

COURSE OUTLINE / FICHE PEDAGOGIQUE – Date de mise à jour : 04/11/2009

DESCRIPTION OF COURSE / DESCRIPTION DU MODULE	
COURSE TITLE/INTITULE : FINANCIAL STRATEGIES FOR EMERGING CIES	CODE : MEMLFI2602 YEAR/ANNEE : 2009/2010
CONTENTS/CONTENU : Businesses today are faced with severe competition. In order to survive and prosper they must envisage different possibilities of development on the international scene. This course examines several options open to companies emerging from a national to an international dimension. The emphasis is put on the financial aspects but concerns the business as a whole therefore the students will have the opportunity of applying skills they acquired in other programmes such as management, marketing, taxation, culture & communication and of course English. It complements nicely other courses such as “The EU and Implications for Businesses” and “International Business Law.” It develops student’s interest in strategic management and in the conception of a company as a whole. Students will deal with real life scenarios in order to bring the whole process together for them.	
SKILL TARGETED/COMPETENCES VISEES : <ul style="list-style-type: none"> • Ability to understand the necessity for a company to think ahead the study future opportunities. • Ability to choose the right option taking into account all aspects of the business not only financial aspects. • Understand international mechanisms. 	
DEPARTMENT/DEPARTEMENT FOURNISSEUR : ECONOMIE FINANCE GESTION	
RESPONSIBLE PROFESSOR/RESPONSABLE PEDAGOGIQUE : Jill TYNAN WANTZ	OFFICE/BUREAU : E 454
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POSITION OF THE COURSE IN THE PROGRAM / POSITIONNEMENT DU MODULE DANS LE PROGRAMME	
SCHOOL / ECOLE : ECOLE DE MANAGEMENT LEONARD DE VINCI	YEAR / ANNEE : 3
PROGRAM / PROGRAMME : : EMLV 3ed year - ALL IN ENGLISH	SEMESTER / SEMESTRE : 6
MAJOR / OPTION : Finance-Gestion	
UNITE D'ENSEIGNEMENT : FINANCE GESTION	
CREDITS ECTS : 2	

LENGTH OF COURSE / DUREE				
TOTAL HOURS / TOTAL FACE A FACE : 17h30	CM : 2h30	CA : 16h00	TD :	TP :
TOTAL EVALUATION : 3h15	CC : 1h15	EXAM / EXAMEN : 2h00	PRESENTATION / SOUTENANCE	

DETAILED DESCRIPTION OF COURSE / DESCRIPTIF DETAILLE DU MODULE
LANGUAGE OF COURSE / LANGUE D'ENSEIGNEMENT : English
PREREQUISITES / PREREQUIS : First and second year programs in Finance & Management
LEARNING OBJECTIVES / OBJECTIFS PEDAGOGIQUES : <ul style="list-style-type: none"> –Become aware of the strategic opportunities open to emerging companies to-day. –Understand the risks and consequences of such operations. –Put into use the skills previously acquired while working on practical cases.
TEACHING METHOD / METHODE PEDAGOGIQUE –lecture of 2h30 to introduce the course then applied classes and case study analysis, class discussions and presentations.
EVALUATION METHOD / MODALITES D'EVALUATION : Mid-term test and /or presentations : 40% Final examination : 60%

BIBLIOGRAPHY / BIBLIOGRAPHIE :
Bibliography advised by Professor.

COURSE SEQUENCE / DEROULEMENT DU MODULE						
SESSION N° SEANCE	LENGTH DUREE	TYPE COURSE TYPE DE COURS	PERSONAL WORKTRAVAIL PERSONNEL	TOPIC / THEMES	COURSE LOGISTICS LOGISTIQUE DU COURS	INTERVENANT(S) <i>Si impact sur planif</i>
1	2h30	CM	2	Presentation of the course & Issues related to growth.	Amphi	
3	2h30	CA	2	Strategies for growth	Salle équipée	
4	2h30	CA	2	Multinational contracts : how to deal with intercompany transactions and other cross border issues	Salle équipée	
5	2h30	CA	2	Consolidated financial statements, methods used to account for the combination of companies. Roles of the financial director and the management controller.	Salle équipée	
6	1h15	CA	2	Assessment	Amphi	
9	2h30	CA	2	How to comply with new regulatory issues. Multi-governmental issues in the EU.	Salle équipée	
10	2h30	CA	2	Protecting your company: Avoiding failure, Post-transaction safeguard, Disputes and solutions	Salle équipée	
11	1h15	CA	2	Wrap-up session	Salle équipée	