other programmes such as management, marketing, taxation, culture & communication and of course English. It complements nicely other courses such as “The EU and Implications for Businesses” and “International Business Law.” It develops student’s interest in strategic management and in the conception of a company as a whole.</p> <p>Students will deal with real life scenarios in order to bring the whole process together for them.</p>	
SKILL TARGETED/COMPETENCES VISEES :	
<ul style="list-style-type: none"> • Ability to understand the necessity for a company to think ahead the study future opportunities. • Ability to choose the right option taking into account all aspects of the business not only financial aspects. • Understand international mechanisms. 	
DEPARTMENT/DEPARTEMENT FOURNISSEUR: FINANCE GESTION	
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POSITIONNEMENT DU MODULE DANS LE CURSUS	
ECOLE : EMLV	ANNEE : Année 3
PROGRAMME : EMLV 3ème année “All in English”	SEMESTRE : S5
OPTION : PEI+SHN	
UNITE D'ENSEIGNEMENT Finance & Gestion	

DUREE (EN HEURE)				
TOTAL FACE A FACE:	CM : 2h30	CA : 15h	TD :	TP :
TOTAL EVALUATION : 3h15	CC: 1h15	EXAMEN: 2h	SOUTENANCE:	

DESCRIPTIF DETAILLE DU MODULE
LANGUAGE OF COURSE / LANGUE D'ENSEIGNEMENT : English
PREREQUISITES / PREREQUIS : First and second year programs in Finance & Management
LEARNING OBJECTIVES / OBJECTIFS PEDAGOGIQUES : –Become aware of the strategic opportunities open to emerging companies to-day. –Understand the risks and consequences of such operations. –Put into use the skills previously acquired while working on practical cases.
METHODE PEDAGOGIQUE :

EVALUATION METHOD / MODALITES D'EVALUATION : Mid-term test and /or presentations : 40% Final examination : 60%
BIBLIOGRAPHY / BIBLIOGRAPHIE : Bibliography advised by Professor.

DEROULEMENT DU MODULE						
N° SEANCE	DUREE	TYPE COURS	TRAVAIL PERSONNEL	THEMES	LOGISTIQUE DU COURS	INTERVENANTS
1	2h30	CM	2	Presentation of the course & Issues related to growth.	Amphi	
3	2h30	CA	2	Strategies for growth	Salle équipée	
4	2h30	CA	2	Multinational contracts : how to deal with intercompany transactions and other cross border issues	Salle équipée	
5	2h30	CA	2	Consolidated financial statements, methods used to account for the combination of companies. Roles of the financial director and the management controller.	Salle équipée	
6	1h15	CA	2	Assessment	Salle équipée	
9	2h30	CA	2	How to comply with new regulatory issues. Multi-governmental issues in the EU.	Salle équipée	
10	2h30	CA	2	Protecting your company: Avoiding failure, Post-transaction safeguard, Disputes and solutions	Salle équipée	
11	1h15	CA	2	Wrap-up session	Salle équipée	
Total	17h30		16			